

**Children's Trust Fund of Michigan**  
**Board of Directors Regular Meeting**  
**December 12, 2012 @ 1:45 p.m.**  
**Jackson National Life Insurance Company**  
**1 Corporate Way**  
**Lansing, Michigan, 48951**

**MINUTES**

**In Attendance:**

John Brown  
Alethia Carr  
Karl leuter  
Shelley Kester (Phone)  
Mark McDaniel  
Sgt. Michelle Robinson  
Jocelyn Vanda (Phone)  
Lori Wortz

Dept. of Treasury: Rick DiBartolomeo  
Daniel Quigley

CTF Staff: Mike Foley, Patricia Headley, Emily Schuster-Wachsberger

**Minutes from June 12, 2012 and acceptance of report from September 12, 2012**

Motion to approve: Mark McDaniel.  
Motion seconded: Shelly Kester  
Approved

**Department of Treasury Report – Rick DiBartolomeo and Daniel Quigley**

There is a new investments division within the Department of Treasury with oversight from Rick DiBartolomeo. They reported that CTF investments have yielded an average 12.05% YTD with an increase of \$1.6M from the previous year.

**Finance Committee Report – Mike Foley**

A motion was made to have the board further a discussion regarding the development of an additional legislative amendment which would strategically change the current process of obtaining the trust funds from Treasury to operate more in the manner of a Foundation's. Rather than having the previous year's earnings available for operations (as the law currently states), the Trust Fund earnings would be averaged over a period of time (5 to 10 years). This would significantly mitigate how year to year fluctuations in the market impact CTF's ability to budget in a predictable manner.

Motion to approve: Jocelyn Vanda  
Motion seconded: John Brown

**Fund Development Committee – Patricia Headley**

Patricia reported that plans are moving ahead for the May 8, 2013 Signature Auction Event, to take place at the Lansing Center. An advisory committee kick-off meeting will take place in January. She also reported that the License Plate, Heirloom Birth Certificate and Tax campaigns are ongoing. The Tax Campaign will include a January mailing to state CPAs and tax preparers. Mark McDaniel is assisting in marketing efforts for this campaign. Further, CTF has sent out an end-of-the-year electronic charitable donation letter. Finally, CTF will make a request to the legislature that its monthly newsletter feature some CTF updates with each edition.

**Program Committee Report—Mike Foley**

Discussion and a motion was made to approve the 7 (2013) Direct Services (DS) Grant proposals took place. It was suggested that moving forward, the scoring process used for deciding which grants proposals advance be reviewed regarding its weighting of special populations considerations. Another suggestion was that CTF utilize the DHS Fund Development resource to assist DS grantees with their grant-match fundraising efforts.

Motion to approve: Shelly Kester

Motion seconded: John Brown

**ED Report – Mike Foley**

Mike reported that there are 4 board positions to fill. Two of the 4 positions are eligible for another term. An additional board position will be needed due to Jocelyn Vanda's impending retirement. Mike expressed gratitude for Jocelyn's exemplary contributions to CTF. Jocelyn also expressed gratitude for the opportunity to have served on the CTF Board.

The Adverse Childhood Experience (ACE) study will be brought to Michigan. A grant from the Annie E. Casey Foundation and additional support from Alethia Carr and Mark McDaniel have assisted in making this effort a reality.

The CTF Period of Purple Crying, Shaken Baby initiative is going well. CTF has contracted with a Wayne State University professor for this endeavor.

Emily Schuster-Wachsberger reported that the 2013 CAP Month, Prevention Awareness Day event is currently scheduled to take place on Tuesday, April 16, 2013 at 11am.

A motion was made to adjourn the meeting 3:12 PM

Motion to approve: Jocelyn Vanda

Motion seconded: Alethia Carr

Minutes by: Emily Schuster-Wachsberger/Mike Foley