



Children's Trust Fund
Protecting Michigan's Children



CTF NEWS BRIEF

December 2016



Season's Greetings

Dear Friend of CTF,

As the year comes to an end, we encourage you to donate to the Children's Trust Fund. We provide support for vulnerable children and families throughout the state of Michigan.

Giving to the Children's Trust Fund is quick and simple. And your contribution will make a difference in the life of a child!



To receive a year-end tax benefit for online donations, please make your gifts before midnight (EST) on December 31, 2016.

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December, 2016 Local Council News Briefs

Often the subject matter of the December News Brief article looks back throughout the year and highlights many fantastic Local Council accomplishments. I wish to do that again as it is important to see the significant impact made by our statewide network of child maltreatment prevention councils. This year I'd also like to mention the significant ways in which CTF has supported these councils in the work that they do. CTF and the Local Councils are a partnership that helps to strengthen our families, and bring public awareness to the importance of child abuse and neglect prevention. We are working together in concert to make a positive difference for our children and the state.

In 2016 Local Councils accomplished many things including the following:

- More than 18,000 people received vital tangible necessities and parenting information at baby pantries supported by the CTF Local Councils.
- Nearly 11,000 Safe Sleep baby items were distributed by the councils. They include cribs, pack and plays, sleep sacks, onesies (with Safe Sleep language) and other items.
- Almost 400 Child Abuse Prevention (CAP) Month events took place all around the state in April reaching over 320,000 people.
- Nearly 380 car seat safety workshops took place assuring the motor vehicle safety of nearly 960 children.
- Over 5,500 new parents received the Period of Purple Crying training, an evidence-based program to prevent infant head trauma and shaken baby syndrome.
- About 6,400 parents received Safe Sleep education.
- Nearly 4,800 adults received the Stewards of Children program training to educate about how they have a role in preventing child sexual assault.
- Over 4,200 children received cyber safety education.
- Over 1,500 adults attended parenting classes.
- Local Councils fundraised nearly \$2,000,000 to support their programming and administrative endeavors.

CTF Local Councils also participated in and contributed to a number of CTF endeavors including:

- Nearly 100 CTF Local Council members attended regional meetings during summer, 2016. At these all day meetings councils came together to learn, share and collaborate with each other. The topics covered at those meetings included; the Protective Factors, cultural competency, board development and advocacy.
- A Local Council sub-committee worked together and created a terrific CAP Month toolkit which was posted to the CTF website for anyone to use for their CAP Month efforts. This group also contributed to the planning of the CAP Month state rally event in Lansing, MI.
- An average of 1/3 of all councils regularly attended a monthly phone conference meeting where they have an opportunity to share their council's accomplishments and ask questions of other councils.
- The councils took volunteer time to answer surveys and participate in special group meetings which helped CTF with programming and administrative efforts and direction.
- Almost all Local Councils attended the annual training in October. This annual training included a council sharing and learning session.

CTF's contributions in 2016 included its grants to the councils but it is much more and this year too, worked with councils all across the state to be a stronger voice for prevention. This past year accomplishments included:

- Giving councils 105 free pinwheels to assist with their CAP Month efforts. Councils that consist of more than one county received 105 for each additional county in their council area.
- During CAP Month CTF distributed over 1,400 informational brochures to the councils covering a variety of prevention topics, including; the Adverse Childhood Experiences Study, safe use of social media and, how to help new parents better cope when a baby cries.
- CTF ordered and distributed 5 free copies of Sleep Baby, Safe and Snug by Dr. John Hutton to each council to assist them with their infant Safe Sleep efforts.
- Approximately 250 Period of Purple Crying DVDs and/or flash drive applications were distributed to Local Councils for their infant head trauma/shaken baby syndrome prevention efforts.
- CTF ordered and distributed nearly 1,100 information cards about preventing 'distracted parenting', a major current social media abuse and neglect prevention concern.
- This year CTF paid for the registration of two persons from each council to attend the annual CTF training in October. This annual training partners with the University of Michigan's Child Abuse and Neglect Conference, bringing with it nationally known speakers and informative break-out sessions.
- CTF provided 7 Local Council regional meetings, giving regional councils the opportunity to share, learn and collaborate with each other.
- For the first time in eight years, CTF held a tier promotion competitive process resulting in 3 tier I councils and 5 tier II councils being promoted to the next higher designated grant dollar level. This is a permanent change for those councils.
- Through its Prevent Child Abuse America, Parenting Awareness Michigan, Strengthening Families, federal grant educational arm FRIENDS and other partnerships and alliances, CTF continued to keep its councils informed about current research, trainings and advocacy endeavors.
- CTF is currently exploring additional ways in which it can enhance its ability to assist the councils.

The above illustrates what accomplishments were achieved by the CTF organization and its dynamic Local Councils this past year. Everyone's lives in Michigan were touched and enriched as a result of this collective and symbiotic relationship! We look forward to our ever-evolving work with the CTF Local Councils in 2017 as we continue our mission to make sure that every child grows up in a safe and nurturing home.

Here's wishing you and yours a very happy and healthy holiday season!



Visit our
eStore

Support prevention programs across Michigan by purchasing from our Kid Store. Simply click on the "Visit our eStore" button on our website at Michigan.gov/ctf.

Questions? Call Anne Stokes at 517-373-4320.



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