

## Council Introductions/Overview

Name of Local Council \_\_\_\_\_  
City \_\_\_\_\_

### Council History

Since Date When Council Began the Name of Local Council has been providing Name of County with programming and services for the prevention of child abuse and neglect. This council has been Name of County's designated grant funding recipient and partner with the MI Children's Trust Fund (CTF) for over Number of Years. CTF is designated as the agency of the State of Michigan's sole source of permanent funding for the statewide prevention of child abuse and neglect. The Name of Local Council does not receive state general funds for operations but rather receives grant funding from the realms of charitable donations, gifts, and grants.

### Prevention Partners

In addition to the state CTF the Name of Local Council network of prevention partners continues to include

- List names of partners in bullets. May include but are not limited to local collaborative bodies, governmental representation, business community partners, school affiliations, faith community, health agencies, parent organizations, etc.

Name of Local Council staff members also have affiliations, memberships, or sit on steering or planning committees with the following groups, which strengthen our network:

- List names of partners in bullets. May include but are not limited to local collaborative bodies, governmental representation, business community partners, school affiliations, faith community, health agencies, parent organizations, etc.

### Mission Statement

The Name of Local Council mission is to champion primary child abuse and neglect prevention services throughout Name of County. **(Sample Language Only)**

Primary prevention consists of activities targeted toward the community at large which are supportive or educationally based. Secondary prevention consists of activities targeted to families which have one or more risk factors related to child abuse and neglect.

Individual Council logo  
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## Vision Statement

The vision of the Name of Local Council is to help break the cycle of child abuse and neglect and to protect the lives of children so that they may become successful parents and adults. **(Sample Language Only)**

## Strategic Plan (Sample options)

1. Raise public awareness of child abuse and neglect prevention, and mandated reporting.
2. Foster improved collaboration with new and existing prevention partners at the local, state and national levels.
3. Advocate needed public policy and best practices that address child abuse and neglect.
4. Implement best practices supported by evidence-based and evidence-informed principles.
5. Develop and implement continuous quality improvement practices.
6. Facilitate educational and professional development with all partners.
7. Improve funding opportunities for Name of Local Council prevention initiatives.
8. Ensure efficient and results-based use of prevention dollars.

## Risk and Protective Factors

In support of our child abuse and neglect prevention mission, the Name of Local Council's aim is to design and support programs, and activities which champion Protective Factors\* in order to mitigate Risk Factors\*.

### Protective Factors Include but aren't limited to

1. **Nurturing and Attachment**  
Activities that increase the quality of nurturing and attachment.
2. **Parental Resilience**  
Activities for increasing parental resilience to manage both crisis and the everyday challenges of family life.
3. **Knowledge of Parenting and Child Development**  
Activities that increase knowledge of parenting and child development.
4. **Social Connections**  
Activities that reduce social isolation and assure families the ability to access needed informal resources.

**CTF and/or other logos placed across bottom of sheet**

Individual Council logo  
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5. **Concrete Supports in Times of Need**

Activities that assist families to receive concrete supports in times of need.

**Risk Factors\* include but aren't limited to**

1. **Childhood trauma**
2. **Poor impulse control**
3. **Stressful life events**
4. **Inaccurate knowledge or expectations about child development**
5. **Substance abuse**
6. **Community violence**

\*Protective and Risk Factors. FRIENDS – National Resource Center for Community Based Child Abuse Prevention. Retrieved April 15, 2009, from FRIENDS website:  
<http://www.friendsnrc.org/outcome/toolkit/evalplan/why/protect.htm>

**Funding Priorities**

- Generate bulleted list of local council funding programming and service priorities

**Council Roles and Responsibilities (Sample List)**

Local Council Coordinator:

- Provide description specific to council

Programming Coordinator:

Fund Development Coordinator:

Volunteer Coordinator:

Administrative Assistant: