



CHILDREN'S TRUST FUND
Pam Posthumus
SIGNATURE AUCTION EVENT
18TH ANNUAL
Wednesday, May 20, 2020
ctfauction.givesmart.com

Show up &
stand **UP**
for kids

SPONSOR OPPORTUNITIES

KEYNOTE: \$75,000 - EXCLUSIVE EVENT SPONSOR

- Four tables of eight (32) in company name with preferred seating (24 VIP reception guests)
- 10 foot banner concourse display
- Program book full page congratulatory ad – inside front cover
- Recognition on CTF auction website; with link to company site
- Social media recognition on CTF pages
- Name/logo on printed pre-event promotional materials
- Logo on printed event materials and signage
- Name included on press releases
- Recognition by event emcee
- Logo in CTF Biennial State Plan
- Pinwheels to plant in honor of Child Abuse Prevention Month in April

PLATINUM: \$50,000

- Three tables of eight (24) in company name with preferred seating (16 VIP reception guests)
- 8 foot banner concourse display
- Program book full page congratulatory ad – inside back cover
- Recognition on CTF auction website; with link to company site
- Social media recognition on CTF pages
- Name/logo on printed pre-event promotional materials
- Logo on printed event materials and signage
- Name included on press releases
- Recognition by event emcee
- Logo in CTF Biennial State Plan
- Pinwheels to plant in honor of Child Abuse Prevention Month in April

PREMIERE: \$30,000

- Three tables of eight (24) in company name with preferred seating (12 VIP reception guests)
- Program book full page congratulatory ad
- Recognition on CTF auction website; with link to company site
- Social media recognition on CTF pages
- Name/logo on printed pre-event promotional materials
- Logo on printed event materials and signage
- Recognition by event emcee
- Logo in CTF Biennial State Plan
- Pinwheels to plant in honor of Child Abuse Prevention Month in April

SIGNATURE: \$10,000

- Two tables of eight (16) in company name with preferred seating (8 VIP reception guests)
- Program book half page congratulatory ad
- Recognition on CTF auction website; with link to company site
- Social media recognition on CTF pages
- Logo on printed event materials and signage
- Recognition by event emcee
- Logo in CTF Biennial State Plan
- Pinwheels to plant in honor of Child Abuse Prevention Month in April

MARQUEE: \$5,000

- One table of eight (8) in company name with preferred seating (4 VIP reception guests)
- Program book quarter page congratulatory ad
- Recognition on CTF auction website; with link to company site
- Social media recognition on CTF pages
- Logo and/or name listed in event catalog, signage, and screens
- Name listed in CTF Biennial State Plan

TABLE: \$2,500

- One table of eight (8) in company name with preferred seating (2 VIP reception guests)
- Recognition on CTF auction website; with link to company site
- Social media recognition on CTF pages
- Logo and/or name listed in event catalog, signage, and screens
- Name listed in CTF Biennial State Plan

BANNER: \$1,000

- Four (4) tickets to attend event
- Recognition on CTF auction website; with link to company site
- Social media recognition on CTF pages
- Logo and/or name listed in event catalog, signage, and screens
- Name listed in CTF Biennial State Plan

AUTOGRAPH: \$500

- Two (2) tickets to attend event
- Recognition on CTF auction website; with link to company site
- Logo and/or name listed in event catalog, signage, and screens
- Name listed in CTF Biennial State Plan

IN-KIND SPONSOR OPPORTUNITIES*

- **Décor Sponsor** (\$5,000) – Covers the cost of table centerpieces, balloons and more
- **Live Auction Sponsor** (\$5,000) – Covers the cost of the live auction
- **Marketing Sponsor** (\$20,000) – Covers the production of event night video, design and place ads, market event online and in local publications
- **Mobile Bidding Sponsor** (\$10,000) – Covers the cost of mobile bidding platform
- **Musician Sponsor** (\$1,000) – Covers the cost of musical entertainment
- **Print Sponsor** (\$10,000) – Covers the cost of print materials to promote the event, i.e., save the dates, invitation, promotional materials, programs, success stories, etc
- **Visual Sponsor** (\$5,000) – Covers the cost of visual effects at the event venue, i.e., including the score board, large screens, and ribbon boards

**Please refer to the Sponsorship Opportunities for associated benefits with each level.*