

Children's Trust Fund of Michigan
Board of Directors Regular Meeting
April 17, 2014 @ 1:43 p.m.
Jackson National Life Insurance Company
1 Corporate Way
Lansing, Michigan, 48951

MINUTES

In Attendance:

Sgt. Yvonne Brantley (phone)
John Brown
Mark Davidoff
Karl leuter
Shelley Kester (Phone)
Deb Shaughnessy
Carol Wolenberg
Lori Wortz

CTF Staff: Mike Foley, Patricia Headley, Emily Schuster-Wachsberger

Minutes from December 9, 2013

Motion to approve: Deb Shaughnessy
Motion seconded: John Brown
Approved

Finance Committee Report

- a. Federal CBCAP grant requires an approved budget. A motion was made to approve a 2015 CTF budget. Amendments to that budget may occur at a future date. It was noted that the Safe Sleep grant money was added to the budget numbers. The 2015 budget includes the addition of \$150K for Direct Services grants.
Motion to approve: Deb Shaughnessy
Motion seconded: John Brown
Approved
- b. The current 2014 CTF budget shows that revenues are ahead of expenses at this time. Concern and ideas were shared about how to bolster the Income Tax campaign and other fund revenue endeavors.
- c. Draft language has been submitted to Senator Randy Richardville's office regarding legislative change in how investments are administered to CTF from trust fund investments and the tax check-off campaign. Input from Treasury is being sought for this effort. The legislative process is advancing.
- d. The 2015 legacy OPEB costs will be offset through a special state appropriation to CTF. CTF is currently working with the Governor's office about to explore ways refunding those costs for 2014 and 2013.

Fund Development Committee – Patricia Headley

- a. The May 14, 2014 Pam Posthumus Signature Auction Event planning continues with currently over \$220K in sponsorships with more expected prior to the event. Generous in-kind donations include the Lansing Center and Delta Airlines. Carol Goss will be this year's Pam Posthumus Child Advocate award. Auction items are still being accepted. CTF is still seeking volunteers.
- b. Plans for a fall art auction fundraiser are advancing with a tentative time frame of post-election November.
- c. Lori Wortz requested additional board participation in the Fund Development Committee to assist in exploring new fund development opportunities.

ED Report – Mike Foley

- a. CTF has board support to advance the creation of a second website that will be used primarily with marketing and fundraising efforts. CTF also will move forward with a redesign of its current ".gov" website.
- b. The CTF state audit has been postponed until mid-summer. However, requested documentation has already been submitted for review.
- c. A CBCAP draft report has been completed and will soon be submitted to DHS for their review prior to it being submitted to the federal government. Mike praised Sarah Davis for her tremendous effort and for the excellent report.
- d. The Adverse Child Experience (ACE) study with data from approximately 3,800 respondents has been submitted to the CDC for their data analysis. Dr. Rick Cole has been a CTF partner in this endeavor and would like to continue his involvement, particularly in the area of educating the public and organizations about the study's Michigan results.
- e. CTF will be temporarily moving from the Grand Tower 14th floor to another as renovation and redecoration take place.
- f. Direct Services grant RFPs will be requested in mid-summer. Applicable training and support will be included with the application process.
- g. Prevention Awareness Day will take place at 11:00 a.m. on Tuesday, April 22nd at the Michigan State Capitol steps. Mike praised Emily for her coordination of this event.
- h. Local Council regional meetings have been planned. Board members are welcome to attend. Topics of the day include Safe Sleep, a peer review session to self-evaluate their Strengthening Family and/or parent leadership efforts, and council resilience.
- i. Mike praised Patricia Headley for the wonderful work she is doing to make the Signature Auction event a success

Other

- a. This meeting will be Carol Wolenberg's last as a CTF board member. She is retiring on April 30th. The board thanked her for her dedication and service for all the years she was on the board. The Dept. of Education will be assigning a new representative to the CTF Board.

A motion was made to adjourn the meeting 3:04 PM

Motion to approve: John Brown

Motion seconded: Karl leuter

Minutes by: Emily Schuster-Wachsberger/Mike Foley