

Children's Trust Fund of Michigan
Board of Directors Regular Meeting
April 11, 2012 @ 1:40 p.m.
Jackson National Life Insurance Company
1 Corporate Way
Lansing, Michigan, 48951

MINUTES

In Attendance:

John Brown
Lisa Canada (Phone)
Alethia Carr
Mark Davidoff
Karl leuter
Shelley Kester
Lena Koretsky
Mark McDaniel
Sgt. Michelle Robinson
Vivek Sankaran (Phone)
Carol Wolenberg
Lori Wortz

CTF Staff: , Mike Foley, Tricia Headley Emily S. Wachsberger

Minutes from December 14, 2011

Motion to approve the Board minutes – John Brown
Motion seconded – Mark Davidoff
Motion passed

New Board Members Introductions

Karl leuter, Lena Koretzky and Sgt Michelle Robinson were welcomed and introduced to the Board.

Fund Development Committee – Mike Foley and Tricia Headley

- A progress report update was given re: the May 16, 2012, Pam Posthumus Signature Auction event. Governor Rick Snyder is scheduled to receive the Pam Posthumus Child Advocate Award at the event.
- Information re: the Tax Campaign was shared including current revenue status, current and future strategies.
- The License Plate campaign was discussed. CTF is working with the Secretary of State's office to run a PSA to promote the license plate. Sen. Randy Richardville has been supportive of this campaign.
- The current Heirloom Birth Certificate legislation is currently pending.
- CTF will be this year's designated charity for the Heart of Michigan Governor's Cup Run/Walk, taking place on June 30, 2012. CTF will receive a portion of the registration

fee from all participants. Also, teams can designate a specific organization to receive collected proceeds.

Finance Committee Report – Mike Foley

A motion was made to fund 4 year Direct Services grants to begin during fiscal year 2013.

Motion to Accept – John Brown

Motion Seconded – Carol Wolenberg

Motion passed

- The Finance and Program Committees had previously met to discuss the Direct Services grants.

A motion to adopt the draft 2013 budget was proposed.

Motion to Accept – Lena Epstein-Ketsky

Motion Seconded – John Brown

Motion Passed

- Budget discussion included how to sustain an acceptable monetary reserve.

ED Report – Mike Foley and Emily S. Wachsberger

Mike Foley reported on the following.

- Efforts to secure funding for conducting the Adverse Childhood Experiences (ACE) study in Michigan are currently underway. Mark McDaniel gave a financial donation toward this end.
- The Southeast Michigan Shaken Baby initiative is underway. Hospitals are receiving train-the-trainer instruction. Next step will be to train the front-line nursing staff and then fully implement the *Period of Purple Program*.
- CTF has begun the Community Based Child Abuse Prevention (CBCAP) application process. The application must be submitted by June 4, 2012.
- CTF has permission to establish a website outside the Michigan.gov realm.
- The Prevention Awareness Day event is planned for April 19th. The event will consist of speakers, entertainment, a procession and the planting of a pinwheel garden.
- The CTF Local Councils are currently in a new 3 year application renewal process. Multiple trainings were offered to the councils. This application has an increased emphasis on evidence cited/informed/ based services.

Motion to Adjourn – Alethia Carr

Motion Seconded – Carol Wolenberg

Meeting Adjourned at 2:55 p.m.