

Pam Posthumus Signature Auction Event

Wednesday, May 18, 2011

2011 is underway and you start the year as part of a group of caring, compassionate people who have made protecting Michigan's children from abuse and neglect a true priority. Whether you've been directly or indirectly involved in the Children's Trust Fund's (CTF) past Signature Auction Events, you've made a real impact in the lives of thousands of vulnerable kids.

Think about the ripples you've created by spending even a little time working to lift children you will probably never meet out of pain and despair. Think about the 15 year old girl who grew up surrounded by gangs, got into drugs and then became a single-mother. Had she not received help from one of CTF's partners, both she and her son faced a bleak future. But today she's back in school and has surrounded her family with people who care about them. Your support of CTF helped make that happen.

As we prepare for this year's auction, we can all think about the ripples that Pam Posthumus set in motion when she led the effort to create the very first auction back in 2003. That event turned out to be a great success and has since grown to become a critical source of funding for child abuse prevention programs across the state. Pam's dedication to CTF and her commitment to Michigan's children and families continues to leave a lasting and meaningful legacy for our most vulnerable citizens. In a fitting tribute, this year's auction has been named the **Pam Posthumus Signature Auction Event**.

From now until auction night on **Wednesday, May 18th at the Lansing Center**, you'll be receiving updates on how the event is coming together and requests for assistance as needs are identified. The auction's Advisory Committee met yesterday to get reports on all of the work being done by CTF's staff and volunteers. Here are some highlights:

- Three very generous companies have pledged **\$30,000** each in sponsorships for the auction: **DTE Energy Foundation, Great Lakes Capital Fund** and **Jackson National Life Insurance**.
- Several wonderful gifts have been committed, including a week at a [Jamaican villa](#) and a trip to this year's [U.S. Open Golf Championship](#) at the Congressional Country Club with two week-long "Trophy Club" passes.

That's an impressive start with four months to go. All of the auction committees are making great progress so there will be plenty of news to share in future updates. If you or someone you know (or someone they know) has the ability to become a sponsor, donate a unique auction item, host a table for the evening or can offer any support for the auction, please let

CTF know. Contact information and tons of resources are available at www.michigan.gov/ctfsignature. Among other things, you'll find:

- What Is CTF? (1-page handout)
- Why You Should Get Involved (1-page handout)
- Advisory Committee Roster
- Sponsor Opportunities and Commitment Form
- Auction Item Commitment Form
- Table Host Opportunities and Commitment Form
- 2010 Auction Item Highlights (a good preview of the kinds of items we'll have this year)

The next Advisory Committee meeting will be at **8:00 a.m. on February 15, 2011**, in Room 402-403 of the Capitol Building. Please keep CTF's ultimate goal of preventing child abuse and neglect in mind as you think about how you can help with this year's auction. As we've seen, the ripples we create will continue making Michigan a safer place for kids for years to come. Thank you.

Scott

Scott Stevenson
Gift Committee

Telecommunications Association of Michigan
600 W. Shiawassee St.
Lansing, MI 48933
517-482-1258 (p)
517-482-3548 (f)
www.telecommich.org