



Children's Trust Fund
Protecting Michigan's Children



CTF NEWS BRIEF

March 2017

The Michigan Children's Trust Fund Reinvests All Tax Check-off Contributions to Communities of Origin



Michigan taxpayers can take advantage of the opportunity to increase the child abuse prevention funding in their communities by making a tax deductible contribution when filing the Michigan tax return. When you do your Michigan taxes, look for Michigan Tax Form 4642, which is the Voluntary Contribution Schedule. CTF is listed, along with other charities, as “Children’s Trust Fund – Preventing Child Abuse in Michigan.”

All tax check-off contributions made to the Michigan Children’s Trust Fund will be returned to the communities of origin. Based on local priorities, local programs use funding for initiatives such as shaken baby prevention and safe sleep education, parent support, child sexual assault prevention and education, welcome baby supports for new families, and community wide education to strengthen families and prevent child abuse and neglect.

Please remember CTF when filing your state income taxes. Look for Michigan Tax Form 4642, Voluntary Contribution Schedule, and check to protect.

For more information about CTF, how to contribute, and how to participate in fundraising activities, please visit www.michigan.gov/ctf or contact Tricia Headley, CTF Fund Development Manager, at headleyp@michigan.gov.

Inside

- Child Abuse Prevention Month (April)P. 2**
- Auction Website LaunchedP. 3**
- Direct Service Grant Training Opportunities.....P. 4**

BOARD OF DIRECTORS

Lorinda M. Wertz
Chair, Representing
Religious Community

Lynette Biery
Representing
Dept. of Health and
Human Services

Willie Dubas
Representing Labor

Lena Epstein
Representing
General Public

Stanley Hannah
Representing Business
Community

Bill Hardiman
Representing
Dept. of Health and
Human Services

Alisande Henry
Representing
Dept. of Education

Karl T. Ieuter
Representing
General Public

Shelley A. Kester
Representing Volunteers

Mark S. McDaniel
Representing Parents

Lauren Rakolta
Representing
Business Community

Vivek S. Sankaran
Representing
Legal Community

Deb L. Shaughnessy
Representing General
Public

Sgt. Kim Vetter
Representing the
Director of State Police

Child Abuse Prevention (CAP) Month is Only Two Months Away

It is definitely March, that time of year when; the days are noticeably longer, the sky seems bluer, we're looking forward to warmer weather (even though we are most likely freezing), and we realize that Child Abuse Prevention Month is only one month away. Since 1983 April has been designated by presidential decree as Child Abuse Prevention (CAP) Month. During each April, organizations actively engaged in child maltreatment prevention work within Michigan and across our nation pause to acknowledge the issues of child abuse and neglect, and educate the public about the great prevention work being accomplished to strengthen families so that all of our children may thrive.

Research is increasingly demonstrating the important role prevention has in helping to build a healthier and more vibrant society. Because of the Adverse Childhood Experiences survey and other research data being collected nationwide (including in Michigan), we are learning that childhood trauma (adverse experiences) can negatively affect the developing brain and have lifelong consequences on physical and mental health in adulthood. By promoting, supporting, and educating everyone in Michigan we know we are helping to ensure a bright future for our state.

Each of the 73 CTF Local Council honors CAP Month in its own way. Pinwheel gardens spring up all across the state to bring awareness to the critical need for prevention work. The pinwheel is the national symbol of child abuse and neglect prevention. Some of the councils use April for sponsoring professional trainings, and/or interactive events for parents and children. Councils may also host a variety of fundraising events, raising much-needed dollars for the critical work they do. There is also an increased presence of newspaper articles, social media posts, and radio and television interviews all focusing on prevention during April.

To assist the CTF Local Councils with their CAP Month efforts a number of Local Councils have volunteered their valuable time for the past 8 years to participate in a sub-committee that helps plan the Children's Trust Fund's CAP Month programming and resources. This dynamic group includes: Catherine Martinez (Bay), Kathy Kelly (Ingham), Holly Naylor (Livingston), Miriana Milo (Oakland Co.), Leigh Moerdyke (Ottawa), Leslie Eschenbacher (Saginaw), and Cindy Swift (Out-Wayne). They are tasked with helping CTF develop a CAP Month toolkit, which provides high quality informational materials for CTF grantees, and other like-minded individuals and organizations for their own CAP Month use. To access this toolkit go to the following link, <http://tinyurl.com/CAPToolkit>. This sub-committee also helps plan Child Abuse Prevention Awareness Day.

This year marks the 9th annual Child Abuse Prevention Awareness Day (previously named Prevention Awareness Day) when we come together during Child Abuse Prevention (CAP) Month to acknowledge the issues of abuse and neglect in Michigan, recognize the great prevention work being accomplished in our state, and honor all our children and families. This rally event will be held on Thursday, April 27, 2017 at 11AM at the Lansing State Capitol steps. This event consists of a rally, procession, and the "planting" of a pinwheel garden. The rally portion features notable speakers and entertainment. Next, the procession will advance down Michigan Avenue toward the traffic circle at Michigan and Washington Avenue, where a pinwheel "garden" will be planted. The theme for this year's CAP Month is once more The Power of One. This statewide initiative under the leadership of the CTF asserts that the power of one person, one community, one dollar and one action can make a significant effect on the prevention of child abuse.

A Legislative Education Day (LED) component will be added to Prevention Awareness Day to afford CTF grantees and other child advocates an opportunity to educate legislators about prevention needs and current programming across the state.

CTF invites individuals and/or organizations to participate in this momentous rally event. Please attend the rally and visibly represent your organization, and/or come to educate legislators. If you receive Facebook notices about Prevention Awareness Day, we ask that you share the post (if you are able). How exciting it will be to see a great crowd at the Capitol to honor and celebrate our most precious legacy, the children of Michigan.

Your participation in Prevention Awareness Day will benefit you.

- The event will enable you and/or your organization to join with others as a positive presence of support in the belief that child abuse and neglect can and must be prevented.
- Attending this event reinforces your taking responsibility for championing healthy child development and nurturing environments, key components to the foundation of a thriving society.
- By coming you demonstrate mutual support of each other as Michigan prevention champions.
- Notable speakers will be imparting their experiences and wisdom that day. You might learn something that you didn't know before.

Feel free to contact Emily Schuster-Wachsberger (wachsbergere@michigan.gov, 517-335-0671) with any Prevention Awareness Day, including Legislative Education Day questions as well as for any donation inquiries.

CTF is excited to launch the auction website!



This year's event on **May 17, 2017, at the Lansing Center, beginning at 5:00 p.m.**, will again highlight mobile bidding at 501Auctions.com/ctfsignature. This site is exclusively dedicated to the Pam Posthumus Signature Auction Event. Like last year, the silent auction will open prior to the event, allowing registered guests to bid through their mobile device while at the event and/or at home. Stay tuned and check back often to view this year's exciting live and silent auction items/packages.

In addition to viewing this year's exquisite auction packages, the 501 Auctions site allows you to purchase event tickets, donate auction items, register to bid, select your sponsor level, register your guests, and much, much more!



If you have questions, comments or would like additional information, please contact Patricia Headley, Fund Development Manager, at headleyp@michigan.gov or 517-241-7226.

Direct Service Grant Training Opportunities

Protective Factors Survey Webinar on March 23

The Michigan Children's Trust Fund and FRIENDS National Center for CBCAP will be offering a webinar on Using the Protective Factors Survey (PFS) and managing information with the latest version of the PFS Database on March 23, 2017 at 2:00pm EDT. The webinar will last approximately 90 minutes. While this training is geared for new Direct Service grantees who are new users of the Protective Factors Survey and Database, any user of this CTF required evaluation program may benefit from this additional training. Register at the Friends National <https://friendsnrc.adobeconnect.com/e8kg26e4ikr/event/registration.html>.



Presenters:

Casandra Firman, FRIENDS NC for CBCAP
MaryJo Alimena Caruso, FRIENDS NC for CBCAP
Alan Stokes, Michigan Children's Trust Fund

New Grantee Orientation on April 19

The Children's Trust Fund looks forward to a great partnership with all twelve of the new Direct Service grantees. On April 19th, from 10:00 am-4:00 pm there will be a New Grantee Orientation held at the Grand Tower Building, 235 S. Grand Ave, Conference room 1A, Lansing, MI 48933. The orientation will cover instructions on required reporting, deadlines and contract requirements. The orientation also provides CTF with the opportunity to formally welcome all of you and give a brief introduction to CTF staff. All staff who will be involved with the grant should attend including program and accounting/financial staff.

Presenters: Michigan Children's Trust Fund Staff

Scott Addison,
Michael Foley, Executive Director
Alan Stokes
Emily Schuster-Wachsberger
Tricia Headley

Strategies to Recruit and Retain a Skilled Home Visiting Workforce

Join HV-ImpACT for a webinar on Strategies to Recruit and Retain a Skilled Home Visiting Workforce to be held on Tuesday, March 21, 2017 from 3:00-4:30pm EST. Elizabeth Waetzig from HV-ImpACT will examine how focusing on culture and a values-driven approach can strengthen the home visiting workforce. Awardees from CT and WV will share strategies they have used within their states to support their recruitment and retention efforts.

Participants will be able to:

- Identify the importance of culture in an effective home visiting workforce
- Increase attention on values as a culturally responsive approach to developing a skilled home visiting workforce
- Describe strategies to integrate values into systemic recruitment and retention efforts

Register at this link. https://events-na1.adobeconnect.com/content/connect/c1/1002235226/en/events/event/shared/default_template_simple/event_registration.html?sco-id=2259343234&_charset_=utf-8.



Prevent child abuse and neglect by donating to the Children's Trust Fund on your Michigan tax form.

Every 16 minutes, a child in Michigan is a victim of child abuse or neglect.

By donating to the Children's Trust Fund on your state income tax form, you can help prevent child abuse and neglect in Michigan. It's a simple way to protect Michigan's children. All contributions stay in your county to support child abuse and neglect prevention.



Look for CTF on your Michigan Tax Form 4642 and check to protect.



Children's Trust Fund
Protecting Michigan's Children



Building Early Emotional Skills in Young Children

A Workshop for Parents

New baby in the house?

Parenting stressful?

Trouble with the terrible twos?



Join Michigan State University Extension's new online series for parents!
Next class begins March 6, 2017!



Meet virtually with other parents and complete your class on-line in your own time, when it's convenient for you!

The 8-week series will address topics including stress, communicating with kids and handling tantrums.

These online trainings are available at no cost to Michigan residents with children ages 0-3.



Email Carrie Shrier, MSU Extension Educator, at shrier@msu.edu to enroll.

MSU Extension is an equal opportunity, affirmative action employer.



Children's Trust Fund

Protecting Michigan's Children

Michigan CTF Team

Michael Foley, MSW
517.335.1938
FoleyM2@michigan.gov
Executive Director



Scott Addison, BA
517.335.7770
AddisonS1@michigan.gov
Contract Monitor

Patricia Headley, BS
517.241.7226
HeadleyP@michigan.gov
Fund Development Coordinator
Auction Coordinator

Alan Stokes, MBA, MDiv
517.241.7793
StokesA@michigan.gov
Research Analyst
Internet Media Coordinator

Anne Stokes
517.373.7008
StokesA1@michigan.gov
Office Support
Special Projects

Emily S. Wachsberger, MA, LPC
517.335.0671
WachsbergerE@michigan.gov
Local Council Grant Coordinator
CAP Month Coordinator



mictf.org
michigan.gov/CTF

