

Children's Trust Fund of Michigan



Children's Trust Fund
Protecting Michigan's Children

Board of Directors Regular Meeting

June 12, 2018, 1:30p.m. to 3:30p.m.

CINNAIRE

1118 South Washington Ave

Lansing, MI 48910

Minutes

Members Present: Krista Beach, Sean Bertolino, Sarah Davis for Lynette Biery, William Dubas, Bill Hardiman, Randy Richardville, Alisande Shrewsbury, Kathy Trott, Sgt. Kim Vetter, David Zyble

Members Not Present: Roxanna Duntley-Matos, Stan Hannah, Lauren Rakolta,

Public: Bishop Reginald Bluestein

Staff Present: Mike Foley, Patricia Headley, Emily Schuster-Wachsberger

1. Welcome and Call to Order: Randy Richardville

- a. The meeting was called to order by board chair, Randy Richardville at 1:33 PM.
- b. Bishop Reginald Bluestein was introduced to the board. Bishop is the executive director of C.A.R.E. (Concerned About Reaching Everyone). One of the organization's primary initiatives is safe sleep.

2. Committee Assignments:

- a. Randy Richardville reviewed committee assignments along with the roles and responsibilities associated with each specific committee.
- b. The program committee will soon be reviewing and recommending 2019 fiscal year Direct Services applications that first pass the review team process. The week of July 16, 2018 is being considered for this task.
- c. In anticipation of retirement, Mike Foley stated that he is creating and will share a multi-year historical financial report with the finance committee for their future use.
- d. Tricia Headley recommended that the marketing/public awareness and fund development (MPAFD) committee meet and have that discussion include; the auction event's goals, objectives and tasks, and its future potential; current CTF funding campaigns, including the license plate and income tax campaigns; and strategic direction.

3. **Minutes:** Motion to approve the amended minutes from the April 16, 2018 board meeting was made by Sean Bertolino and seconded by Krista Beach. The motion passed unanimously. After the meeting the minutes were updated with the approved changes.

4. Financial Report: Mike Foley

- a. Mike Foley reported that there were no surprises in the first half fiscal year report. The one anomaly in the report is that the anticipated reserves, \$1.9M, will be a little less than anticipated. Mike explained that this was due to the local council resources grant requiring an amendment to fund 2017 orders not fulfilled until the 2018 fiscal year. He also noted that is not known whether Title IV-B federal dollars will continue beyond 2019 which could

impact future budgets. Additional discussion related to the CTF current reserves balance included:

- i. CTF is currently funding 39 Direct Services grants, the most ever in CTF's history and looks to approve 8 new ones for fiscal year 2019.
 - ii. Additionally, CTF is using approximately \$.5M over a 3-year period to provide goods and resources to the local council network in the areas of infant safety, child sexual abuse prevention and parenting education.
 - iii. The aim is to reduce and then maintain the CTF reserves levels around \$700K.
- b. Mike Foley proposed a discussion regarding the strategic direction of local council funding.
 - c. A motion to accept the current financial report was made by Sgt. Kim Vetter and seconded by Sean Bertolino. The motion was passed unanimously.

5. CTF Executive Director Position – Transition Discussion – Randy Richardville

- a. A motion was made by Randy that an executive director transition and search committee be formed. It was seconded by Willie Dubas and passed unanimously. Appointees for that committee include; Sean Bertolino, Bill Hardiman, Randy Richardville, Mike Foley with two possible additional members.
- b. Although the executive director position is hired by the CTF board there are processes that must be integrated with MDHHS's protocols. Sarah Davis (Lynette Biery) noted that she is a human resources liaison within her MDHHS division and offered her expertise to the group.

6. Pam Posthumus Signature Auction Event – Patricia Headley

- a. Randy Richardville thanked Patricia Headley for all her work in making the event a success. He also acknowledged the contributions and assistance from the various committees, CTF staff, volunteers and others. He expressed particular appreciation to the auction item suppliers and vendors for their important contributions in making the event a fundraising success.
- b. Patricia too, echoed Randy's sentiments. Additionally, she expressed gratitude to David Zyble for his part in arranging CTF's use of the Hall of History at the Breslin Center for the VIP reception. She stated that this was one of the most successful auction events in CTF's history. Over \$500K in revenues were raised. Additional comments included:
 - i. CTF looks forward to 2019's event also taking place at the Breslin Center with a proposed date of May 15, 2019.
 - ii. CTF appreciated the parking arrangement and would like to have that repeated next year.
 - iii. We would like to assure that all seats are sold and occupied. Additional event marketing strategies will be explored including seeing support from the west and southeast side of the state.
 - iv. For 2019, explore strategies to increase the vendor base.

7. Director's Report: Mike Foley

- a. PCAA plans a re-chartering visit for July 10th and 11th.
- b. There are currently two proposed initiatives which would enable CTF to receive a state appropriation.
 - i. A total of \$200K along with a CTF match would be designated to the local councils to conduct child maltreatment prevention work related to the opioid crisis.

- ii. The other \$3M proposal would fund continued work on the ACEs initiative. CTF's role would be the state's fiduciary manager of these funds.
- c. The federal CBCAP grant application was submitted on time in June.
- d. The Michigan Citizens Review Panel, a requirement of CTF's federal grant, participated recently at the national Citizens Review Panel conference on Mackinac Island. Mike Foley participated in a formal group discussion at that conference. Also, the Michigan Citizen Review Panel has completed a document outlining issues to address and recommendations.
- e. A total of 19 Direct Service grant applications had been submitted. As noted above, 8 are planned to be chosen.
- f. The Child Abuse Prevention Awareness Day Rally event which took place on April 25, 2018 was the most successful one to date. Emily Schuster-Wachsberger once more expressed gratitude to the board's support in planning and participating in this event. The weather was the best ever, and nearly 600 attended. Media covered the event.
- g. Local Councils: Emily Schuster-Wachsberger shared the following information.
 - i. An overview and description of the CTF local council work being accomplished across the state was provided.
 - ii. This summer Emily will be visiting over half of the local councils across the state. These visits are in response to a recent audit finding.
 - iii. Seventy-two of the seventy-three councils have completed and submitted their 2019 local council grant application. They are currently being reviewed. We anticipate all 73 councils will continue at the start of the 2019 fiscal year.

8. Board Member Updates

- a. Sarah Davis (Lynette Biery) announced that a series of town hall meetings are taking place across the state to introduce and get community feedback to the new Maternal/Infant Health Improvement Plan.
- b. Sarah Davis (Lynette Biery) also shared that the Maternal and Child Health division is seeking public comment to the Title V Maternal and Child Health Block federal grant application through June 15, 2018.

9. Public Comment: N/A.

- 10. Adjourn:** A motion to adjourn was made by Sean Bertolino and seconded by Sgt. Kim Vetter with the motion being passed unanimously. Randy Richardville adjourned the meeting at 3:05 PM.