



“Cherish the Children” Signature Event - September 30

BOARD OF DIRECTORS

Nancy J. Moody, Chair
Representing
Business Community

Alethia Carr
Representing
Dept. of Community Health

Rebecca Bahar Cook
Representing
Local Councils

Abby B. Dart
Representing
Parent Community

Anita G. Fox, JD
Representing
Legal Community

Sgt. Greg Jones
Representing the
Director of State Police

Shirley Mann Gray, MSW
Representing
Professional Providers

Stanley Stewart
Representing
Dept. of Human Services

Doug M. Paterson, MPH
Public Member

Scott M. Stevenson
Representing
Volunteers

Tamara D. Vander Ark
Representing
Labor Organizations

Carol L. Wolenberg
Representing
Department of Education

In less than four weeks, the Children's Trust Fund (CTF) Signature Event, Cherish the Children Auction, will take place at the Lansing Center in downtown Lansing. Doors open and silent auction begins at 5:00 p.m. The event is one of the largest charitable events in Greater Lansing and is truly an evening not to be missed!

The event includes both a silent and live auction, in addition to an online auction which began on August 7 and closes at 5:00 p.m. on Thursday, October 1. New online auction items are added weekly. Visit the CTF website regularly to view and bid, bid, bid!

Live auction highlights include a five-day stay at a French Chateau, the Loire Valley's premier resort; a once-in-a-lifetime experience beautiful Hawaii that will include the opportunity to enjoy a lunch at the set of Lost with Michigan's own Terry O'Quinn who plays John Locke; a one-week stay in a Jamaican villa with a private cook; a private dinner at Troppo for six; a LeBron James autographed jersey; a Mackinac Bridge tour; 18 holes of golf for four at Dearborn TPC...one of Michigan's top private clubs; a Santa Cruz, California, wine tour; a Presidential memorial from President Obama's Inauguration; a 1995-96 Red Wings jersey including autographs of Yzerman, Lidstrom, Osgood, and more; party aboard the Infinity and Ovation luxury Charter Yacht; and much, much more! Visit www.michigan.gov/ctfsignature to view the Live Auction Highlights.

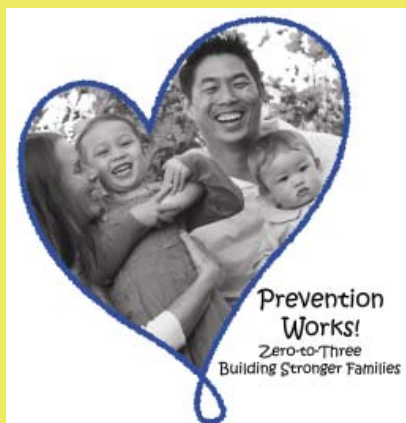
This year's Official Sponsors for the event are DTE Energy Foundation, Great Lakes Capital Fund, and Delta Airlines.



We are also very fortunate to have Deloitte and Kunz Leigh & Associates as Marque Sponsors. See pages 11-15 for a complete listing of Signature Event Sponsors.

Visit our website at www.michigan.gov/ctfsignature to purchase tickets, donate or purchase an auction item, become a sponsor, or volunteer. Tickets for this fun-filled evening to support a great cause are \$100. If you have any questions regarding the event, please contact Tricia Headley, CTF's Event/Fund Development Coordinator, at headleyp@michigan.gov.

Zero to Three Update—Make Your Voice Heard!



This past week, all Zero to Three grantees received a letter notifying them that their contracts will be terminated at the end of the fiscal year. These letters were sent because the state's FY 2010 budget is not yet finalized, and there was no appropriation for Zero to Three in the Executive Budget released earlier this year. If no changes are made as the FY 2010 budget is finalized, all Zero to Three contracts will be terminated.

That said, budget negotiations are ongoing. As noted in last month's newsletter, Zero to Three grantees cannot engage in lobbying. However, it is everyone's responsibility to assure that communities understand the services being provided to our most vulnerable families—and what will be lost if these services are no longer available. In last month's newsletter, we suggested ways to educate communities on the value of the Zero to Three work. For more details, please refer to that article.

One of the most important efforts now is to “put a face” on the work being done in communities. Over the past two weeks, we solicited testimonials and received powerful comments from parents with overwhelming challenges in their lives who benefitted immensely from the services provided through Zero to Three. Now is the time to share those stories to local media. The budget challenges being faced are some of the most difficult we've ever seen. However, those decisions can be impacted by education efforts that crystallize the critical work being done through Zero to Three efforts across the state. Take the time now to be part of the effort to advance the understanding of what Zero to Three services mean to children and families in Michigan.

U.S. Representatives Form Congressional Baby Caucus

In May, the Congressional Baby Caucus was formed. The caucus will raise awareness by educating members of Congress and their constituents on the impact of cross-jurisdictional policies on infants' and toddlers' development, and promoting policies that utilize the latest research and support families. Prevent Child Abuse America will share information with members of the caucus on the relationship between preventing the abuse and neglect of young children and healthy child development.

Courtesy of Prevent Child Abuse America. Prevention Advocate, July 2009

Maternal and Child Health Library

MCH Alert: Focus on Infant Mortality is developed by the Maternal and Child Health Library in collaboration with the National Sudden and Unexpected Infant/Child Death and Pregnancy Loss Resource Center at Georgetown University. Past issues are available online at <http://www.mchlibrary.info/alert/archives.html>.

Courtesy of Prevent Child Abuse America. MCH Alert, 8/4/2009

Child Care Aware Parent Network

A series of free webinars for parents and early childhood professionals are available from NACCRRRA's new online network, Child Care Aware Parent Network. Child Care Aware Parent Network Webinars are presented by child care experts to provide information about high-quality child care and other topics. They are designed specifically for busy parents, grandparents, and professionals who want to learn more but have very little time. The following webinar is available in September.

Title: “Playing to Learn: Why High-Quality Child Care Must Include Play”

Wednesday, September 16, 2009, 8:30 p.m. - 9:30 p.m. (EDT)

Presenter: Dr. David Elkind

Click here to learn more and register now:

<https://www2.gotomeeting.com/register/264055963>

Local Council Programs

*Emily Schuster Wachsberger
Local Council Coordinator*

3rd Quarter Reports

Third quarter reports were due on July 20, 2009. If you've not already done so, please complete and/or correct, and (re)submit. Once all three reports (Expenditure, Activity and Program Register) have been approved, CTF will submit expenditures to DHS.

LCFY10 Application Renewals

Many thanks to local councils for all the hard work and effort you've put into completing the 2010–2012 application renewal. After the CTF office approves an application, it goes to DHS for review. Their review focuses on the application's budget. This effort can take 6-8 weeks, culminating with the electronic signature agreement completion. The DHS procedures may lead to a request(s) for additional information or application changes, which would then send the application back to councils for corrections. For that reason, it is very important that you expediently answer email information requests and/or make any corrections and resubmit the application, in order to receive next year's funding in a timely manner. Likewise, if your application has not yet been approved by CTF, please make any requested corrections and resubmit as soon as possible.

Obligation/Estimated Expenditure Reports

Like last year, you are required to complete an Obligation/Estimated Expenditure Report no later than September 10, 2009. This report is necessary in order to secure your council's 4th quarter funding payment for fiscal year 2009. Note: You may not be able to complete the Obligation Report until all previous quarterly reports are completed. To access the Obligation Report, log into EGrAMS and choose dropdowns, Local Council/Reporting/Progress Reports and click "Go." In the Program field, click the lookup button and choose LC2007-2 and click "Find." If you wish to see all of your reports for the year, click the "All" radial button to the right of "Status" prior to clicking the "Find" button. You will then see a line in black that says Obligation Report. Click on that line as it is a link to the report. Complete the report, save it, and close out. After closing the report you will be returned to the screen with the black line naming the report. You will then see a submit column. Click in the applicable box and then click the "OK" button at the bottom of the page. Please contact Emily Wachsberger (wachsbergere@michigan.gov) with any questions/concerns.



Volunteers Sought to Impact Council Work

There are still opportunities for local councils to volunteer for the following three sub-committees: Fundraising, Best Practices/ Peer Mentoring, and CAP Month. We especially need more participation in the Fundraising and CAP Month groups. Your participation and input will impact direction and outcomes of these endeavors. CTF is appreciative for your past volunteer guidance and efforts, which have contributed to our programming. Please contact Emily Wachsberger (wachsbergere@michigan.gov) and/or Sarah Davis (daviss11@michigan.gov) with any questions and/or your choice(s) of sub-committee involvement.

Parenting Awareness Month Contest

Prevention Network is holding its 2010 Parenting Awareness Month Contest. The deadline is October 2, 2009.

For an entry form, go to www.preventionnetwork.org/PAM%20Page/



Direct Service Programs

Ongoing thanks and appreciation for your commitment to Michigan's communities!
Sylvia Brown Jones, Direct Services Coordinator

- A friendly reminder that fiscal year-end, September 30, 2009, is fast approaching. CTF will need your 4th Quarter FSR estimates by September 10, 2009, and your final/actual FSR by October 10, 2009. For those grantees that still have outstanding reports, or corrections are needed, please complete them as quickly as possible.

- CTF will be forming a Direct Services Work Group to provide a forum for grantees and CTF staff to discuss a number of topics, including parent leadership, evaluation, peer review, evidence-based practice, training/TA needs, and more. The work group will provide an opportunity for participants to discuss challenges, solutions, and ideas for improving our prevention work and partnerships. Further discussion will take place on November 13 at the CTF annual training. Please think about topics and needs you would like to discuss!
- Remember to keep sending in those success stories, announcements, and other related information that can be shared in the CTF monthly News Brief.

Direct Service Success Stories



The September spotlight goes to the Maltreated Infant and Toddler Treatment Court (MITC) program. Gloria Bourdon, Director of Health, Safety and Nutrition Services at Genesee Intermediate School District, shared the following success story:

The MITC Program has seen many positive effects on families involved in the Nurturing Parenting curriculum. The MITC program incorporates Dr. Bavolek's Nurturing Parenting Program (NPP) curriculum. These are young parents with children ages 0-3, that have found bonding with their children extremely challenging, because they once had their own parents involved in the Child Welfare System. The NPP looks to break this cycle by focusing on bonding and attachment, appropriate discipline, punishment and rewards, anger management and age appropriate expectations, as well as many other areas of parenting. The Nurturing Parenting curriculum

also guides participants through their own experiences as a child; the care they received; and how to look forward toward how they want their parenting skills to impact their own children.

Participants are also able to build support networks, process events that they may be struggling with, and receive feedback and encouragement that enables them to continue working on and focusing on their goals. Over the last 20 weeks, the NPP curriculum was instrumental in building a close-knit group of participants who truly understand each individual's circumstances, their past experiences, and the positive changes each individual is trying to reach both personally and as a parent.

Circle of Parents



*Sylvia Brown Jones
Circle of Parents Coordinator*

Greetings to Michigan's Circle of Parents network, and ongoing THANKS for a job well done! Our goal is to continue to build statewide capacity. Collaborative partners are welcome.

In our joint effort to assist parents in their tough job of parenting, we commit our resources and passion. You are providing invaluable parent leadership services to help strengthen Michigan's families. This page is a prelude to our state's Circle Newsletter that will publish its first issue in October 2009.

I encourage Circle of Parents leaders to continue to send in your comments, stories, and input. What parenting issues are surfacing for discussion? Do you have any parents/youth that you would like to spotlight?

There are still openings for the two-day Circle of Parents training in Lansing (Holiday Inn West) on September 24-25, 2009. The conference room has changed from the Capital Room to the Michigan Room. An email will be sent to all current registered attendees. The training will accommodate a maximum of 25 attendees. CTF can pay for mileage (to anyone traveling over 70 miles) and breakfast and lunch meals. Complete details and the registration form is on page 17 of the August News Briefs which is online at www.michigan.gov/documents/ctf/News_Briefs_August_2009_288086_7.pdf

Brenda's Corner

Update on Brenda's bone marrow transplant: She is back home, and is slowly recuperating. Brenda is now able to successfully eat all of her meals.

"Life is too short to wake up with regrets. So love the people who treat you right. Forget about the ones who don't, but pray for them. Believe everything happens for a reason. If you get a second chance, grab it with both hands. If it changes your life, let it. Nobody said life would be easy, they just promised it would be worth it!"

Author unknown
~ Submitted by Sylvia Brown Jones

Family Day

September 28, 2009, is Family Day—A Day to Eat Dinner with Your Children. More than a decade of research by The National Center on Addiction and Substance Abuse (CASA) at Columbia University has consistently found that the more often kids eat dinner with their families, the less likely they are to smoke, drink or use drugs. For more information on this initiative visit <http://casafamilyday.org/familyday/>.



CTF Sponsored Trainings

2009 Annual Training

The 2009 CTF annual training will be held on November 12 and 13 at the Kellogg Center in East Lansing. This year's training will coincide with the MSU conference "Consumer Culture and the Ethical Treatment of Children: Theory, Research and Practice." This conference will present sessions on the latest research being conducted by acclaimed U.S. and international specialists and academics. The CTF training will also feature workshops on fundraising, board development, protective factors, program models, evaluation, and more. The wide variety of speakers and workshops will provide excellent learning opportunities for program coordinators, staff, board members, and parents.



CTF will cover registration and food costs for up to two attendees per direct service and local council grant for both days of training. Online registration will be available by mid-September and will provide information on costs for additional attendees. If you have conflicts with the training dates, please contact your grant monitor as soon as possible.

We encourage you to make your room reservation at the Kellogg Center, as rooms available at the state rate are limited. To make reservations, call (800) 875-5090 and note that you are with the CTF training. Visit www.kelloggcenter.com for more information about the training site. If you have questions about the training, please contact your grant monitor. Registration details will be available soon!

Using the Protective Factors Survey

You are invited to participate in a training on the protective factors and the FRIENDS Protective Factors Survey (PFS).

Title: "Protective Factors Survey Webinar"

Date: Tuesday, September 15, 2009

Time: 11:00 a.m. - 12:30 p.m.

Edi Winkle, our FRIENDS T/TA coordinator, will provide training on:

- An overview of the protective factors: what they are and how they are used in prevention programs.
- A description of the PFS and its use.
- A description of the PFS database.
- Q&A.

Register now by clicking the link below:

<https://www2.gotomeeting.com/register/950544858>

All local councils and direct service grantees are invited to attend. Please note: New direct service grantees (starting October 1, 2009) that will be using the PFS for program evaluation are required to attend. Prior to the training, direct service grantees are encouraged to visit the FRIENDS website at <http://www.friendsnrc.org/outcome/pfs.htm> to learn about and download the tool, and to identify program staff who will be administering the PFS.

After registering you will receive a confirmation email containing information about joining the Webinar. Please contact Alan Stokes with any questions. We look forward to your participation!

"Parents Partnering for Change" in Michigan

The Parent Leadership in State Government Training Project provides leadership training for Michigan parents who want to help impact local, state and federal program planning and policy development. The Children's Trust Fund is a collaborative partner on this project. The training covers improving leadership skills, making meetings effective, successfully handling conflict, and many other topics. There is no cost for parents accepted into the training; a stipend is provided; and mileage and child care are reimbursed. Trainings will be held in Detroit, Grand Rapids, and Gaylord during the month of September (see Key Dates on page X). More information is on the CTF website at

www.michigan.gov/documents/ctf/parent_leadership_training_flyer_290826_7.pdf

Other Trainings

Childhelp Trainings

Childhelp is sponsoring one-day Child Abuse Prevention Education Trainings at its office in Southfield, Michigan, on October 5, November 11, and December 10. Cost is \$280 per person and includes a certification for facilitators of the Good-Touch/Bad-Touch Curriculum. For more information see www.michigan.gov/documents/ctf/Childhelp_One_Day_Training_1pg__MI_288951_7.pdf.

CDC Prevention Training

The Centers for Disease Control and Prevention's Division of Violence Prevention invites you to learn how your public health agency can make a difference in the lives and health of both children and adults at an upcoming webinar called A Better Start: Child Maltreatment Prevention as a Priority. The webinar will take place at 1:00 p.m. EST on September 10, 2009. To register go to <http://event.onlineseminarsolutions.com/r.htm?e=159449&s=1&k=DDBEB6E113726F7D56FACB7EF6C3BA8D>.

Online Training Enhancements

There has been an exponential growth in online training opportunities. The cost- and time-savings reduce barriers that many people have regarding traveling for training events. In order to capture these opportunities, CTF has changed the Training section of its website to add a drop down menu for online training opportunities. This can be found at <http://www.michigan.gov/ctf/0,1607,7-196-47080---,00.html>. Training opportunities in Michigan and out of state will continue to be listed in this area.

Child Abuse and Neglect User Manual Series

The Children's Bureau is pleased to announce that the latest release in the Child Abuse and Neglect User Manual Series, "Protecting Children in Families Affected by Substance Use Disorders," is now available for download from the Child Welfare Information Gateway website.

You can access the manual at www.childwelfare.gov/pubs/usermanuals/substanceuse. The entire User Manual Series is available at www.childwelfare.gov/pubs/usermanual.cfm. For more information, contact Child Welfare Information Gateway at info@childwelfare.gov or 1.800.394.3366.

Resource for Prevention and Treatment of Mental and Substance Use Disorders

Many families involved with the child welfare system also experience mental health and substance use disorders. The SAMHSA Health Information Network, or SHIN, a service of the Substance Abuse and Mental Health Services Administration, provides the latest information on the prevention and treatment of mental and substance use disorders. SHIN includes the National Clearinghouse for Alcohol and Drug Information (NCADI) <http://ncadi.samhsa.gov/> and the National Mental Health Information Center (NMHIC) <http://mentalhealth.samhsa.gov/>. SHIN offers websites, publications, and access to information specialists by phone, email and in-person.

An additional service of SHIN is the SAMHSA eNetwork, a quick and easy way to get email updates on new substance abuse and mental health information. Membership in the eNetwork is free, and it only takes two clicks to subscribe. Select the topics that are important to you, and stay current with the news and information you need.

Courtesy of Consumer Affairs E-News August 3, 2009



Key Dates

September

September 4, 7: The CTF office is closed for the state furlough day on September 4 and for Labor Day on September 7.

September 10: The CDC will present a webinar on Child Maltreatment Prevention as a Public Health Priority on September 10, 2009. See page 7 for details.

September 11-12: “It Takes a Team: Healing the Broken Hearts of Children” will be held on September 11-12 at Grand Valley State University. Nancy Thomas of Families by Design will be the featured speaker. For more information contact the Adoptive Family Support Network at 616-458-7945 or email registration@afsn.org.

September 12: Metro Detroit Association for the Education of Young Children will hold its fall conference on Saturday, September 12, 2009, at Baker College of Auburn Hills, Michigan. Betsy Spiker is the keynote speaker. Registration forms are available at <http://www.metrodetroitaeyc.org/scripts/tinymce/plugins/filemanager/files/2009%20conference%20borchure.pdf>. For more information call 248-613-2410.

September 13: Radio First and the St. Clair County Child Abuse/Neglect Council join together annually for a weeklong event at the Birchwood Mall in Fort Gratiot, Michigan. Chuck Santoni camps out on the roof of the mall for the entire week. This year’s event will begin on Sunday, September 13, with the annual “For Kids Sake” walk. The activities begin at 12:30 p.m. at Lakeside Park and include music, giveaways, and games for children. The WALK begins at approximately 2:00 p.m. with Chuck leading the way to the Birchwood Mall. The roof-sit will last through Friday, September 19, until Chuck Santoni comes down from the roof at 6:00 p.m. For more information, contact the St. Clair County Council at 810-966-9911.

September 14: The Children’s Trust Fund Board will meet at 1:30 p.m. at the DTE Energy Office, 101 S. Washington Square, Ste. 700, Lansing, MI. on September 14. The public is welcome to attend. For more information call 517-373-4320.

September 14-15: Parents Partnering for Change training in Detroit area. Please contact Sarah Wedepohl at swedepohl@me.com or 248.671.2553. See page 6 for more details.

September 15: CTF will offer a webinar training on the FRIENDS Protective Factors Survey (PFS) on Tuesday, September 15, from 11:00 a.m. – 12:30 p.m. See page 6 for more details.

September 16-17: Parents Partnering for Change training in Grand Rapids area. Please contact Sarah Wedepohl at swedepohl@me.com or 248.671.2553. See page 6 for more details.

September 16: Playing to Learn webinar from 8:30 p.m. - 9:30 p.m. (EDT). See page 2 for more details.

September 21-22: Parents Partnering for Change training in Gaylord. Please contact Sarah Wedepohl at swedepohl@me.com or 248.671.2553. See page 6 for more details.

September 24-25: The Children’s Trust Fund will conduct a Circle of Parents Training at the Holiday Inn-West in Lansing, Michigan. Contact Derrick Hartwell at 517-373-4320 for more information or see page 5.

September 28: September 28, 2009 is Family Day—A Day to Eat Dinner with Your Children. For more information see page 5.

September 30: The Children’s Trust Fund’s 7th Annual “Cherish the Children” Signature Event Auction will be held on the evening of September 30, 2009, at the Lansing Center. For more information on how to get involved, visit the Signature Event section of the CTF website at <http://www.michigan.gov/ctfsignature>.

October

October 1: CTF will host a Local Council Work Group meeting via conference call at 10:00 a.m. Please contact the office for call-in instructions.

October 6: Childhelp’s one-day Child Abuse Prevention Education Training will be held at the Childhelp office in Southfield. See page 7 for more information.

October 8: Child’s Hope and Neiman Marcus are pleased to announce the fifth annual “Hopes & Dreams – A Girls’ Night Out” fall fashion show and dinner, a benefit for child abuse prevention programs in Wayne County. This year’s event is scheduled for Thursday, October 8, at the Ford CEC in Dearborn. For more information visit the Child’s Hope website at <http://www.childshope.org/HopesandDreams.htm>.

Please submit announcements to Alan Stokes. Events after October 8 will appear in the October News Briefs.

News on the Ethical Treatment of Children from MSU-APRR Children's Central

www.childrenscentral.msu.edu

The Communicator features MSU-Children's Trust Fund Relationship

MSU College of Communication Arts & Sciences students, faculty, alumni and donors around the country are learning about the partnership between the Children's Trust Fund (CTF) and the MSU Department of Advertising, Public Relations, and Retailing in the most recent issue of The Communicator. The article, written by Tom Oswald, details the three-year agreement between MSU and CTF, and provides examples of the research, education and outreach which MSU is providing to CTF. The article also details the summer placements of 40 MSU student interns in CTF local affiliate offices and in a variety of other non-profit organizations around the state. For full article, visit <http://www.childrenscentral.msu.edu/outreach.html> (click on "MSU and Michigan Children's Trust Fund come together to fight child abuse").

MSU-Directed Study Finds Use of Fatty Foods, Alcohol Built into Kids' TV Shows

Wonder what's behind the obesity epidemic in America? Here's one possible reason. A team of researchers headed up by long-time media effects scholar Dr. Brad Greenberg reports, in the recent issue of Health Communication, that unhealthy foods and even alcohol use often make their way into television scripts of shows aimed at children and adolescents. "Fat-producing foods are eaten or talked about five times as often on children's favorite television shows, compared with shows aimed at adults," said Greenberg, an advisor to MSU's Children Central and former interim Dean of the College of Communication Arts and Science.

Drawing on research supporting the effectiveness of advertising product placements (brands inserted into television and movie scripts), Greenberg suggested that Hollywood might be able to help in the fight against obesity instead of contributing to it. "It would only take minimum effort for shows to create a positive eating example by changing food props. There are only positive reasons to have characters eat an apple, drink water or milk, have some vegetables, or even say 'no thank you' to an offer of ice cream or a soft drink." For full article, please visit <http://www.childrenscentral.msu.edu/outreach.html> (click on "Portrait of Food and Drink in Commercial TV Series").

CTF Affiliates to Hear from Legendary Public Health Advocate at Fall Conference

Public health advocate and former Federal Trade Commission Chairman Mike Pertschuck will address the annual training conducted by the Children's Trust Fund. This year's training will be held in conjunction with the inaugural national conference "Consumer Culture & the Ethical Treatment of Children: Theory, Research & Fair Practice" to be held November 12-13, 2009, at the Kellogg Center on the MSU campus.

Pertschuck is the author of several books including *Revolt against Regulation: The Rise and Pause of the Consumer Movement*; *Smoke in their Eyes: Lessons in Movement Leadership from the Tobacco Wars*; and with Wendy Schaezel, *The People Rising: The Campaign Against the Bork Nomination*. Prior to being named Chairman of the FTC, Pertschuck served on the staff of the U.S. Senate Commerce Committee where he is credited with drafting the landmark legislation that required warnings on cigarette package labels and banned advertising of tobacco products.

Request for Applications for Research and Demonstration Now Available!

The National Quality Improvement Center on Differential Response in Child Protective Services (QIC-DR), funded by the Children's Bureau, is pleased to release a Request for Applications for Research and Demonstration. Three to five applicants will be selected to take part in a national research study of differential response.

A pre-application webinar is scheduled for Sept. 4, 2009, from 1:00 to 2:30 p.m. (EDT) to discuss the project and answer potential applicants' questions. Questions may be submitted to qicdr@americanhumane.org.

The deadline for applications is Oct. 8, 2009, at 8:00 p.m. (EDT). The Request for Applications, and any future announcements, amendments and responses to questions, will be posted at <http://www.differentialresponseqic.org/>.

Team News

New Media Driver's License



Alan Stokes completed the New Media Driver's License Course on August 22. The New Media Drivers License course trains students in new media and digital marketing. It was created in partnership with the department of Advertising, Public Relations, & Retailing in the College of Communication Arts and Sciences at Michigan State University and Derek Mehraban of Ingenex Digital Marketing. Alan manages CTF's social media outreach programs.



Children's Trust Fund

Protecting Michigan's Children

Michigan CTF Social Media

Facebook Fans: 391*
Twitter Followers: 103*
You Tube Visitors: 347*

*Effective September 2, 2009.

For more information on CTF's social media program, please contact Alan Stokes.



Prevent Child Abuse
Michigan

CTF TEAM

Michael D. Foley
517.335.1938
FoleyM2@michigan.gov
Executive Director

Sylvia Brown Jones, LMSW
517.241.7792
Brown-JonesS@michigan.gov
*Direct Service Grant Monitoring
Circle of Parents
Parent Leadership*

Rina Nagashima
517.335.5237
NagashimaR@michigan.gov
Student Intern

Sarah Davis
517.335.7770
DavisS11@michigan.gov
*Federal Grant Application & Report
Program Development
Citizen Review Panel*

Kendra Osborne
517.241.8564
OsborneK1@michigan.gov
Contractor

Deborah Drick
DrickD@michigan.gov
Contractor

M. Jeffery Sadler, MBA
517.335.4620
SadlerM@michigan.gov
*Zero-to-Three
Administrative Analyst*

Derrick Hartwell
517.373.4329
HartwellD@michigan.gov
Student Assistant

Kayla Smith
517.335.5237
SmithK50@michigan.gov
Student Intern

Patricia Headley
517.241.7226
HeadleyP@michigan.gov
*Signature Event
Fund Development*

Alan Stokes, MBA, MDiv
517.241.7793
StokesA@michigan.gov
*Research Analyst
Internet Media, News Briefs*

Christina Medina
517.241.8159
MedinaC@michigan.gov
Contractor

Emily S. Wachsberger, MA, LPC
517.335.0671
WachsbergerE@michigan.gov
Local Council Grant Monitor



Children's Trust Fund Signature Event Wednesday, September 30, 2009



In support of the Michigan Children's Trust Fund

Signature Event Sponsors

We would like to thank our gracious sponsors

Official Sponsor-\$25,000



Delta Airlines
DTE Energy
Great Lakes Capital Fund

Marquee Sponsor-\$10,000



Deloitte
Kunz Leigh & Associates

Headline Sponsor-\$5,000



Accenture
Accident Fund
Blue Cross Blue Shield
Dewpoint
Jackson National Life Insurance
Meijer
Michigan State Housing Development Authority

Title Sponsor-\$2,500



CA
Consumers Energy
Michigan Education Special services Association
Michigan Health & Hospital Association
Public Affairs Associates
Software House International (SHI)
UFCW Local 951
Whitmer Family Endowment, The

Spotlight Sponsor-\$1,500

Johnson & Johnson

Johnson & Johnson

Banner Sponsor-\$1,000



World Wide Technology, Inc.

- Chicago Systems Group
- Eastown Distributors Company
- HTC Global Services, Inc.
- Karoub Associates
- Kelley Cawthorne
- Michigan Association of Health Plans
- Michigan Education Association
- Michigan State University Department of Advertising, Public Relations and Retailing
- River Glass
- Spectrum Health
- State Farm Insurance
- St. John Health System
- Symantec
- World Wide Technology

Autograph Sponsor-\$500



Access
Information Builders
Ingenix
Kelly Cawthorne
Michigan Electric Cooperative Association
Michigan State Disbursement Unit
Michigan State Medical Society
OpTech, LLC
Patriot Data Solutions Group, Inc
Plante & Moran, PLLC
Sun Microsystems
Wieland

In-Kind



CBS Outdoor
Delta Airlines
Michigan Health & Hospital Association