

April is Child Abuse Prevention Month

The Power of One

You can make a difference.



Children's Trust Fund

Protecting Michigan's Children



Pinwheels for
PREVENTION

**Prevent Child Abuse
Michigan**



For more information on the Children's Trust Fund of Michigan,
or for ways to help prevent child abuse in your community, call:

800-CHILDREN

www.michigan.gov/ctf

Why Get Involved?

It's simple: We must make the safety and development of our children a top priority. To do nothing puts their future and ours at risk.

Optimal child development is at the core of community and economic development. Ensuring that children and families are safe and strong creates the foundation for a child's successful growth.

All children deserve to thrive in a safe and nurturing environment.



Children's Trust Fund
Protecting Michigan's Children

Contact your
Local Prevention Council or
Direct Service Program

Find a program in your area at
michigan.gov/CTF



/MichiganCTF



@CTF_Michigan



/MichiganCTF



Prevent Child Abuse
Michigan™

NOT PRINTED WITH STATE FUNDS
CTF-Pub-231 (Rev. 1-19)



Children's Trust Fund
Protecting Michigan's Children



michigan.gov/CTF

Did you Know?

- On average, 682 suspected child abuse or neglect complaints are investigated daily in Michigan.
- In 2017 there were 26,017 confirmed cases of abuse or neglect, representing 37,970 child victims.
- In 2017, 40 percent of victims were under the age of 4.

Children's Trust Fund?

- Is Michigan's only independent, statewide, nonprofit organization dedicated to child abuse and neglect prevention.
- Serves as a voice for Michigan's children and families.
- Promotes health, safety and wellbeing of children.
- Funds local programs and services throughout Michigan to prevent child maltreatment.
- Relies on grants and revenues from direct donations and campaigns to impact the lives of more than 6 million children and families and receives no state general funds.



CTF Leadership

What do our programs do?

Build parental resilience, promotes community and social connections, links families to support in times of need, expands parenting knowledge and supports the emotional well-being of children, by using the Strengthening Families/Protective Factors framework.

Support respite care, home visitation, child development and other targeted services through community-based direct service grants.

Provide funding to educate and support local child abuse and neglect prevention councils throughout the state.

Lead April's Child Abuse Prevention Month campaign, in Michigan.

Champion safe sleep initiatives, the Adverse Childhood Experiences (ACE) research and other statewide projects.

Collaborate with state partners to build coordinated programs and services.



You Can Help

SUPPORT YOUR MICHIGAN CHILDREN'S TRUST FUND THROUGH:

YOUR TIME AND TALENTS

- Learn more about prevention and be an ambassador to your family, friends and neighbors.
- Advocate for prevention efforts and needs.
- Volunteer your time and skills at a local Child Abuse and Neglect Prevention Council.
- Report suspected child abuse or neglect by calling 855-444-3911.

YOUR FINANCIAL SUPPORT

- Donate to CTF on your state income tax Form 4642 (ask your tax preparer for assistance).
- Purchase a CTF specialty license plate through the Secretary of State.
- Become a sponsor, purchase a ticket or donate an auction item to CTF's annual Pam Posthumus Signature Auction Event.
- Purchase an Heirloom Birth Certificate.
- Remember CTF in your will and estate planning.
- Donate directly to CTF.

michigan.gov/CTF



2020 CAP Month Resource Order Form

Organization: _____

Contact: _____ Phone: _____

Shipping Address: _____

City: _____, Michigan Zip: _____

Email: _____

Product*	CTF Grantee's Cost	General Public Cost	Number Ordered	Total Cost Per Product
CTF Brochure (Limit 25)	Free	Free		
Pinwheel Pin (Limit 25)	\$2.00	\$3.00		
Pinwheel Pendant Necklace (Limit 5)	\$20.00	\$25.00		
Total Due				
<i>*Shipping is free until April 30, 2020, and no minimums are required for CTF partners.</i>				
Send your order to Taylor Williams at williamst41@michigan.gov Children's Trust Fund of Michigan, PO Box 30037, Lansing, MI 48933 Phone: 517-373-4320 or 1-800-CHILDREN Fax: 517-241-7038				

If you need other pieces of prevention education literature, which is free to you, please fill out our literature request form and we will ship them to you. The form can be found at the following link: www.michigan.gov/ctfliterature.

All purchase proceeds go directly to CTF in support of child abuse prevention programming across the State of Michigan.





Volunteer Solicitation Letter - Sample

Dear _____,

The **(name of Local Council)** has been designated by the Michigan Children's Trust Fund (CTF), a chapter of Prevent Child Abuse America (PCAA), as **(Name of County)**'s Local Council. Our charge is to help assure the great childhoods that all children deserve by providing programming to prevent child abuse and neglect. Since 1983 April has been designated by presidential decree as Child Abuse Prevention (CAP) Month. During CAP Month we assert and reinforce the importance of strengthening our families with individuals and communities working together to prevent child maltreatment. This strengths-based approach helps ensure that all our children will be raised in loving and supportive environments that result in them becoming productive, prosperous citizens.

Throughout April we feature our statewide initiative The Power of One. This theme asserts that through the power of one person, one community, one dollar, one action, etc. Michigan residents can help to protect children from abuse and neglect.

We are proud of the contributions our organization has made to our community. Examples of our programming accomplishments of the past year include: **(Insert council accomplishments here)**. Our council's work has positively impacted our community. According to **(Insert any testimonial quotes from those served by the council, not more than 2 or 3)**. Additional information about our organization and/or CTF of Michigan is available upon request.

We ask you at this time to stand with the children and families of our community in the belief that all children deserve a great childhood because they are our future, and consider giving your time to volunteer at the **(name of Local Council)**. For each hour you volunteer at the council you are playing a part in making sure that our community is the best place for children and families to thrive.

Becoming a volunteer is easy! Please call us at the phone number listed below. If you are unable to speak to a person please leave a message and we will return your call in a timely fashion. We value your time and appreciate your consideration to become a volunteer member of this dynamic team. Thank you!

Sincerely,

(Insert Council Salutation including name, organization name and logo, position, email address and phone number)

CERTIFICATE OF APPRECIATION



Insert Logo

This certificate is awarded to

**in recognition of your valuable contribution to assure that the
children in _____ County have the great
childhoods they deserve.**

Signature

Title

Date