

# Children's Trust Fund of Michigan



Children's Trust Fund  
Protecting Michigan's Children

## Board of Directors Regular Meeting

April 26, 2017, 1:30p.m. to 3:30p.m.

MSP Headquarters

7150 Harris Drive

Dimondale, MI 48821

## Minutes

**Members Present:** Krista Beach, Sean Bertolino, Lynette Biery, William Dubos, Stan Hannah, Bill Hardiman, Karl Ieuter, Roxanna Duntley-Matos, Lauren Rakolta (phone), Randy Richardville, Sgt. Kim Vetter,

**Members Not Present:** Lena Epstein, Alisande Henry,

**Public:** James Gallant

**Staff Present:** Mike Foley, Patricia Headley, Emily Schuster-Wachsberger

1. **Welcome and Call to Order:** Meeting was called to order by newly appointed board chair, Randy Richardville at 1:40 PM. Noted: Since this was the first meeting of one third of new board members, time was taken for introductions.
2. **Minutes:** Motion to approve the Minutes from the December 14, 2016 board meeting was made by Karl Ieuter and seconded by Sgt. Kim Vetter. The motion passed unanimously.
3. **Committee Assignments:** The responsibilities of the Program and Finance committees were discussed. An idea was put forth to restart the Marketing and Fund Development. As per Randy Richardville a committee descriptions communiqué will be sent to all board members via email and then, at the next board meeting, further discussion will take place.
4. **Financial Report**
  - a. **Revised FY 2017 Budget:** Due to changes in the budget which include; less tax checkoff funds collected, additional dollars available for Local Council resources enhancement, and a contract with Michigan's Children for policy education, the current year's budget was amended. There were no other budget related concerns expressed. A motion to approve the 2017 amended budget as written was made by Bill Hardiman and seconded by Sean Bertolino. The motion passed unanimously
  - b. **Proposed FY 2018 Budget:** The proposed budget has a reserve balance of approximately \$480K which is lower than the board recommendation of \$700K. Mike Foley expressed confidence at this point that adequate cash reserves will be maintained and to submit the budget, as is, with the option to amend in the future, if necessary. A motion to approve the 2018 budget proposal was made by Sean Bertolino and seconded by Karl Ieuter. The motions passed unanimously.
5. **Old Business:**
  - a. **Follow up to December Board Public Comment:**

- i. At the December meeting a motion was passed by the Board to consider two requests made by Mr. James Gallant during Public Comment.
- ii. Motion by Karl Ieuter and seconded by Sgt. Kim Vetter to thank James Gallant for his commentary and to take no further action. The motion passed unanimously.

## 6. Upcoming CTF Events:

### a. 9<sup>th</sup> Annual Child Abuse Prevention Awareness Day Rally:

- i. Emily Schuster-Wachsberger reviewed the details of the rally event in recognition of Child Abuse Prevention Month which was to take place the next day, April 27<sup>th</sup> at the State Capitol Building. Subsequent to this board meeting, five board members attended the rally event.

### b. Pam Posthumus Signature Auction Event:

- i. Patricia Headley stated that this was the 15<sup>th</sup> anniversary of the auction event which will take place on May 17<sup>th</sup>. The goal is to raise \$500K from that event. She noted there is currently a ‘push’ to sell tickets, obtain sponsors and secure auction items. As per the board meeting there were \$235 in cash sponsorships with a goal of \$300K.
- ii. The silent auction will be active online by May 10<sup>th</sup> and will close at 6:30pm on May 17<sup>th</sup>.
- iii. The VIP reception will begin at 4:30pm and the doors will open at 5pm. This year in honor of the 15<sup>th</sup> anniversary there will be a sit-down dinner.
- iv. This year’s Pam Posthumus Award honoree is Steve Yager who is retiring from 30+ years of service to MDHHS in support of children and families.
- v. The event is being actively marketed through various means.

## 7. Fund Development: Patricia Headley

### a. CTF License Plate:

- i. Patricia Headley distributed CTF license plate literature at the meeting. Currently CTF is the 3<sup>rd</sup> highest volume fundraising license plate sold in Michigan. We are seeking ways to boost sales. William Dubos inquired about whether a motorcycle license was or could be available. CTF will inquire about this option.

### b. Kid Pins:

- i. These pins have been used for fundraising efforts for the past 20+ years. CTF has the ability to order these in quantity. Each one comes with an uplifting story. Please contact CTF for additional information.

## 8. Director’s Report:

- a. Mike and Emily provided updates about the Local Council expanded services and resources.
- b. Mike reported that CTF is part of an interdisciplinary workgroup which is looking at how to move the ACES initiatives forward in Michigan.
- c. Emily reported that Local Council regional meetings are now scheduled for this summer. Board members are invited to attend one or more of these meetings for the entire session(s) or as schedules permit. Please contact Emily ([wachsbergere@michigan.gov](mailto:wachsbergere@michigan.gov)) to R.S.V.P. Additional details to follow. They are scheduled as below.
  - i. Southeast: Pontiac, Tuesday, June 27<sup>th</sup>
  - ii. Southwest: Kalamazoo, Wednesday, July 26<sup>th</sup>
  - iii. East: Saginaw, Thursday, July 27<sup>th</sup>

- iv. Northern Lower Peninsula: Gaylord, Tuesday, August 8<sup>th</sup>
- v. West: Holland, Wednesday, August 9<sup>th</sup>
- vi. Eastern Upper Peninsula: St. Ignace, Tuesday, August 22<sup>nd</sup>
- vii. Western Upper Peninsula: Marquette, Wednesday, August 23<sup>rd</sup>

**9. Public Comment:** One member of the public, James Gallant, made public comment.

**10. Adjourn:** A motion to adjourn was made by Bill Hardiman and seconded by Sgt. Kim Vetter with the motion being passed unanimously. Randy Richardville adjourned the meeting at 3:35 PM.