



Children's Trust Fund
Protecting Michigan's Children



CTF NEWS BRIEF

April 2017

**Child Abuse Prevention Month
Prevention Awareness Day Events**

Governor Rick Snyder has signed the Proclamation and with it, so begins April's Child Abuse Prevention (CAP) Month once more. Last year 37,242 children were reported to have been abused in Michigan.

On **Thursday, April 27, 2017 at 11AM at the Lansing State Capitol steps** CTF will host its 9th annual Prevention Awareness Day rally consisting of a procession down Michigan Avenue and planting of a pinwheel garden at the traffic circle at Michigan and Washington Avenues. The rally portion of the event includes notable speakers including: MI State Senators Judy Emmons (R) and Curtis Hertel (D); newly appointed CTF Board chair Randy Richardville, Michigan Health and Human Services Office of Interagency Collaboration Director Bill Hardiman, and parent Mary Fales who can intimately speak regarding the importance of Safe Sleep. Entertainment will be provided by the Lansing Community Jazz Ensemble, Michigan State University's Community Music School Band and Lansing Averill Elementary School Allstars chorus. A number of local organizations will also have tables where they will distribute informational materials including. Media is invited to this event.

We would love to see at least 600 attendees, people from all walks of life, diverse backgrounds and political persuasions all coming together solely as Michiganders to convey the message that all our children deserve safe and nurturing upbringings so that they may grow up to achieve their full potential. It is often easy to get a crowd at the Capitol to complain. Let's also show that we can gather in significant numbers to honor and celebrate our most precious resource, our children!

There are a number of benefits from coming to this momentous occasion, including:

- 1) You and/or your organization stand together with and gain support from other like-minded entities;
- 2) You have an opportunity to listen to knowledgeable individuals which we believe will be minimally be informative and perhaps illuminating;
- 3) You become a collective prevent presence, taking responsibility for and asserting its vital importance in the evolution of a healthy and prosperous society; and
- 4) We'll feed you and you will have a great time!

This year's Prevention Awareness Day theme is once more "The Power of One," a belief that one person, one community, one dollar, and one action can help protect children from abuse and neglect throughout Michigan. Your continued support, participation, and/or sponsorship for this rally event serves as a positive reminder that each one of us is taking personal responsibility to help create safe and nurturing environments in which to raise happy and healthy children.

CTF is truly grateful for and has received a number of generous cash and/or in-kind donations for Prevention Awareness Day. They include; Grand Traverse Pie Company, The Lansing Area Exchange Club, Initiating Communities Helping Area Neighborhoods Gain Empowerment (ICHANGE), Lansing Community College, Stan Setas Produce, Absopure, and Cottage Inn Pizza.

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Please join us!

Tickets and Sponsorships available at 501auctions.com/CTFsignature.

The Children's Trust Fund's 15th annual Pam Posthumus Signature Auction Event is coming up on Wednesday, May 17, beginning at 5:00 p.m. This is the second year guests will be able to use their smartphones to bid for fun items in the event's silent auction segment. Registered participants will use the mobile bidding feature for silent auction items, and can enter their bids using their smartphones from anywhere.

The event, to be held at the Lansing Center, will also feature a high-energy live auction of one-of-a-kind, customized gift packages, including vacation packages to domestic and international locations and tickets to some of the most anticipated performances of the year. Live auction items include trips to Scotland, Las Vegas and Cabo San Lucas, Mexico, suites for Detroit Tigers and Michigan State football games, Broadway tickets to Hamilton in Chicago, as well as an Australian Shepherd puppy ready to go home with you the night of the event! To view a complete list of live auction items visit 501auctions.com/CTFsignature.

The Pam Posthumus Signature Auction Event is a great opportunity for everyone in Michigan to come together and help reduce child abuse and neglect. Together with the outstanding efforts of our many community partners, the auction event is one way we can bring hope to countless kids and help them live full, successful lives.

To support the Signature Auction Event, people are encouraged to buy tickets online at 501auctions.com/ctfsignature to be automatically registered to bid in the silent auction. Silent auction bidding opens May 10 and will run until 6:30 p.m. the night of the event!

The Children's Trust Fund would like to gratefully acknowledge this year's Platinum Sponsor, Cinnaire, Premiere Sponsors, CNSI, DTE Energy Foundation and Jackson National Life Insurance Company, Official Carrier, Delta Air Lines, Mobile Bidding Sponsor Verizon and all of this year's generous sponsors. Please see the complete list of sponsors, as of today on pages 5-6.

We look forward to seeing you on May 17th at the Lansing Center.

Remember to Bid High and to Bid Often...It's for the Kids!

Tricia Headley
Fund Development Manager

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Here's hoping that your Child Abuse Prevention Month is one of; rededication to the prevention needs that still exist, optimism that someday all children will grow up in loving and nurturing environments, gratitude for the great prevention work being done all across the state in a variety of venues and, a celebration of all children and families of Michigan and our country. As we plant our pinwheel (the national symbol of child abuse and neglect prevention) "gardens" let's remind ourselves that all children deserve great childhoods because they are our future.

Local Councils Child Abuse Prevention Month Activities

CTF Local Councils across the state are engaged in sponsoring and/or hosting a number of events to bring special attention and meaning to CAP Month. In addition to the hundreds of pinwheel gardens being "planted" other activities include: educational conferences, fundraisers, public awareness events; prevention billboards posted on highways, family activity events and expos, pinwheel cut-out coloring contests, walk-runs, faith-based worship services with a prevention theme, processions and many others. To help the Local Councils in their efforts a toolkit was created which is available for public use as well at the following link, <http://tinyurl.com/CAPTToolkit>.

The 73 CTF Local Councils are dedicated organizations committed to the notion that all children deserve to grow up in safe and nurturing environments. CTF is honored to work with these committed councils. For more information about the CTF Local Council please visit, www.michigan.gov/ctf0

CTF Welcomes New Board Members

Governor Rick Snyder has made the following appointments to the Child Abuse and Neglect Prevention Board. The 11-person board promotes the health, safety, and welfare of Michigan's children and families by funding local programs and services that prevent child abuse and neglect. All of these appointments are subject to the advice and consent of the Senate.

Randy Richardville

Randy Richardville of Monroe is CEO of RJames Consulting, LLC., and previously served as state Senate Majority Leader. He holds a bachelor's degree from Albion College and a master's degree from Aquinas College. Richardville will represent the business community in a three-year term expiring Dec. 19, 2019, and replaces Mark McDaniel. Richardville is also being appointed chair of the board and will serve at the pleasure of the governor.

Krista Beach

Krista Beach of Byron Center is a homeschool teacher with more than 19 years of teaching experience. She holds a bachelor's degree from Michigan State University and a master's degree from Grand Valley State University. Beach will represent the general public in a three-year term expiring Dec. 19, 2019, and replaces Lori Wortz.

Sean Bertolino

Sean Bertolino of Williamston is a processor at Jackson National Life, a Williamston City Councilman and holds a bachelor's degree from Michigan State University. Bertolino will represent parents in a three-year term expiring Dec. 19, 2019, and replace John Brown.

William Dubas

William Dubas of Howell is a safety instructor for Operating Engineers Local 324 JATF and is a Livingston County and Community Awareness Task Force volunteer. He completed the Wayne State Labor Studies Certificate Program and holds a West Virginia OSHA Safety and Health Specialist Certificate for Construction and General Industry. He will represent organized labor. Dubas will serve the remainder of a three-year term expiring Dec. 19, 2018.

Roxanna Duntley-Matos

Roxanna Duntley-Matos of Kalamazoo is an assistant professor at Western Michigan University in the School of Social Work. She holds a bachelor's and master's degree in anthropology from Michigan State University, and a master's degree in social work and Ph.D. from the University of Michigan. She will represent the general public in a three-year term expiring Dec. 19, 2019, and replace Deb Shaughnessy.

Just in Case!

Just in case you haven't filed your 2017 State Income Tax yet, please hurry and when doing so take this opportunity to help protect Michigan's littlest citizen's residing in your local community ~ it is as easy as checking a box on your tax form. The Michigan Children's Trust Fund (CTF) unveiled a plan in 2014, to reinvest all increases in tax check-off contributions to the communities of origin.

Taxpayers can take advantage of the opportunity to increase child abuse prevention funding in their communities by making a tax deductible contribution when filing the Michigan tax return. When you do your Michigan taxes, look for Michigan Tax Form 4642, which is the Voluntary Contribution Schedule. CTF is listed as "Children's Trust Fund – Preventing Child Abuse in Michigan" along with other charities.



For more information about CTF, how to contribute, and how to participate in local fundraising activities, please visit www.michigan.gov/ctf.



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*Pam Posthumus
Signature Auction Event*



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Wednesday, May 17, 2017

Lansing Center, Downtown Lansing

800-CHILDREN

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Your tax-deductible donation will help prevent child abuse and neglect throughout the state of Michigan.

A Huge Thank You to Our 2017 Sponsors!

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Protecting Michigan's Children

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