CTF News Brief



Prevention Innovations Since 1982

March, 2015 - Vol. 9, No. 4

It's Tax Check-off Season!



It's a simple act of giving, but the results can be profound. When you complete your Michigan State Taxes, enter the amount of your contribution to the Children's Trust Fund (CTF) of Michigan on Line 6 of the 4642 Voluntary Contributions Schedule. Then enter the amount on Line 22 on page 2 of your MI-1040 tax form. If you use a tax preparer for your taxes, be sure to inform that person of your donation intentions and interest in making a difference in a child's life!

Show Your Friends You Care Purchase a CTF Specialty License Plate



Add some color to your vehicle with a Children's Trust Fund specialty license plate. You will support the important work of child abuse prevention and help share this message with your friends, family, and other drivers! It is a fun and easy way to show that you support children and families in Michigan.

Sales of our specialty license plate are an important funding source for CTF. You can order a CTF plate from the Secretary of State, at http://tinyurl.com/CTFPlate, any time of the year. The plate sells for \$35; \$25 of which goes to CTF to help fight child abuse and neglect. Once you have a plate, each year the additional \$10 fee goes directly to support of the work of CTF. All of these contributions are tax deductible.

For more information about the Children's Trust Fund, please visit www.michigan.gov/ctf or call 1-800-CHILDREN.

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Best Wishes to Sylvia Brown Jones



Sylvia Brown Jones and Mike Foley share a laugh with guests at Sylvia's recent retirement party.

The Children's Trust Fund hosted retirement party for Sylvia Brown Jones on March 27. Sylvia left the Trust Fund to enter retirement after a distinguished career, which included 20 years of service on behalf of Michigan families and children including ten years as the Direct Services Grant Coordinator at the Children's Trust Fund. As a Licensed Social Worker, Sylvia has been a mentor to dozens of interns over the years. Additionally, Sylvia has been Michigan's lead for the Circle of Parents work and, as a tireless advocate for fathers, was recently awarded the Outstanding Professional Child Advocate Award at the 13th Annual Michigan Fatherhood Conference.

Sylvia will be missed at the Trust Fund. Our direct services grantees consistently heaped praises on Sylvia for the care and support she provided whenever it was needed. Sylvia's experience enabled her to provide meaningful support when grantees sought help to better serve children and families. She could turn the corner and patiently guide folks through what some saw as an unsolvable labyrinth of on-line reporting requirements. Our grantees always knew they could rely on Sylvia, because, at the end of the day, they knew she cared deeply about the work they did for the most vulnerable among us. We wish Sylvia all the best in her retirement. She has already been giving us a glimpse of the many interests she has to pursue which we know will involve traveling, spend more time with her grandkids, and partnering with local organizations to make a difference in her community.



Sylvia Brown Jones Receiving Child Advocate Award at the Michigan Fatherhood Conference on March 20, 2015. Left to Right: Mike Kildee, Duane Wilson, Sylvia Brown Jones, Pam Jaymes CHILDREN'S TRUST FUND OF MICHIGAN

Pam Posthumus Signature Auction Event

Wednesday, May 13, 2015

Planning for our Signture Auction Event is well underway and we already have interesting auction items and to date supports through sponsorships of over \$125,000.

WHAT: Pam Posthumus Signature Auction Event

WHEN: Wednesday, May 13, 2015 5:00 p.m. to 9:00 p.m.



WHERE: Lansing Center, Downtown Lansing For directions go to http://lansingcenter.com

WHY GET INVOLVED: To help protect Michigan's most vulnerable citizens from child abuse and neglect. Your donation can help to make a difference.

HOW TO GET INVOLVED:

- Join the CTF's Advisory Committee
- Become a Cash or In-kind Sponsor
- Donate or Underwrite an Auction Item
- Host a Table at the Event
- Purchase a Ticket to Attend the Event

Visit www.michigan.gov/ctfsignature to download an auction item, sponsor commitment, table host, or ticket purchase form.

HOW TO PURCHASE TICKETS: Tickets are \$150 each and can be purchased online at Tickets - CTF Auction 2015 or call the CTF office at 1-800-CHILDREN.

Please contact Tricia Headley, CTF Event/Fund Development Manager, at headleyp@michigan.gov, for additional information or to get involved.

CHILDREN'S TRUST FUND OF MICHIGAN

Pam Posthumus Signature Auction Event

Wednesday, May 13, 2015

We Gratefully Acknowledge the Support of Our 2015 Sponsors:

As of March 30, 2015

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All Grand Events, LLC Comerica Bank Dickinson Wright PLLC Eastbrook Homes, Inc. Michigan Association of School Boards Oakland University PNC Bank Public Sector Consultants The Dirty Helens Welded Creations Plus The Children's Trust Fund is featuring each month one of our Direct Service Grant Programs that partners with us to prevent child abuse and neglect in Michigan.

Direct Service Grant of the Month CARE of Southeastern Michigan

Deana was referred into CARE's Supportive Opportunities for Families (SOF) program earlier this year. Deana and her husband Chris have made parenting a priority despite their barriers and have sought help from many different resources. Deana struggles with severe depression, anxiety and panic attacks. While she receives treatment to manage her health, she struggled being able to manage her responsibilities as a mom. With the assistance and education she has received through her SOF Case Manager, Tonia, Deana feels more confident in her parenting skills.

"I really needed that extra support, and thank God for Tonia. When I first met her I knew she was going to be the perfect fit for me. I know it is helping. I don't know if you have ever dealt with depression or anxiety, but for me, it was like being in this hole and I can't get out. And I am trying to take care of things outside of this hole and I couldn't. Tonia helped me get out of that hole and helped me learn to take things one step at a time and that my children are all different and require different attention."

CARE of Southeastern Michigan's mission is to educate, link and support individuals, families, businesses and communities affected by family concerns, workplace challenges, mental health conditions and the misuse of alcohol, tobacco, and other drugs.

CARE of Southeastern Michigan (CARE), incorporated in 1977, provides programming that assists families in developing skills that foster mentally healthy and responsible children. CARE offers skill building programs in all 21 Macomb County school districts, the five Grosse Pointe communities and Harper Woods. The organization is the largest provider of parenting education in the State of Michigan and, in addition to the CTF Direct Services grant, is funded with substance abuse prevention federal block grant and Macomb Intermediate School District Great Parent allocations. Other programs include case management services, school based substance abuse prevention programming, educational classes, and employee assistance. Each year over 25,000 people are impacted by the agency's services.

During the most recent program year, CARE of Southeastern Michigan has responded to the needs of the community by providing the following services:

• A total of 3,328 youth and adults were screened/assessed and referred to substance abuse, mental health, or other supportive resources

• A total of 5,428 community Information and Referral calls

• A total of 3,852 adults received educational training on parenting, trauma, substance abuse, aging, and anger management

• A total of 5,514 children received education training on developing life skills and bullying prevention

• A total of 918 adults received case management and peer recovery coach services to help them become stable and self sufficient

• A total of 132 youth participated in summer camp to improve their leadership skills and learn about addiction

For more information on CARE of Southeastern Michigan (CARE) contact:

CARE of Southeastern Michigan 31900 Utica Road, Fraser, MI 48206-2556 Website: www.careofsem.com Heather Dombrowski, Program Director Email:hdombrowski@careofsem.com EVENTS: CARE is hosting their Third Annual Bike PATH on Sunday, May 17th. 2015 at Lake St. Clair Metro Park. There will be a 60 mile ride from Metro Beach to Belle Isle as well as 25,10,2 mile routes. Registration and more information can be found at http://www.careofsem.com/ events/bike-path/.

Bill Hardiman Joins CTF Board



Bill Hardiman has been named to represent the Department of Human Services on the CTF Board. Hardiman is director of the Office of Interagency Collaboration and Reengineering for the Michigan Department of Human Services and has recently taught political science at Grand Rapids Community College. The Office of Interagency Collaboration and Reengineering promotes cooperation and concurrence between state departments, faith-based and community-based agencies to improve the quality of life for Michigan residents with priority given to expanding benefits for Michigan veterans. The office is also focused on employment issues, foster care and adoption, safe sleep for infants, and other community-based issues.

Hardiman served in the Michigan Senate from 2002-2010, representing Grand Rapids and other nearby Southwest Michigan communities. He was the mayor of the city of Kentwood from 1992-2002.

Hardiman has gained national attention as one of the founders and chairman of Healthy Marriages Grand Rapids formerly known as the Greater Grand Rapids Community Marriage Policy, a broad-based program to promote strong marriages and family life.

Hardiman holds a master of public administration degree from Western Michigan University, a bachelor's degree from Grand Valley State University, and an associate's degree from Grand Rapids Community College.

He and his wife of 39 years, Clova, reside in Kentwood.

Children's Trust Fund Board To Meet on April 15

The Children's Trust Fund Board, which serves as the State Child Abuse and Neglect Prevention Board, will meet on Wednesday, April 15, 2015

The meeting will be held at Jackson National Life Insurance, 3275 Okemos Road, Mason, MI 48854 in their 4th floor Board Room. For more information on attending this meeting or receiving copies of agendas contact Alan Stokes at stokesa@michigan.gov or call 517-373-4320.

Child Abuse Prevention Month Prevention Awareness Day



We are just about a month away from CTF's 7th annual Prevention Awareness Day (PrAD) a day to recognize Child Abuse Prevention (CAP) Month and to honor all the children and families in our state. This year it will be held on Thursday, April 23, 2015 at 11AM at the Lansing State Capitol steps. This year's PrAD will be once more structured as: a rally, procession, and the "planting" of a pinwheel garden. The rally will consist of notable speakers and entertainment supporting the belief that child abuse and neglect can be prevented. The Averill Elementary School All-Stars Chorus and the Lansing Community College Choir will be performing. The subsequent procession will walk down Michigan Avenue toward the traffic circle at Michigan and Washington Avenue, where the pinwheel garden portion of the event will take place. The pinwheel is the nationally recognized symbol for child abuse and neglect childhoods because they are our future. The theme for this year's CAP Month is once more The Power of One. This statewide initiative under the leadership of the CTF asserts that the power of one person, one community, one dollar and one action can make a significant effect on the prevention of child abuse.

Rally speakers include; Chief of Pediatrics of Sparrow Hospital Dr. Stephen Guertin, DHS/DCH Director Nick Lyon, MI House Representative Lisa Lyons, MI State Senator Rebecca Warren, President of the National Exchange Clubs Tom Kearns and others. Media will be invited. This year we are working to achieve no less than 500 attendees coming to the event. A Legislative Education Day (LED) Component will once more be added to Prevention Awareness Day which will afford CTF grantees and other child advocates an opportunity to educate legislators about prevention needs and current programming across the state.

CTF invites individuals and/or organizations to participate in this momentous rally event.

Please attend this one hour rally and visibly represent your organization, and/or come to educate legislators. Help us make this year's April 23rd Prevention Awareness Day a huge harmonious assembly asserting that Michigan is the best place for children to live, grow and thrive.

Your participation in Prevention Awareness Day will benefit you.

• The event will enable you and/or your organization to join with others as a positive presence of support in the belief that child abuse and neglect can and must be prevented.

• Your support of the event reinforces your taking responsibility for championing healthy child development and nurturing environments, key components to the foundation of a thriving society.

• Estimates show that implementing effective policies and strategies to prevent child abuse and neglect can save taxpayers the costs of \$124 billion annually.

• It is fun!

Feel free to contact Emily Schuster-Wachsberger (wachsberger@michigan.gov, 517-335-0671) with any questions about either Prevention Awareness Day, or the Legislative Education Day as well as for any donation inquiries. To donate for this event make any checks out to the "MAUW" and be sure to write "CTF PrAD Event" on the note line of the check. Please send to 330 Marshall St #211, Lansing, MI 48912. To donate with a bank card please contact CTF, 517-373-4320.

Thank you for your support!

Statewide April Pinwheel Gardens

Last year approximately 55 CTF Local Councils planted pinwheel gardens during Child Abuse Prevention Month. This year CTF is once more calling upon all Local Councils across the state to participate in the annual planting of a pinwheel garden on April 1, 2015 and throughout the month of April.

Prevent Child Abuse America (PCA). The PCA "Pinwheels for PreventionTM" campaign is an effort to change the way our state and nation think about prevention. It focuses on community activities and public policies that prioritize prevention right from the start to make sure child abuse and neglect never occur. It's simple really. The actions we take to promote healthy child development are the very actions that help to prevent child abuse and neglect, like parent-child interaction, reading and constructive play. Healthy child development starts a chain of events that follow a child into adulthood leading to a more educated and productive workforce, which is good for community and economic development. At a time when we all care about the economy, it just makes "cents" to spend more time learning how stable, nurturing relationships influence a child's developing brain and provide a foundation for all future development.

Many local councils are increasingly utilizing the pinwheels in a number of ways including; as a means to spread awareness and educate the public about child abuse and neglect prevention, and they've been using them as a fundraising opportunity, with the funds collected contributing to the vital prevention programming they provide.

Karen Kroll Retires from Newaygo Local Council

Karen Kroll has retired after 22 years of service as the Executive Director of the Council for the Prevention of Child Abuse and Neglect in Newaygo County. CTF wishes to thank Karen for her dedicated and faithful service to the children and families of her community. We also wish Karen the best in her new endeavors.

Denise Roesly has taken over as the Executive Director for the council. You can learn more about the fabulous work of protecting children in Newaygo County at their website at www.newaygocountyprevention.org.



Karen Kroll at her Retirement Party this March.

CTF Welcomes Scott Addison



Scott Addison started work at CTF on February 16, 2015. He will serve as Contract Monitor and be responsible for the management of the grants CTF has across the State of Michigan, including the 21 Direct Service Grants.

Previously Scott has worked for the Department of Human Services at the Business Center #4 in Pontiac and in the Contract and Rate Setting unit in their Central Office in Lansing. Scott is a 2009 graduate of Eastern Michigan University where he received his B.A. in Business. Scott and his wife Megan reside in Howell and have one son Daniel and are expecting a daughter in June.

We welcome Scott Addison to the CTF team!

