

# Auction 2007

5<sup>th</sup> Annual

# Cherish the Children

The Ultimate Fantasy Auction

Tuesday, May 1, 2007

Jack Breslin Student Events Center at  
Michigan State University (Main Arena)

5:00 p.m. – Doors open and Silent Auction begins  
7:00 p.m. – Program and Live Auction begin

## Event Co-Chairs and CTF Board

### Advisory Committee Co-Chairs:

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Senator Martha G. Scott  
Representative Craig M. DeRoche  
Representative Michael G. Sak  
Nancy Moody, CTF Board Chair

### Sponsorship Committee:

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### Media Committee:

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### Ticket Committee:

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### Gift Acquisition Committee:

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### CTF Board of Directors:

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Richard Bearup, CTF Executive Director

# Auction Sponsors



Michigan Chapter of Prevent Child Abuse America

1-800-CHILDREN or (517) 373-4320  
P.O. Box 30037 • Lansing, MI 48909-7537  
[www.michigan.gov/ctf](http://www.michigan.gov/ctf)

Printing Courtesy of Dodson, Inc.  
Grand Rapids, Michigan



Not Printed With State Funds  
CTF-208 (02-07)

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In Support of the  
Children's Trust Fund of Michigan

## What Is The Children's Trust Fund?

### Mission

*The Children's Trust Fund serves as a voice for all children and families to promote their health, safety, and welfare by supporting and funding effective local programs and services that prevent child abuse and neglect.*

- Established by statute - Public Act 250 of 1982
- Michigan's only independent, statewide, nonprofit organization dedicated to the prevention of child abuse and neglect
- Since 1982, CTF has raised more than \$80 million to support prevention programs and services in communities across the state – positively touching the lives of over 8 million children and families
- CTF does not receive a state appropriation – it is funded by interest income from a restricted trust fund, direct donations, grants, earned income, the specialty license plate, income tax check-off, and fundraising events such as the **Cherish the Children** auction!

## What Is The Problem?

- More than 375 possible cases of child abuse and neglect are reported each day in Michigan – many more go unreported
- Abuse and neglect cases increased more than 40 percent between 1993 and 2005
- Every 60 minutes, three children are abused in Michigan
- In 2001, 64 percent of children abused in Michigan were under the age of ten
- One out of every five children will be abused or neglected by the time they turn 18

## What Does The CTF Do?

- CTF funds 72 local child abuse and neglect prevention councils, serving 82 of 83 Michigan counties
- CTF also funds over 78 community-based, direct service programs across the state, including:
  - Childhood Development Programs
  - Respite care
  - Home Visitation Programs
  - Parenting Education & Support Groups
  - Referral Services
  - Secondary Prevention Programs (Zero to Three)
- Provides training, technical assistance and support to our statewide prevention network



## Why Should You Get Involved?

- For every \$1 spent on child abuse and neglect prevention, \$34 will not be spent on publicly-funded intervention programs
- Businesses and individuals participating in The Ultimate Fantasy Auction will gain recognition among Michigan's legislative and business community, along with the satisfaction of knowing you have made a difference in the life of a child

## How Can You Get Involved?

You can help prevent child abuse and neglect by doing one of the following:

**Donate Auction Items** – By donating a silent or live auction item you will be helping to raise dollars at our signature event. Visit [www.michigan.gov/ctf](http://www.michigan.gov/ctf) to download an Auction Item Commitment Form.

**Become a Sponsor** – Sponsorship levels are:

- Event Sponsor - \$25,000
- Live Auction Sponsor - \$20,000
- Super Silent Auction Sponsor - \$10,000
- Silent Auction Sponsor - \$5,000
- Platinum Sponsor - \$2,500
- Gold Sponsor - \$1,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

Visit [www.michigan.gov/ctf](http://www.michigan.gov/ctf) to download a Sponsor Commitment Form.

**Pre-Purchase Auction Tickets** – Tickets may be purchased online at [www.michigan.gov/ctf](http://www.michigan.gov/ctf).

## Your Donation Makes A Difference!

2003 auction raised – \$ 50,000  
2004 auction raised – \$228,000  
2005 auction raised – \$330,000  
2006 auction raised – \$375,000  
2007 “Cherish the Children” Auction will raise – ?  
--- IT ALL DEPENDS ON YOU ---

**Your tax-deductible Sponsorship, Auction Item Donations and Ticket Purchases for the 2007 Cherish the Children Fantasy Auction will help prevent child abuse and neglect throughout the State of Michigan.**