

Children's Trust Fund of Michigan



Children's Trust Fund
Protecting Michigan's Children

Board of Directors Regular Meeting June 8, 2016, 1:30p.m. to 3:00p.m. Jackson National Life Insurance Company 8 Corporate Way Lansing, Michigan 48951 Minutes

Members Present: John Brown, Bill Hardiman, Alisande Henry, Karl Ieuter, Shelly Kester, Mark McDaniel, Vivek Sankaran, Deb Shaughnessy, Sgt. Kim Vetter

Members Not Present: Lena Epstein, Lori Wortz, Andra Rush, Rashmi Travis,

Staff Present: Mike Foley, Patricia Headley, Emily Schuster-Wachsberger

1. **Welcome and Call to Order:** Meeting was called to order by stand-in Chairperson Bill Hardiman at 1:45 PM. Noted: This was Alisande Henry's first CTF board meeting representing the Michigan Department of Education. Also, Bill Hardiman expressed appreciation to John Brown for hosting the CTF board meetings, which include refreshments.
2. **Minutes:** Motion to approve the Minutes from the April 13, 2016 board meeting was made by John Brown and seconded by Karl Ieuter. The motion passed unanimously.
3. **Financial Report**
 - a. **Revenue and Expenses**
 - i. To date there are no financial "surprises" in the 2016 fiscal year. CTF's budget is currently in line with where it is expected to be near the end of the 3rd quarter, 2016.
 - ii. It was noted that the income tax check-off revenue is down from last year, currently around \$43K. Although it is anticipated that CTF will achieve the state required \$50K minimum, in recent years the money collected from this campaign has been steadily reduced. Ways to increase the amounts were discussed including; a suggestion that future CTF grantee contracts contain language specifying mandatory support for the tax campaign, and communicate and share information with other income tax form 4642 charities as a way to benefit all who are eligible for these funds. CTF will continue to discuss the options.
 - b. **Local Council Tier Competition**
 - i. Emily Schuster-Wachsberger provided updates about the current Local Council tier promotion competition. Councils must submit their applications no later than COB, July 15, 2016. Subsequent to the evaluation process it is anticipated that the board will make its final decisions on or around September 1st. Increased funding to awardees will begin in fiscal year 2017.

- ii. A request was made for board participation in the evaluation of the applications from only those board members residing in tier III council areas. The tier III Local Councils are not involved in this tier competition. Deb Shaughnessy volunteered. Other board members may be involved.

c. Direct Services Grants

- i. It is anticipated that the upcoming Direct Service (DS) RFP will be posted early to mid-July, 2016.
- ii. Two additional grants over the customary amount will be awarded in the upcoming DS competitive grant cycle. This is due to CTF receiving federal Title IV – B dollars which were distributed through MDHHS.

4. Fund Development:

a. The Tax Campaign – See above in Financial Report

b. The License Plate Campaign

- i. CTF is still on target this year to collect between \$110K and \$130K. The license continues to be a steady fundraising tool for CTF.

c. The Pam Posthumus Signature Auction Event

- i. Patricia Headley reported that this year’s auction event was successful and has netted an increase of approximately \$12K over last year’s event.
- ii. Patricia noted that there were a number of major changes this year, including: silent auction mobile bidding; a VIP suite; less live auction items; and a significant increase of marketing efforts.
- iii. Mark McDaniel, was the 2016 recipient of this year’s Michigan Children’s Advocate Award at the Pam Posthumus Signature Auction Event. He expressed how honored he was to have been given this award and appreciated that his family could be at the event to see him receive it.
- iv. Board feedback about the event was positive and constructive. Patricia is in the process of synthesizing all received feedback which will help improve event efficiencies, effectiveness and customer satisfaction.

d. Other Fundraising Activities

- i. The estate of former Michigan House Speaker Curtis Hertel requested that, in lieu of flowers, CTF receive any donations in the memory of the late legislator. To date CTF has collected over \$6K.

5. Director’s Report: Mike Foley reported the following -

- a. The Community Based Child Abuse Prevention (CBCAP) grant application and report was submitted to the federal grantor by June 3rd, meeting the required deadline. These dollars which CTF receives, as per the governor’s designation, provides approximately \$800K of annual funding to CTF. Mike acknowledged the contributions of all staff in completing the application
- b. The latest CTF Biennial Plan and Report has been printed. Copies were distributed at the board meeting.
- c. The CTF video has been completed and is available at the following link, <https://youtu.be/7ecRCztf0vE>. Mike encouraged board members to view this video as it

provides a good overview of the programs and services supported by CTF. Steve Barosko produced the video. The original idea for the video came from Local Council input.

- d. Mike and Scott Addison continue visits to Direct Services grantees.
 - e. This summer the annual Local Council regional meetings will take place. Board members are invited and encouraged to attend. A continental breakfast, full lunch and afternoon snacks are provided. Please contact Emily Schuster-Wachsberger (wachsbergere@michigan.gov) with your R.S.V.P. and/or any questions about the meetings. They will take place at the following dates and locations:
 - i. Southeast – Tuesday, June 28th at the Washtenaw LRC, 4135 Washtenaw Ave, Ann Arbor, MI, 48108
 - ii. West – Wednesday, July 13th at 1268 East Newell, White Cloud, MI 49349
 - iii. Southwest – Thursday, July 14th at 370 East Chicago St., Coldwater, 49036
 - iv. Northern Lower Peninsula – Tuesday, August 2nd at DHHS, 931 S. Otsego Ave, Gaylord, MI 49735
 - v. East – Wednesday, August 3rd at 1311 North Michigan Ave, Saginaw , MI 48602
 - vi. Eastern Upper Peninsula – Tuesday, August 23rd at the Village Inn of Newberry 7552 M 123 Newberry, MI 49868
 - vii. Western Upper Peninsula – Thursday, August 24th at RESA, 321 East Ohio Street, Marquette, MI 49855
 - viii. The meeting agenda includes: Utilizing the Protective Factors in Continuous Quality Improvement efforts; Cultural Competency; Peer Review (Board Self-evaluation); and Board Development.
 - f. The April 19th Prevention Awareness Day rally event was a success in spite of the “liquid sunshine.” Emily thanked Deb Shaughnessy for participating and being a dynamic speaker at the event. Noted: Sgt. Kim Vetter also attended the rally event.
 - g. The state committee to explore how Adverse Childhood Experiences (ACEs) can impact medical policy, in particular the scope of Medicaid funding for physical and behavioral health services, has scheduled a showing of *Resilience*, a movie produced by James Redford (son of Robert Redford). Board members are welcome to attend the Tuesday, June 14th @ 10:00 AM showing located at the MHA Capitol Advocacy Center, Capital Tower, 110 W. Michigan Ave., Suite 1200, Lansing, MI, 48933. Mike is a member of this committee
6. **Adjourn:** Bill Hardiman adjourned the June 8, 2016 CTF Board of Directors’ meeting at 2:53 PM. The next meeting is scheduled for Wednesday, September 28, 2016