

Children's Trust Fund of Michigan



Children's Trust Fund
Protecting Michigan's Children

Board of Directors Regular Meeting September 20, 2017, 1:30p.m. to 3:30p.m. MSP Headquarters 7150 Harris Drive Dimondale, MI 48821 Minutes

Members Present: Krista Beach, Sean Bertolino, Lynette Biery, William Dubas, Stan Hannah (phone), Bill Hardiman, Alisande Henry, Karl Ieuter, Randy Richardville, Sgt. Kim Vetter

Members Not Present: Roxanna Duntley-Matos, Lena Epstein, Lauren Rakolta

Public: Moses Massenburg

Staff Present: Mike Foley, Scott Addison, Emily Schuster-Wachsberger

1. Welcome and Call to Order: Randy Richardville

- a. The meeting was called to order by board chair, Randy Richardville at 1:40 PM.

2. **Minutes:** Motion to approve the Minutes from the June 21, 2017 board meeting was made by Alisande Henry and seconded by Karl Ieuter. The motion passed unanimously.

3. Committee Assignments: Randy Richardville

- a. The board chair asked for volunteers for three committees; Program, Marketing/Fund Development and Finance Committees. The following are the assignments.
 - i. **Programming Committee:** Karl Ieuter (Temporary Committee Chair), Krista Beach, William Dubas, Roxanna Duntley-Matos and Stan Hannah.
 - ii. **Marketing/Fund Development:** Alisande Henry (Temporary Committee Chair), Sean Bertolino, Roxanna Duntley-Matos, Stan Hannah, Randy Richardville
 - iii. **Finance Committee:** Sean Bertolino (Temporary Committee Chair), Lynette Biery and Lauren Rakolta
 - iv. **Note:** Those not at the meeting had either previously stated their committee interest(s) or had otherwise specifically communicated their interest(s) to the board.
- b. An ad hoc committee is being formed to assist with planning for the April 25, 2018 Child Abuse Prevention Awareness Day (CAPAD) rally event. Those volunteering for this committee include: Lynette Biery, Willie Dubas, and Kim Vetter. Alisande Henry will seek volunteers to represent the Dept. of Education for this committee. Emily Schuster-Wachsberger will be the committee lead.
- c. The Executive Committee will consist of Randy Richardville and committee chairs. At present those committee chair positions will be considered temporary pending final decisions.
 - i. Randy Richardville would like to have the Executive Committee review the current CTF legislation to explore whether any amendments should be considered.

- ii. He would also like to have a discussion regarding the creation of a formal policy about meeting attendance.

4. Financial Report: Mike Foley

- a. The year-end expenses currently exceed incoming dollars. Reasons for this include:
 - i. An effort to spend down cash reserves which are currently higher than the desired \$700K amount.
 - ii. The added Local Council resources grant opportunity and an increase in Direct Services grants.
 - iii. The possibility of journal voucher for Title IV-B dollars may be available at the end of fiscal year 2017. CTF is currently discussing this option with MDHHS.
 - iv. If there is no journal voucher for 2017 the cash reserves are expected to be approximately \$1.7M. If there is journal voucher dollars the cash reserves will be approximately \$2.5M.
 - v. Moving forward CTF would like to discuss with MDHHS the possibility of having future journal voucher, Title IV-B money be made available to CTF at the fiscal year's front end as opposed to the end.
- b. It was noted that revenues from the license plate and tax check-off campaigns have been significantly reduced.
 - i. Submitted for consideration was to speak with the Secretary of State's office about creating an on-hold message to be used to encourage CTF license plate purchases, particularly during April (CAP Month).
 - ii. Future tax check-off campaign strategies are to be discussed in the applicable CTF board sub-committee(s).
- c. Bill Hardiman and Krista Beach both commented that finances are being handled responsibly and that the processes are working well.

5. Direct Services Grants: Mike Foley and Scott Addison

- a. Of the 17 Direct Services (DS) grant proposals submitted 14 scored high enough to be eligible for consideration. It was shared that the Program Committee had met to discuss and make grant recommendations. In addition to the team rating system criteria, additional considerations included regional; infant mortality rates, teen births, children in poverty and, CAN statistics. A total of 8 were chosen to be brought to a board decision. They are:
 - i. Motherly Intercession (Genesee)
 - ii. Lenawee Intermediate School District (Lenawee)
 - iii. Northern Michigan Mobile Child Advocacy Center (Clare, Gladwin)
 - iv. United Christian Fellowship Ministries (Lake)
 - v. Monroe Intermediate School District (Monroe)
 - vi. Sanilac Intermediate School District (Sanilac)
 - vii. Calhoun Intermediate School District (Calhoun)
 - viii. Kalamazoo Catholic Social Services Success Parents as Teachers Consortium (Kalamazoo)
- b. Board discussion included; assuring that grant proposals align with other organizations' programming and making sure that candidates are connecting with other relevant community partners.

- c. A motion to accept the 8 Direct Services applications that were recommended by the Program Committee was made by Bill Hardiman and seconded by Krista Beach. The motion passed unanimously.

6. Director's Report: Mike Foley

a. Audit Update:

- i. Mike informed the board that CTF is finishing up its 2017 state audit. There were no major material findings, only 4 other more minor ones. CTF has agreed to make improvements to mitigate these findings.

b. Exchange Club Partnership on ACE Presentations:

- i. There are currently Health Endowment Fund sponsored master trainer trainings taking place throughout Michigan. When successfully completed attendees can lead showings of the *Resilience* movie and speak publically about ACEs and Trauma-informed prevention.

c. State Prevention Funds Efforts:

- i. The Saginaw Local Council along with Michigan's Children are spearheading efforts to advance the idea for a legislative proposal for CTF to receive a state appropriation.

d. Regional Meetings:

- i. Emily reported that all 7 regional meetings were successfully completed with a record number of attendees.

e. Annual Training:

- i. Annual training registration is currently taking place. The board is welcome to attend.
- ii. There are special links to use for CTF registrants. Do **not** use the University of Michigan's Child Abuse and Neglect conference's general link. CTF's links are:
 1. \$245 CTF – Monday & Tuesday (both days participating):
<https://www.regonline.com?eventID=2010431&rTypeID=1119440>
 2. \$200 CTF – Monday only:
<https://www.regonline.com?eventID=2010431&rTypeID=1131197>
 3. \$200 CTF – Tuesday only:
<https://www.regonline.com?eventID=2010431&rTypeID=1131198>
 4. For CTF to pay, mark "Pay by Check" at the end of registration.

- 7. Public Comment:** Moses Massenburg, a MSU doctoral candidate thanked the group for enabling him to attend the meeting. His research includes prevention efforts.

- 8. Adjourn:** A motion to adjourn was made by Willie Dubas and seconded by Karl Ieuter with the motion being passed unanimously. Randy Richardville adjourned the meeting at 3:08 PM.