

Key Terms and Tax Initiative Language

Please feel free to share this within your local community to aid in the support of this year's efforts. You may copy this text directly and/or add your own information.

Call to Action:

In 2019 alone, 33,060 Michigan children were confirmed as abused and/or neglected. With this sobering statistic in mind, it's powerful knowing that **everyone has the opportunity be a positive force of change in the life of a child.** To help make great childhoods happen for all individuals, **you simply must be willing to Stand UP for Kids.**

Background Information:

The *(insert program/organization name)* of *(insert county name)* is the local council of the Michigan Children's Trust Fund. Our mission is to support community programs focused on **building strong and resilient children and families to protect against ALL forms of child maltreatment.** The teamwork between *(insert program/organization name)* and CTF is a critical component in ensuring Michigan's children live safe, nurtured, and healthy lives.



Tax Initiative Promotion:

(Insert program/organization name) and the Michigan Children's Trust Fund sincerely appreciate your support of the annual tax initiative. When completing **Line 22 of your MI-1040**, the direct contribution of ANY portion of your state income tax dollars via **the Michigan Charitable Contribution Form 4642** is an integral element in the prevention of child maltreatment. When you invest in the well-being of Michigan's children in this way, CTF is then able to **match your contribution with federal dollars.**

