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## Prevention Awareness Day



On Tuesday, April 22, 2014 at 11:00 a.m. at the Lansing State Capitol steps CTF will host a Prevention Awareness Day rally, procession down Michigan Avenue and planting of a pinwheel garden at the traffic circle at Michigan and Washington Avenues. The event features notable confirmed speakers including; first lady Sue Snyder, Sen. Randy Richardville and Sen. Gretchen Whitmer. Additional confirmed speaker are DHS Director Maura Corrigan, CTF Board Chair Lorinda Wortz, and former Lansing Area Exchange Club President Dr. Stanley Chase. Entertainment includes the Averill Elementary School "Allstars" under the direction of Lexa Bell and the Lansing Community College's Jazz and Pop Ensemble under the direction of Kelly Stuible.

For the fourth year in a row, Dean Transportation has demonstrated its commitment to this event by providing two buses, each one enabling 54 people to attend the rally. One of the buses will pick up a full passenger bus load in Saginaw. The other bus plans to be nearly full, first stopping in Grand Rapids and then Hastings. CTF invites you to join us at the Prevention Awareness Day event. We will also have a number of organizations with tables to distribute informational materials. Organizations with tables include Parenting Awareness Michigan, Department of Community Health Dental Program, Tomorrow's Child, Big Brothers/Big Sisters, Communities in Schools, Safe Delivery, CASA, Michigan Migrant Task Workforce, Michigan PTA, Michigan Environmental Council, United Way and others.

Your participation at Prevention Awareness Day has a number of benefits including:

- The event will enable you and/or your organization to join with others as a positive presence of support in the belief that child abuse and neglect can and must be prevented.
- Your support of the event reinforces responsibility for championing healthy child development and nurturing environments, key components to the foundation of a thriving society.
- Estimates show that implementing effective policies and strategies to prevent child abuse and neglect can save taxpayers the costs of \$124 billion annually.

Additionally, a Legislative Education Day (LED) component to Prevention Awareness Day will provide CTF grantees and other child advocates with an opportunity to educate legislators about prevention needs and current programming across the state. To register for LED, go to the following website, <https://www.surveymonkey.com/s/LegislativeEdDay2014>. To find your legislators (to make an appointment), go to the following link: <http://www.legislature.mi.gov/documents/Publications/2013-2014FirstGlance.pdf>. To help prepare participants for LED, a Webinar workshop was conducted on April 3rd by Michele Corey of Michigan's Children. CTF thanks Michele for her time and leadership.

# Child Abuse Prevention Month

CTF has received a number of generous cash and/or in-kind donations for Prevention Awareness Day. We are truly thankful for those sponsors, which are listed below by level of giving. They contribute a great deal to the success of this event.

## **Platinum:**

Dean Transportation  
Grand Traverse Pie Company

## **Gold:**

The Lansing Exchange Club

## **Silver:**

Absopure  
Cottage Inn Pizza  
Lansing Area Black Social Workers Association  
Lansing Community College  
Stan Setas Produce

CTF continues to accept donations for Prevention Awareness Day. Contact Emily Schuster-Wachsberger (wachsbergere@michigan.gov, 517-335-0671) with any Prevention Awareness Day and/or Legislative Education Day inquiries.

## **Around the State**

Governor Rick Snyder has signed the Proclamation and with it begins April's Child Abuse Prevention (CAP) Month. CTF and the Local Councils are busy with activities to bring awareness to and educate the public about child abuse and neglect issues.

CTF has shipped nearly 35,000 pinwheels to Local Councils and other organizations across the state. This national symbol of child abuse and neglect prevention is being used by Local Councils in many ways. Over 80 Local Council pinwheel gardens are springing up across the state during Child Abuse Prevention (CAP) Month to heighten prevention awareness. They are at county court houses, schools, malls, churches and other area locations. Many councils in the Upper Peninsula and Northern Lower Peninsula, while not able to plant pinwheels in the ground plan due to the intense winter, will still engage in pinwheel garden events. They will use vases, foam bases and other creative ways to display their 'gardens'. Local Councils are also increasing their efforts to use the pinwheels for fundraising efforts. For example, the CAN Council Great Lakes Bay Region has sold pinwheels to raise thousands of dollars in the past three years. They add a prevention message to the stem of the pinwheel. Staff and volunteers spend hours placing messages on those pinwheels, knowing that these messages are beneficial in promoting prevention throughout Saginaw County. Other councils use the pinwheels in vases as centerpieces or display them at their CAP Month banquet or other events. On March 26, 2014, I had the honor of attending the St. Clair County CAN Council Annual Awards Luncheon, their kick-off to CAP Month. Pinwheels were given to each guest as a memento. After the event attendees will remember not only a great event but the prevention message.

## **CAP Month Toolkit**

This year a new and improved CAP Month toolkit was developed with the assistance of the Local Council CAP Month Workgroup and was placed on the CTF website. This workgroup is made up of Local Council coordinators and others who volunteer hours of their time to assure that CAP Month is a success. They did a tremendous job with the CAP Month toolkit, which is the best one yet! The toolkit includes a variety of CAP Month information including statistics, effective prevention strategies, Protective Factors and Safe Sleep information, hints for making CAP Month a success, fundraising ideas, sample pinwheel pin-up sheets for awareness building and fundraising efforts, and a number of other documents as well. To access the toolkit go to [www.michigan.gov/preventchildabuse](http://www.michigan.gov/preventchildabuse).

Pam Posthumus Signature Auction Event

Wednesday, May 14, 2014

Ways You Can Support the Children's Trust Fund Pam Posthumus Signature Auction Event

My Company or I would like to become a sponsor:

- Platinum Sponsor (\$50,000) Twenty-Four (24) Complimentary Tickets
Premiere Sponsor (\$30,000) Eighteen (18) Complimentary Tickets
Official Sponsor (\$25,000) Sixteen (16) Complimentary Tickets
Signature Sponsor (\$20,000) Eight (8) Complimentary Tickets
Marquee Sponsor (\$10,000) Eight (8) Complimentary Tickets
Headline Sponsor (\$5,000) Eight (8) Complimentary Tickets
Title Sponsor (\$2,500) Six (6) Complimentary Tickets
Spotlight Sponsor (\$1,500) Five (5) Complimentary Tickets
Banner Sponsor (\$1,000) Four (4) Complimentary Tickets
Autograph Sponsor (\$500) Two (2) Complimentary Tickets

For more information on sponsor opportunities please go to: www.michigan.gov/ctfsignature

My Company or I would like to become a Live Auction donor:

I would like to donate an item for the auction

Donation:

Three horizontal lines for entering donation details.

Retail Value \$

I would like to host a table for eight (8) to attend the event:

Please reserve table(s) at \$1,200 each

I would like to purchase a ticket to the event:

Please reserve ticket(s) at \$150 each

I unable to attend the event, but would like to make a tax-deductible donation in the amount of

\$

CTF Tax Exempt #38-6000134

Note: All donors/contributors will be listed in the auction catalogue and the CTF biennial report. Please check this box if you wish to be listed as "anonymous".

Name:

Address: City: State: Zip:

Phone: Email:

Check enclosed (payable to CTF) Please Invoice Charge my credit card:

Account Number: Expiration Date:

Amount: \$ Cardholder Signature:

Mail completed form to: Children's Trust Fund, 235 S. Grand Ave. Ste. 1411, Lansing, MI 48933 or fax: 517-241-7038

For additional information about the event or the CTF contact Tricia Headley, Fund Development Coordinator, at 517-241-7226 or headleyp@michigan.gov

## CTF Social Media Pages



See us on  
**You Tube**

## Michigan CTF Team

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## Kid Store

We all know the saying, “April Showers Brings May Flowers,” but did you also know that April represents the National Child Abuse Prevention Month? You can show your support of the Children’s Trust Fund and purchase a pinwheel lapel pin for only \$3.00 each. This lapel pin will go with many items in your wardrobe and can be worn all year long. The pinwheel is the universal symbol for the prevention of child abuse and neglect. All proceeds go to the Children’s Trust Fund in helping prevent child abuse and neglect.



To purchase this item or to check out other great CTF items in our Kids Store, please go to <http://media.state.mi.us/michiganestore/public/categorydisplay.aspx?categoryId=8>. If you have any questions, please contact Christina Medina at 517-373-4320.

## Local Council CAP Month Workgroup

CTF wishes to thank the Local Council CAP Month Workgroup members: Catherine Martinez (Bay), Cindy Swift (Out-Wayne), Deanna Norris (Livingston), Kathy Kelly (Ingham), Leigh Moerdyke (Ottawa), Leslie Eschenbacher (Saginaw), and Miriana Milo (Oakland), for their spirit of volunteerism and for the wonderful job they did in helping to develop the CAP Month toolkit. They also played a notable role in planning the upcoming April 22nd Prevention Awareness Day rally event.

Here’s hoping that your Child Abuse Prevention Month is one of reflection for the prevention needs that still exist; hope that someday all children will grow up in a loving and nurturing environment; gratitude for the great prevention work being done all across the state; and a celebration of all children and families in Michigan!



**Children’s Trust Fund**  
*Protecting Michigan’s Children*



**Prevent Child Abuse**  
Michigan