**The Children’s Trust Fund** serves as a voice for Michigan’s children and families and promotes their health, safety and welfare by funding effective local programs and services that prevent child abuse and neglect.

The 2018-2019 State Plan for Strengthening Michigan’s Children & Families describes the ways in which the Children’s Trust Fund (CTF) has organized efforts to respond to its critical mission to prevent child abuse and neglect.

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**Quotes from Local Councils**

“The Children’s Trust Fund means that I have an organization with people that I can always look to, not just funding but for support and guidance and help and encouragement.”

– Karen Staub

“If there was no CTF, I think it would take us back 40 years when we were just a small organization of 5 people”.

– Jyoti Gupta

“If we didn’t have the funding from CTF, our Council probably wouldn’t exist.”

– Renee Johnson
On behalf of our Board of Directors, Children’s Trust Fund staff and our state and local partners, it is our pleasure to present the State Plan for the Prevention of Child Abuse and Neglect, 2018-19.

The Children’s Trust Fund is Michigan’s long standing state leader for child abuse and neglect prevention efforts. We support a statewide network of 73 local councils that bring a voice to the critical role of prevention in the full array of services for children and families. Currently we fund more than 30 communities for direct services which target the needs of the most vulnerable and challenged families. We lead or collaborate on critical policy and education efforts on research and cutting edge approaches to serving families.

The Children’s Trust Fund (CTF) was established in 1982 as an organization to lead child abuse and neglect prevention efforts for the state of Michigan. The vision for CTF was that of Dr. Ray Helfer, a pediatrician from Lansing who at the time was a nationally recognized expert on child abuse and neglect and its consequences for the children who were victims. Dr. Helfer recognized the need for a protected fund that would be available to serve families who may have risks and challenges in their circumstances and would benefit from family support. Further, he recognized that, if such a fund was to be stable, it needed to be protected and insulated from resources that are used to intervene once abuse or neglect has occurred. His vision led to the creation of Michigan’s Children’s Trust Fund.

This biennial report and plan contains information both on the work with which we are currently involved in as well as our plans moving forward for continuous quality improvement. We remain committed to being a voice in the public policy arena for child abuse prevention services. We hope that this report inspires you to be a partner in our efforts to make Michigan the best place for all children to reach their fullest potential.

Randy Richardville  
Chair, Board of Directors  
Children’s Trust Fund

Michael D. Foley  
Executive Director  
Children’s Trust Fund
Highlights and Collaborative Partners

Major Leadership Initiatives

• Collaborate with more than 15 committees or groups related to prevention, early childhood, and child welfare issues including the Michigan Adverse Childhood Experiences Initiative State Leadership Team; Great Start Systems Team; the University of Michigan Child Abuse and Neglect planning committee; the Parent Leadership in State Government Advisory Board; the Parenting Awareness Michigan (PAM) steering committee.

• Preside as the state lead for Strengthening Families in Michigan.

• Lead training and education efforts to broaden the understanding of the Adverse Childhood Experiences study.

• Preside as Michigan’s lead for the infant head trauma prevention Period of PURPLE Crying program in conjunction with the National Center on Shaken Baby Syndrome.

• Facilitate parent leadership training and other capacity building efforts for parents to learn with representatives from CTF-funded programs.

• Administer the Citizen Review Panel for Prevention.

• Operate as the state chapters for Prevent Child Abuse America and the National Alliance of Children’s Trust and Prevention Funds.

• Serve on the state’s Mandated Reporter Curriculum Development Committee.

• Participate on the Michigan Infant Safe Sleep Advisory Committee, which is composed of governmental and nonprofit agencies, to create and implement a state plan to promote infant safe sleep practices with the goal of eliminating infant deaths due to suffocation and/or strangulation.

Eva Fischer, Age 11
Collaborative Partners

*CTF staff work with numerous agencies, serve on committees, and lead initiatives to strengthen and inform our prevention work, including:*

- Circle of Parents®
- Citizen Review Panel for Prevention
- Early Childhood Investment Corporation
- Great Start Systems Team
- Injury Community Implementation Group
- Lansing Area Exchange Club
- Maternal, Infant and Early Childhood Home Visiting Program
- Merrill Palmer Skillman Institute for Child and Family Development – National Steering Committee
- Michigan’s Children
- Michigan Coalition for Children and Families
- Michigan Department of Health and Human Services
- Michigan Domestic Violence Prevention and Treatment Board
- Michigan Fatherhood Coalition
- Michigan KIDS Count
- Michigan League for Public Policy
- National Alliance of Children’s Trust and Prevention Funds
- Parent Leadership in State Government Advisory Board
- Parenting Awareness Michigan
- Prevent Child Abuse America
- Michigan Infant Safe Sleep Advisory Committee
- Signature Auction Event Advisory Committee
- University of Michigan Child Abuse and Neglect Conference

Eva Fischer, Age 11
Overview
The purpose of CTF Direct Service is to fund child abuse and neglect prevention efforts in communities throughout Michigan. Funding is awarded through a competitive bid process and is focused on families with risk factors or challenges that, if left unattended, could impact positive parenting and optimal child development. The goal is to work collaboratively with other services and funding sources so that communities build a framework of protection and support for all children and families. When this is done comprehensively, the incidences of child abuse and neglect are reduced. Read more at www.michigan.gov/ctfdirectservice.

Direct Service Programming
In making grants for Direct Service, CTF places a high value on assuring the effective and efficient use of the grant funds. This is accomplished both through the planning and implementation at the local level as well as by the ways in which CTF provides technical assistance and support. The following are examples of how these values are put into practice.

• Prospective Direct Service grantees develop their proposals based on locally determined priorities. CTF Local Councils review and endorse all proposals prior to submission to ensure that proposals are aligning with community needs.
• All CTF Direct Service grantees are required to coordinate and collaborate with local agencies on a continual basis.

CTF Support to Direct Service
CTF provides ongoing support for its grantees, including:

• Host bi-monthly Direct Service workgroup meetings, some including guest speakers to increase knowledge on prevention related topics.
• Sponsor an annual training which brings together international, national and local experts in the field of child abuse and neglect prevention.
• Provide new grantee orientation on data reporting, technical support and CTF.
• Visit grantee sites for program support, monitoring, and quality assurance.

• CTF plans and manages a bi-monthly phone conference workgroup meeting with all Direct Service grantees. The purpose is to provide a forum for sharing information and ideas; exploring strategies to strengthen practices and programs; and discussing technical assistance and training needs.
• Grant activities are monitored on an on-going basis – both quantitatively and qualitatively – to assure service level benchmarks are reached and intended outcomes are addressed.
• A client assessment tool is required to be used by all Direct Service grantees to ensure the delivered programing met the needs of clients in the community.
Strengthening Families Approach - Five Protective Factors

Research studies support the common-sense notion that when protective factors are well established in a family, the likelihood of child abuse and neglect diminishes. Protective factors build family strengths and a family environment that promotes optimal child and youth development.

**Parental Resilience:** Resilience is the ability to manage and bounce back from all types of challenges that emerge in every family’s life and knowing how to seek help when necessary.

**Social Connections:** Networks of support are essential to parents. Social connections provide emotional support, help solve problems, offer parenting advice and give concrete assistance to parents.

**Concrete Support in Times of Need:** Meeting basic economic needs like food, shelter, clothing and health care are essential for families to thrive.

**Knowledge of Parenting and Child Development:** Accurate information about child development and appropriate expectations for children’s behavior at every age helps parents see their children and all youth in a positive light and promotes their healthy development.

**Social and Emotional Competence of Children:** Challenging behaviors or delayed development create extra stress for families. Early identification and assistance for both parents and children can head off negative results and keep development on track.

Local Efforts Funded by Direct Service Grants

CTF Direct Service grants strengthen families through the use of the protective factors framework (see insert), a researched based approach to serving children and families. When used in a high quality and comprehensive way, it strengthens families by building resiliency, and mitigates the circumstances that can result in child abuse and neglect. Examples of currently funded services using the protective factors framework follow.

- Home visitation
- Specialized support for fathers and families with an incarcerated parent
- Parent education classes and parent support groups
- Respite care
- Youth mentoring programs

2018-2019 Plan

- A new series of CTF Direct Service grants will be awarded through a competitive bid process in fiscal years 2018 and 2019. CTF will assure that funded services are designed to serve at-risk families which are the focus of these funds.
- CTF will continue to provide training, orientation and technical assistance to Direct Service grantees on a variety of topics including: evaluation, data collection, and year-end reporting.
- CTF will continue to host the Direct Services work group on a bimonthly basis. Topics of interest will be solicited from grantees. Discussions will help guide the technical assistance and support to be provided by CTF.
- CTF will broaden the use of year-end outcome reports submitted by all grantees. Once reports are submitted, CTF will schedule calls to address the following:
  - Review the strengths of the work.
  - Assess any challenges that grantees experience reaching intended outcomes.
  - Discuss the kinds of technical support needed to improve the services delivered with grant funds.
Direct Service Grantees 2015-2017

Arbor Circle
Kristin Gietzen
616-456-7775 ext.1215
kgietzen@arborcircle.org
www.arborcircle.org

Berrien County Health Department
Susan Holcomb
269-926-7121 ext. 5249
sholcomb@bchdmi.org
www.bchdmi.org

Bethany Christian Services
Mark Dillingham
616-307-7115
mdillingham@bethany.org
www.bethany.org

Big Brothers Big Sisters of Metropolitan Detroit
Beth O’Connor
313-309-0500
beth.oconnor@bbbsdetroit.org
www.bbbsdetroit.org

Big Brothers Big Sisters of the Bay Area
Tanya Ettenhofer
906-789-0060
tschuster01@gmail.com
www.bbbsbayarea.org

Cadillac Area OASIS/Family Resource Center
Julie Hamilton
231-775-7299
julie.hamilton@cadillacoasis-frc.org
www.cadillacoasis-frc.org

Calhoun Intermediate School District
Susan Clark
269-986-6275
clarks@calhounisd.org
www.calhounisd.org

CAN Council Great Lakes Bay Region
Vera Harrison
989-752-7226
vharrison@cancouncil.org
www.cancouncil.org

Caring & Sharing Family Life Services
Marie Barks
989-224-1010
mabarks@yahoo.com
www.facebook.com/caringsharingfamilylifeservices

Catholic Charities West Michigan
Pam Cohn
616-356-6250
pcohn@ccwestmi.org
www.ccwestmi.org

Catholic Family Services
Kerry Williams
269-381.9800 ext 217
KerryWilliams@ccdok.org
www.ccdok.org

Catholic Social Services of Washtenaw County
Cathi Kelley
734-544-2905
ckelley@csswashtenaw.org
www.csswashtenaw.org

Child & Family Services of NE MI
Meg Nisbet
989-356-4567
nisbetm@cfsnemi.org
www.cfsnemi.org

Children’s Assessment Center
Tanya Muehlbauer
616-336-4265
kidzhaverights@cac-kent.org
www.cac-kent.org

Community Fatherhood
Gilbert Ortiz
269-282-1340
gilberto@cfatherhood.org
www.cfatherhood.org

Eaton Regional Education Services Academy
Dawn Pray
517-541-8717
dpray@eatonresa.org
www.eatonresa.org
Direct Service Grantees 2015-2017

Family Service & Children’s Aid
Bob Powell
517-787-7920
bpowell@fsca-jackson.org
www.strong-families.org

Genesee Intermediate School District
Chandrika Payton
810-591-4940
cpayton@geneseeisd.org
www.geneseeisd.org

Great Lakes Center for Youth Development
Amy Quinn
906-228-8919 ext. 121
aquinn@glcyd.org
www.glcyd.org

His Love Family Resources
Ruth Ressler
989-370-2403
ruth@hislovenmio.org
www.hislovenmio.org

Huron County Health Department
Cindy Rochefort
989-269-9721-130
rochefort@hchd.us
www.hchd.us

Ingham County Health Department
Lisa Chambers
517-272-4122
lchambers@ingham.org
www.hd.ingham.org

Keweenaw Family Resource Center
Catherine Benda
906-482-9363
cbenda@kfrckids.org
www.kfrckids.org

LACASA
Polly Mollary
517-548-1350
pmallory@lacasacenter.org
www.lacasacenter.org

Lenawee Intermediate School District
Kyle Hoffman
517-266-4832
kyle.hoffman@lisd.us
www.lisd.us

Little River Band of Ottawa Indians
Jason Cross
231-398-6736
cross@lrboi-nsn.gov
www.lrboi-nsn.gov

Michigan State University-Saginaw
Kylie Rymanowicz
989-758-2503
Rymanow1@anr.msu.edu

Monroe Intermediate School District
Kathryn Bourbina
734-342-8460
katie.bourbina@monroeisd.us
www.monroeisd.us

Motherly Intercession
Shirley Cochran
810-282-1199
shirleycochran11@gmail.com
www.miforu.org

Northern Michigan Mobile Child Advocacy Center
Bethany Law
989-615-5002
blaw@mikids.org
www.mikids.org

Oakland Family Services
Teri Dorta
248-858-7766-219
tdorta@ofsfamily.org
www.oaklandfamilyservices.org

Sanilac Intermediate School District
Karolyn McEntee
810-648-2200
kmcentee@sanilac.k12.mi.us
www.sanilac.k12.mi.us
Direct Service Grantees 2015-2017

SOS Community Services
Rana Smith
734-484-9944
ranas@soscs.org
www.soscs.org

St. Clair RESA
Riley Alley
810-455-4397
alley.riley@sccresa.org
www.sccresa.org

Student Advocacy Center
Peri Stone-Palmquist
734-482-0489
pstone@studentadvocacycenter.org
www.studentadvocacycenter.org

United Christian Fellowship Ministries
Shawn Washington
231-250-0075
swashington_2@hotmail.com

Van Buren Intermediate School District
Lise Black
269-657-7626
liblack@vbisd.org
www.vbisd.org

West Midland Family Center
Susan Love
989-832-3256
loves@wmfc.org
www.wmfc.org

2016 / 2017 CTF Revenues and Expenses

Federal Support 44%
Trust Investments 33%
Auction 11%
State General Fund 6%
Tax Campaign/License Plates 5%
Other 1%
Total Revenues: $6,878,443.93

Grants 61%
Administration 14%
Program Support 10%
Fund Development 9%
Replenish Reserves 6%
Total Expenses: $6,878,443.93
Programs Funded 2015-2017

MAP KEY

- Green: Local Council ≥ $5,000
- Blue: Local Council ≥ $10,000
- Yellow: Local Council ≥ $20,000
- D: Direct Services Programs

Cadence Miles, Age 11

Kaleigh Keyton, Age 9
Local Councils

Overview
Local councils’ primary purpose is the development and facilitation of a collaborative community prevention program within a specific geographic area. Local councils help assure that every county has a, “prevention presence.” Local councils are encouraged to, and frequently engage and collaborate with, community partners and other local councils.

Local councils support children and families with strategies that build resilience; educate parents on child development; connect families to community resources; facilitate concrete supports when needed – and promote the socio-emotional health of children. These strategies are based on the protective factors (see page 5), which is a set of research-based concepts that help prevent child abuse and neglect. Local Councils also play a role in the process of awarding grants to Direct Service programs. Read more at www.michigan.gov/ctflocalcouncils.

Local Council Programming
• Parenting (including infant safe sleep and infant head trauma prevention).
• Anti-bullying.
• Mandated reporter training sessions to the professional community.
• Car seat safety inspections.
• Information booth staffing.
• Baby pantry support.
• Newspaper articles.
• Public service announcements.

“Thank you so much for the Welcome Newborns Program. I am 40 years of age and had my first child. I didn’t think I would benefit from the Welcome Newborns program, but it has been a lifesaver! My mom and I watched the “Period of PURPLE Crying” and “Happiest Baby on the Block” DVDs. Every new parent should see them. The Program has made me a better Mom!” – Anonymous

2018-2019 Plan
• Host a monthly local council workgroup meeting.
• Conduct regional meetings.
• Sponsor an annual training.
• Facilitate Child Abuse Prevention Month activities.
• Provide ongoing training and technical support.
• Educate and promote Safe Sleep practices.
• Provide training and technical assistance to local councils.
• Encourage local council collaboration.
• Michigan CTF will collaborate with state, federal and private entities to improve the capacity to deliver high quality prevention services.
• Michigan CTF will review programming and other data to advance local council continuous quality improvement endeavors.
Child Abuse Prevention (CAP) Month

Overview: April is recognized nationally as Child Abuse Prevention (CAP) Month and is annually celebrated across Michigan. CTF promotes CAP Month via state and local education and advocacy efforts.

• Pinwheels for Prevention: Pinwheels for Prevention™ is a nationwide campaign of Prevent Child Abuse America. CTF distributes pinwheels to Local Councils throughout the state to promote CAP Month. The pinwheel is used as a symbol of the happy and carefree childhood that all children deserve.

• Resource Materials: CTF produces and posts on its website a comprehensive CAP Month toolkit with information and resources providing Local Councils and other like-minded organizations the means by which they can initiate and achieve quality results for their CAP Month and other related campaigns.

• Capital Rally: CTF sponsors Child Abuse Prevention Awareness Day. The event includes a rally, procession and ceremonial planting of a pinwheel garden. A Legislative Education Day component to that special day enables participants to speak directly with their legislators about prevention issues and efforts.

2018-2019 CAP Month Plan

CTF will continue to provide statewide leadership for CAP Month initiatives to heighten awareness and educate about child abuse and neglect prevention, to include:

1) The Child Abuse Prevention Awareness Day rally event at the State Capitol in recognition of CAP Month, including a Legislative Education Day component.

2) The Pinwheels for Prevention™ campaign which includes providing pinwheels to local councils.

3) Updating and revising the CTF CAP Month toolkit.

4) A continued collaboration with MDHHS and the Governor’s Office to secure the designation of April as Child Abuse Prevention Month. Read more at www.michigan.gov/preventchildabuse.
Local Councils

ALCONA
Northeast Michigan Community Partnership, Inc.
Tamara Quick, 989-724-5617
quickfamily@wildblue.net

ALLEGAN
Safe Harbor Children’s Advocacy Center
Lori Antkoviak, 269-673-3791
lantkoviak@safeharborcac.org
www.safeandsoundcac.org

ALPENA/PRESQUE ISLE
Alpena/Presque Isle Child Abuse and Neglect Team
Robin Benson, 989-356-8058
rbenson@agh.org

ANTRIM
Antrim County Child Abuse and Neglect Council

ARENAC
Arenac County Child Protection Council
Alison Fegan, 989-846-6541 x8112
afegan@cmdhd.org

BARAGA/HOUGHTON/KEEWENAW
Superior Child Abuse Prevention Council
Rhys Edwards, 906-487-0914
superiorcapcouncil@gmail.com
superiorcapcouncil.wordpress.com

BARRY
Family Support Center of Barry County
Karen Jousma, 269-945-5439
karen@familysupportbarry.com
www.familysupportbarry.com

BAY
Child Abuse and Neglect Council
Great Lakes Bay Region, Bay County
Suzanne Greenberg (Executive Director) or
Vera Harrison (Education and Training Director),
989-671-1345
sgreenberg@cancouncil.org
vharrison@cancouncil.org
www.cancouncil.org

BENZIE
Benzie County Child Abuse Prevention Council
Kim Michum, 231-409-9534

BERRIEN
Berrien Council for Children
Jamie Rossow, 269-556-9640
jrossow@berrienchild.org
www.berrienchild.org

BRANCH
Branch County Council for Child Abuse and Neglect
Kim Willis, 517-227-5234
willisk3@michigan.gov

CALHOUN
Bronson Health Foundation
Joyce Siegel, 269-245-3925
SiegelJ@bronsonhg.org

CASS
Cass County Youth Council
Kristen Chism, 269-303-3642
chismk@michigan.gov

CHARLEVOIX/EMMET
Child Abuse Council of Charlevoix and Emmet Counties
Maggie Kromm, 231-753-8511
childabusecouncil@gmail.com
www.upnorthchildabusecouncil.org
Local Councils

CHEBOYGAN
Cheboygan County Child Advocacy Council
Debra Turnbull, 231-627-6015
debrajturnbull@hotmail.com

CHIPPEWA
Chippewa Council for Youth & Families
Renee Johnson, 906-248-8310
rjohnson@baymills.org

CLARE
Clare County Youth Council
Betsy Ulicki, 989-539-4229
ulickib@michigan.gov

CLINTON
Clinton County Council for the Prevention of Child Abuse and Neglect
Marie Barks, 989-224-8845
cancouncil19@gmail.com
www.clintoncountycancouncil.weebly.com

CRAWFORD/ROSCOMMON
Child Protection Council
Tammy Tyler, 989-915-2752
crcpc@mail.com

DELTA
Community Foundation of the Upper Peninsula/
Delta County
Julie Moberg, 906-786-7080
jmoberg@mdscaa.org
www.cfup.org

EATON
Eaton Child Abuse Prevention Council
RESA/Prevention Program Services
Kim Thalison, 517-541-8711
kthalison@eatonrsa.org
www.eatonrsa.org

GENESEE
Weiss Child Advocacy Center for Children and Youth
Claudnyse Holloman, 810-238-3333
claudnyse@weissadvocacycenter.org
www.weissadvocacycenter.org

GLADWIN
Gladwin County Child Abuse and Neglect Council
Julie Wright, 989-246-6291
Julie.Wright@midmichigan.org

GOGEBIC
Dove, Inc., Gogebic County Child Protection Council
Jeanine Winkowski, 906-932-4990
Jewink16@yahoo.com
www.dove-inc.net

GRAND TRAVERSE/KALKASKA/LEELANAU
Traverse Bay Children’s Advocacy Center
Sue Bolde, 231-929-4250
sbolde@traversebaycac.org
www.traversebaycac.org

GRATIOT
Gratiot County Child Advocacy Association
Audra Stahl, 989-463-1422
audra@linkforfamilies.org
www.linkforfamilies.org

HILLSDALE
Child Abuse Prevention and Awareness
Hillsdale County
Christie Campbell, 517-437-3100
capahillsdale@yahoo.com
www.capahillsdale.net

HURON
Huron County Child Abuse and Neglect Council
Kelli Braun, 989-269-3485
braunk@scheurer.org
www.huroncountycancouncil.org

INGHAM
Child and Family Charities
Julie Thomasma, 517-882-4000 x123
julie@childandfamily.org
www.childandfamily.org
Local Councils

IONIA
Ionion County Council for Prevention of Child Abuse and Neglect
Maria Nickell, 616-527-3351 x227
ioniacountyican@gmail.com

IOSCO
Iosco County Child Protection Council
Mary Kreft, 989-362-2835
thekrefts95@aol.com

IRON/DICKINSON
Children’s Advocacy Network
Kristina Demboski, 906-367-4866
IronDickinsonCAN@aol.com

ISABELLA
Isabella County Child Advocacy Center
Kim Seidel, 989-317-8787
kim@isabellacac.org
www.isabellacac.org

JACKSON
Council for the Prevention of Child Abuse and Neglect of Jackson County
Travis Barnett, 517-788-4239
tbarnett@cpcanjackson.org
www.cpcanjackson.org

KALAMAZOO
Kalamazoo County Child Abuse and Neglect Council
Sarah Joshi, 269-552-4430
info@kalamazoocan.org

KENT
Family Futures
Audra Holst, 616-454-4673
aholst@familyfutures.net
www.familyfutures.net

LAKE
Lake County Council for Prevention of Child Abuse and Neglect
Kim Loop, 231-745-4614
kloop@co.lake.mi.us

LAPEER
The Child Advocacy Center of Lapeer County/Council for Children
Heather Frayer, 810-664-9990
caclapeer@aol.com
www.caclapeer.com

LENAWEES
Lenawee County Child Abuse and Neglect Council
Christie Cadmus, 517-265-1656
Christie.cadmus@lenaweegreatstart.org

LIVINGSTON
LACASA
Holly Naylor, 517-548-1350 x293
hnaylor@lacasacenter.org
www.lacasacenter.org

LUCHE
Luce County Child Protection Council
Tracy Paramski, 906-293-9223
tparamski@hnjh.org

MACKINAC
Mackinac County Child Protection Roundtable
Denise Kingsbury, 906-430-5843
roundtable_mackinac@yahoo.com

MACOMB
Macomb County Child Advocacy Center/Care House, Inc.
Dorie Vazquez-Nolan, 586-463-0123
doriev@mccarehouse.org
www.mccarehouse.org

MANISTEE
Manistee County Family Advocates
Traci Smith, 231-398-2202
mcfa@manistee.org

MARQUETTE/ALGER
Alger Marquette Community Action Board
Monet Chartier, 906-290-0290
ChartierM1@michigan.gov
www.amcabmqt.org
<table>
<thead>
<tr>
<th>Location</th>
<th>Council Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>MASON</td>
<td>Communities Overcoming Violent Encounters, Mason</td>
<td>Tracy Davis, 231-843-2541 <a href="mailto:tmdavis@callcove.com">tmdavis@callcove.com</a> <a href="http://www.callcove.com">www.callcove.com</a></td>
</tr>
<tr>
<td>MECOSTA</td>
<td>Mecosta County Children’s Council</td>
<td>Rebecca Szpiech, 231-527-1430 <a href="mailto:szpiechr@nemcsa.org">szpiechr@nemcsa.org</a></td>
</tr>
<tr>
<td>MENOMINEE</td>
<td>Menominee County Intermediate School District</td>
<td>Mary Bauer, 906-863-5665 x1018 <a href="mailto:mbauer@mc-isd.org">mbauer@mc-isd.org</a> mc-isd.org</td>
</tr>
<tr>
<td>MIDLAND</td>
<td>Midland County Child Protection Council</td>
<td>Michelle Waskevich, 989-835-9922 <a href="mailto:waskevich@safeandsoundcac.org">waskevich@safeandsoundcac.org</a></td>
</tr>
<tr>
<td>MONROE</td>
<td>Monroe County Child Advocacy Network</td>
<td>Deborah Gambino, 734-790-7153 <a href="mailto:cancouncilmonroe@gmail.com">cancouncilmonroe@gmail.com</a></td>
</tr>
<tr>
<td>MONTCALM</td>
<td>We Care for Kids Council</td>
<td>Mary Ellen Clery, 989-762-5229 <a href="mailto:meclery2015@gmail.com">meclery2015@gmail.com</a></td>
</tr>
<tr>
<td>MONTMORENCY/OSCODA</td>
<td>Child Protection Council</td>
<td>Jacqie Ziolkowski, 989-858-0836 <a href="mailto:jacqie64@outlook.com">jacqie64@outlook.com</a></td>
</tr>
<tr>
<td>MUSKEGON</td>
<td>Child Abuse Council of Muskegon County</td>
<td>Sabryna Benmark, 231-728-6410 <a href="mailto:sbenmark@childabusecouncil.org">sbenmark@childabusecouncil.org</a> <a href="http://www.childabusecouncil.org">www.childabusecouncil.org</a></td>
</tr>
<tr>
<td>NEWAYGO</td>
<td>Newaygo County Council for the Prevention of Child Abuse and Neglect</td>
<td>Denise Roesly, 231-689-5223 <a href="mailto:ncpcapca.droesly@gmail.com">ncpcapca.droesly@gmail.com</a> newaygocountyprevention.org</td>
</tr>
<tr>
<td>OAKLAND</td>
<td>CARE House of Oakland County/Child Abuse and Neglect Council of Oakland County</td>
<td>Miriana Milo, 248-332-7173 <a href="mailto:mmilo@carehouse.org">mmilo@carehouse.org</a></td>
</tr>
<tr>
<td>OCEANA</td>
<td>Communities Overcoming Violent Encounters</td>
<td>Tracy Davis, 231-843-2541 <a href="mailto:tmdavis@callcove.com">tmdavis@callcove.com</a> <a href="http://www.callcove.com">www.callcove.com</a></td>
</tr>
<tr>
<td>OCEANA</td>
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<td>Tracy Davis, 231-843-2541 <a href="mailto:tmdavis@callcove.com">tmdavis@callcove.com</a> <a href="http://www.callcove.com">www.callcove.com</a></td>
</tr>
<tr>
<td>OGEMAW</td>
<td>Ogemaw County Child Protection Council</td>
<td>Patricia Edwards, 989-701-6442 <a href="mailto:pedwards263@gmail.com">pedwards263@gmail.com</a></td>
</tr>
<tr>
<td>ONTONAGON</td>
<td>Ontonagon County Child Protection Council</td>
<td>Paula Domitrovich, 906-884-4539 <a href="mailto:pdomitrovich@ontonagoncounty.org">pdomitrovich@ontonagoncounty.org</a></td>
</tr>
<tr>
<td>OSCEOLA</td>
<td>Osceola Children’s Council</td>
<td>Rebecca Szpiech, 231-527-1430 <a href="mailto:Meceola@mocckids.com">Meceola@mocckids.com</a> <a href="http://www.mocckids.org">www.mocckids.org</a></td>
</tr>
<tr>
<td>OTSEGO</td>
<td>Otsego County Child Welfare Alliance Brandy</td>
<td>McVannel, 989-390-5456 <a href="mailto:occwa@yahoo.com">occwa@yahoo.com</a></td>
</tr>
<tr>
<td>OTTAWA</td>
<td>Pathways of Arbor Circle</td>
<td>Leigh Moerdyke, 616-396-2301 x127 <a href="mailto:lmoerdyke@pathwaysmi.org">lmoerdyke@pathwaysmi.org</a> <a href="http://www.pathwaysmi.org">www.pathwaysmi.org</a></td>
</tr>
</tbody>
</table>
Local Councils

SAGINAW
Child Abuse and Neglect Council Great Lakes Bay Region
Suzanne Greenberg (Executive Director) or Vera Harrison (Education and Training Director), 989-671-1345
sgreenberg@cancouncil.org
vharrison@cancouncil.org
www.cancouncil.org

SANILAC
Sanilac County Child Abuse Prevention Council
Jennifer Gezequel, 810-648-4098 x155
lentnerj@sanilachealth.com

SCHOOLCRAFT
Schoolcraft County Child Abuse and Neglect Council
Joan Ecclesine, 906-341-6423 (work) 906-341-6637 (home)
jecclesine@mdsecp.org

SHIAWASSEE
Child Advocacy Center of Shiawassee County
Ellen Lynch, 989-723-5877
ellen@cap-council.org
www.cap-council.org

ST. CLAIR
St. Clair County Child Abuse and Neglect Council, Inc.
Lindsay Chopp, 810-966-9911
edu@sccstopchildabuse.org
www.sccstopchildabuse.org

ST. JOSEPH
St. Joseph Council for Prevention of Child Abuse and Neglect
Courtney Hyche, 269-858-7957
courtcourt111686@gmail.com

TUSCOLA
Tuscola County Health Department/Tuscola County Child Abuse and Neglect Prevention Council
Kristi Suber, 989-673-8114 x144
csuber@tchd.us
www.tchd.us

VAN BUREN
Van Buren Council for Prevention of Child Abuse and Neglect
Becky Fatzinger, 269-427-6810
rfatzinger@vbcmh.com

WASHTENAW
Washtenaw Area Council for Children
Jyoti Gupta, 734-434-4215
jyoti@washtenawchildren.org
www.washtenawchildren.org

WAYNE (OUT)
Child’s Hope
Cindy Swift, 313-583-6401
childhope.swift@gmail.com
www.childhope.org

WAYNE
The Guidance Center/Kids TALK CAC
Melanie Richards, 734-785-7705
mrichards@iamtgcn.net
www.guidance-center.org/kids-talk

WEXFORD/MISSAUKEE
Wexford-Missaukee Child Protection Council
Karen Staub, 231-779-8445
staubhome@charter.net
State Plan for CTF Special Initiatives

**Period of Purple Crying**

CTF is the statewide lead for the Period of PURPLE Crying in Michigan. In this leadership role, CTF will continue to strengthen the Michigan Coalition for the Period of PURPLE Crying. The Coalition will raise awareness about the prevention of infant head trauma or, as previously referred to as, shaken baby syndrome through education and training, and will encourage birth hospitals and social service agencies to offer PURPLE materials to parents of newborn infants. CTF and the coalition will provide training and technical support for hospitals interested in using the PURPLE model. Additionally, in 2018 and 2019, CTF will work in close partnership with the Injury and Violence Prevention Unit of the Michigan Department of Health and Human Services to coordinate the use of Period of PURPLE Crying resources throughout the state. Finally, CTF will expand the use of these resources through a special funded contract to strengthen our Local Council capacity on infant safety issues including abusive head trauma prevention.

**Adverse Childhood Experiences**

In 2018 and 2019, CTF will continue to provide support for building a statewide understanding of the Adverse Childhood Experiences (ACE) study. CTF is part of the leadership and advisory group for the statewide Michigan ACE Initiative. CTF will continue in that role to support the development of ‘Master ACE Trainers’ to support the use of ACE resources such as the “Paper Tiger” and “Resilience” movies, and be part of the education and advocacy efforts designed to address adverse childhood experiences with more holistic and collaborative strategies at both the state and local levels.

**Citizen Review Panel**

The United States Congress mandates that states receiving federal CAPTA funding develop and utilize a minimum of three Citizen Review Panels. Since 1999, CTF has assumed responsibility for coordinating Michigan’s Citizen Review Panel (CRP) for Prevention. The CRP for Prevention includes representation from parents, private nonprofit organizations, and the Michigan Department of Health and Human Services. In 2018 and 2019, CTF will support the Prevention CRP in efforts to explore ways to introduce and integrate the protective factors framework into child welfare practice. The panel will identify other areas of focus early in its 2018 meetings.
State Plan for CTF Special Initiatives

Parent Leadership
CTF participates in state government parent leadership initiatives including training for parents/caregivers as well as professionals. Trainings are offered by the Parent Leadership in State Government Advisory Board, or directly from CTF with assistance and support from the educational arm (FRIENDS) of our federal grantor. The trainings offered include the Communities Leading Together, Parents Partnering for Change (PPC) leadership training or the Parent Leadership Ambassador Training (PLAT). The PLAT training pairs parents/caregivers with professionals to further advance and strengthen parent leadership endeavors within communities and/or organizations throughout the state. The CTF parent leadership plan for 2018 and 2019 is:

• Continue membership, participation and support to the Parent Leadership in State Government Advisory Board.

• Provide local councils and/or Direct Service grantees parent leadership training opportunities which may include: guest speakers at workgroup meetings; breakout sessions at the annual regional meeting; a topic discussed at regional meetings; PPC or PLAT trainings and others.

• Support state capacity building efforts beyond training opportunities, CTF will explore ways in which to support those who’ve already had training. This may include a post-training support group, and working with FRIENDS to explore best practices and implementing them in Michigan.

• Develop other meaningful strategies to assure parents’ voices are heard regarding the programs and services affecting their lives.

Strengthening Families/Protective Factors
CTF began to serve as the state lead for Strengthening Families in FY2012, working in close partnership with the Early Childhood Investment Corporation. In particular, CTF worked to expand interagency conversations about Strengthening Families while continuing to identify ways to more comprehensively implement the protective factors within our programming. In 2018 and 2019, CTF will continue to support the use of the protective factors in serving Michigan’s children and families with the following activities:

• Work with state level and local colleagues to explore ways to support and expand the initiative in Michigan.

• Distribute an annual Strengthening Families survey to local partners to help determine implementation and needs at the local level.

• Coordinate interagency discussions and planning for Strengthening Families including the following.
  – Provide presentations and workshops at state and local forums, and conferences.
  – Imbed the framework into the new Direct Service grant request for proposal.
Fund Development

The Children’s Trust Fund supports statewide child abuse and prevention services through a true public-private partnership. In addition to federal funding, the CTF cultivates private dollars by fostering private fund development, collaborating with community-based prevention organizations and pursuing grant opportunities. In addition, our prevention work is supported by individual and corporate donations, tax campaign donations, license plate purchases, charitable fundraising efforts and interest from the trust account.

Heirloom Birth Certificate
The Pam Posthumus Heirloom Birth Certificate is intended to be a beautiful memento for anyone born in Michigan. While not an official birth record, the keepsake showcases the child’s name, date and place of birth, and names of the parent(s). A portion of proceeds raised from the sale of the heirloom birth certificates helps to support CTF efforts.

License Plate Campaign
More than 10,000 citizens in our great state proudly display the CTF specialty license plate. The plate features the CTF logo and helps raise money for statewide programs. The specialty license plate can be ordered when renewing an automobile license plate through a Michigan Secretary of State branch office or online at www.michigan.gov/sos. This specialty license plate can also be ordered at any dealership when purchasing a new vehicle. Read more at www.michigan.gov/ctflicenseplate.
Fund Development

Pam Posthumus Signature Auction Event

The Pam Posthumus Signature Auction Event is held annually in May. The event features live and silent auction items, including premier trips around the world. The event continues to be an effective fundraiser to support the CTF’s programs by building awareness of the CTF mission, and raising much-needed monies to carry out the important work of preventing child abuse. The legislative bi-partisan Auction Advisory Committee is co-chaired by Michigan senators, representatives and CTF Board chair. The event draws more than 700 guests, including state policymakers, lobbyists, corporate and business leaders and community members. Read more at www.michigan.gov/ctfauction.

Tax Campaign

A major fundraiser for the CTF is the ability for individuals to contribute while filing their annual state income tax. Individuals can donate by noting their intention to contribute on line 22 of the MI-1040 tax form, and then designating the CTF as their charity of choice by completing tax form 4642. All contributions through the income tax campaign are transferred to CTF to support prevention efforts throughout Michigan. Read more at www.michigan.gov/ctftaxcampaign.
Donor History 2016-2017

$100,000 AND OVER

Cinnaire
ADVANCING COMMUNITIES

$50,000 - $99,999

CNSI
DTE Energy Foundation

$20,000 - $49,999

Delta
Meijer

Lansing Center
Donor History 2016-2017

$5,000 - $9,999
Blue Cross Blue Shield of Michigan
Deloitte, LLP
DePadua Construction, LLC
Dome Magazine
Gamma Omicron Chapter of Kappa Delta
Karoub Associates
MAXIMUS
Michigan Credit Union League
Michigan’s Big Show Starring Michael Patrick Shiels
Unisys Corporation

$2,500 - $4,999
Autocam Medical
Consumers Energy
Dakkota Integrated Systems
Dan Pfeiffer Lincoln
Development Finance Group
Dewpoint
The Honorable John Engler & Michelle Engler
Harbor Health Plan
Renze & Kristin Hoeksema
Klein Brothers, LLC
Lake Trust Credit Union
Litehouse Foods & Wendell Christoff
Loomis, Ewert, Parsley, Davis & Gotting, P.C.
Michigan Association of Health Plans
Michigan Council for Maternal & Child Health
Michigan Farm Bureau of Companies
Michigan State Housing Development Authority
Jim & Ann Nicholson
Operating Engineers 324 LMEC
Dick & BethAnn Posthumus
Public Affairs Associates
Public Sector Consultants
SEMCO Energy
Sterling Corporation/
Lambert Edwards & Associates
StrategyWorks
Ambassador Ronald Weiser & Eileen Weiser
WLNS TV-6

$1,000 - $2,499
Advance America
Advocate Solutions
AF Group
Alpha Alpha Chapter of Kappa Delta
Auto-Owners Insurance Company
Delois Whitaker Caldwell
Ciber, Inc.
Clark Hill, PLC
Comerica Bank
Consumers Energy - Jackson
Justice Maura Corrigan
Cottage Inn Pizza - Jackson
Dickinson Wright PLLC
Eastbrook Homes
EDU Staff
Michael Foley & Ann Routt
Fraser Trebilcock Davis & Dunlap
Grand Traverse Pie Company
Huizenga, J. C. and Tammy
Johnson & Johnson
Kenwal Steel
Lochbridge
Lockwood Companies
Love Funding
The Honorable Lisa Posthumus Lyons
Mark McDaniel
Michigan Dental Association
Michigan Department of Environmental Quality
Michigan Department of Health and Human Services
Michigan Department of Talent and Economic Development
Michigan Manufacturers Association
Michigan Podiatric Medical Association
Michigan Propane Gas Association
Donor History 2016-2017

Midwest Strategy Group, LLC
Miller, Canfield, Paddock & Stone, PLC
MiSDU/Informatix Inc.
MRI Software (Integratec)
MSU Federal Credit Union
Oakland University
David & Lindsay Palsrok
The Peter F. Secchia Family
Quantum Solutions
Quicken Loans
The Honorable Bill Schuette & Cynthia Schuette
The Honorable Richard Snyder
The Steve & Amy Van Andel Foundation

$500 - $999
The Honorable James Blanchard & Janet Blanchard
Capitol Services, Inc.
Children’s Hospital of Michigan
Robert Chioini
Detroit Metro Convention & Visitors Bureau
John & Linda Dietrich
HERCO Trading Places & Solutions Group Learning Centers
HTC Global Services, Inc.
Insight
Kandler Reed Khoury & Muchmore
Lansing Area Exchange Club
Lansing Board of Water and Light
Rann Paynter
Michigan Department of Education
Michigan Primary Care Association
David Nicholson
D. A. Oshinsky
RWC Advocacy
Sigma Delta Tau Chi
The Dirty Helens
Donald Trap
Truscott Rossman Group, LLC
Brian Whiston
Van Staten & Associates

$499 and under
Absopure Water
Richard & Gloria Adelsbach
Kara Anderson
Ronald & Stephanie Arambula
Ascension Health
Balloons Galore
Gabe Basso
Dominic J. Bausano
Chrissy Beckwith
Phillip & Emily Bergquist
Louis Bertani
David & Patricia Brogan
Brogan, Reed, Van Gorder & Associates
Freddie & Jeannette Burton
Joe & Gloria Caruso
Matthew Cerutti
Chesapeake Community Advisors, Inc.
Richard & Deborah Cole
Lewis & Judith Cooper
Cottage Inn Pizza
Julie Creemers
Kenneth & Christine Cymbalski
Christine D’Angela
Mark Davidoff & Marjorie Dunn
Sarah Davis
Keith den Hollander
Sandip Desai
DFM Solutions
Chuck & Joan Dietrich
Mark Erickson
John & Cindy Evans
Kay Felt
Mike & Anna Flanagan
Emma Foley
Ken Foster
Ronald & Darlynn Frederick
Joseph Fresard
David Frey
Erin Frisch
Sean & Dawn Gehle
Donor History 2016-2017

Donald Gilmer & Lynn Weimeister
George Guerrieri
Beverly Hammerstron
Clark Harder
Angela Hart
Jeffery Hartgen
James Haveman
Patricia Headley
Howard & Judith Hedlund
Teresa Henry
The Honorable Curtis Hertel, Jr.
Vickie Hertel
Steven & Catherine Hilfinger
Richard & Nancy Hope
Mahlon & Patricia Horwitz
Donald Huesgen
ICHANGE Youth Program
Marshall & Elaine Isaacs
William Jackson
Dave Jakovac
Lorann Jesuale
Richard & Suzanne Johnson
Journey Federal Credit Union
Joseph Kaiser
Ronald & Ruth Kanaski
Kevin Korpi
James Kosteva
David Ladd
Lansing Community College
Lansing Fire Fighters Association
Michael & Deborah Lashbrook
Geralyn Lasher
Catherine Liesman
Ronald Lott
Mary Ludtke
Anna Luke
Adam & Danielle Lupcke
Mike Malane
Carol Mason

Kathy McCord
Christina Medina
Richard Meese
Mary Meier
Patrick Meyers
Michigan Association of Nurses Anesthetists
Michigan Department of Health and
Human Services, Washtenaw County
Susan Miller & Allen Batteau
Deb Mosher
Patrick & Katherine Mullen
Kevin Murphy
Jim Murray
Holly Nester
Janet Olszewski
Kyle O’Neill
Mary Jane O’Neill
Steven Ostrow
Denise Pearl
Sharon Peters
Carol Posthumus
Peter Pratt
Public Policy Associates, Inc.
Linda Pung
Phillip & Jennifer Quack
Jane Quenneville
Riddle Me That!
Lewis Roubal
Royal Oak Woman’s Club
The Honorable Terry Sabo
Vivek & Amy Sankaran
Fred & Janine Scensny
William & Theresa Lynn Schuster
Francine Shammami
Shiv Singh
Kerry Ebersole Singh
Anthony Soave
Kathleen Stiffler
Karen Stock
Donor History 2016-2017

Trevor Taylor
Elizabeth Thomas
Stacie Thomas
John Thompson
Timothy Turner
Kathryn Upton
Karlis & Anda Vizulis
Kellie Wasielewski
Michelle L. Weinfeld
Sheryl Welsh

Stephen Werth
Regan & Janet West
Howard Weyers
Jim Wheaton
Charles Wilbur
Steve & Dawn Yager
William & Amy Zaagman
Katie Zeiter

Each of these special people have been remembered with a memorial or honorarium made in their name.

In Memory
William Dietrich
The Honorable Curtis Hertel, Sr.
Ruth Anne Kade
Patricia Joanne Oshinsky
Pam Posthumus

In Honor
Willa & Nathan Anderson
BruceGerhart
Myranda Grim
Matthew & Rachel Hertel
Kim Kerns
Mark McDaniel
Katie Packer
Fred Shell
Steve Yager

This State Plan features artwork created at the 2017 MDHHS Take Your Child to Work Day. CTF gratefully acknowledges the contributions of these young, talented artists.

Caleb Vincent,
Age 8
Auction Item Donor History 2016-2017

All Body Kneads
A2 Mastermind
Aloft at the David Whitney
Amtrak
Amway Grand Plaza Hotel
The Honorable Jim Ananich
Arcadia Brewing Company
ArtPrize
Atwater Brewery
Azenphony Press Writing and Editing Services
Balleto Vineyards
Bavarian Inn
Janna Beckwith
Big Boy Restaurants International, LLC
Blue Cross Blue Shield of Michigan
Candlewood Suites
Capital City Sports Auctions
Capital Genealogy
Chamberlain’s Auction Gallery
Chemung Golf and Banquet Center
Clark Hill, PLC
The Honorable Hugh Clarke, Jr. & Judi Clarke
College Fields
Comedy Central
Common Ground Music Festival
Cortney Tostevin Photography
Country Club of Lansing
Crawford/Roscommon Child Protection Council
Dean Trailways
DeAngelis Cantina del Vino Winery
Deloitte LLP
Detroit Lions Inc.
Detroit Marriott Renaissance Center
Detroit Public Theatre
Detroit Symphony Orchestra
Doggy Daycare & Spa
Douglas J Salon and Spa
Drago Enterprises
The Honorable Gretchen Driskell
DTE Energy
Dusty’s Cellar
Eastern Michigan University
Eastwood Towne Center
Rob Elhenicky
Lena Epstein
Faulkwood Shores Golf Club
FCA US LLC
Ferris State University
Firefly Farm
Firefly Hot Yoga Bar
Firekeepers Casino Hotel
Flex City Fitness
Flint Institute of Arts
Ford Motor Company
Four Winds Casino Resort
Holly Franck
Genie-ology
Gilbert & Blakes
Goldfish Swim School
Governmental Consultant Services, Inc. (GCSI)
Grace Boutique of Old Town
Grand Haven Golf Club
Grand Hotel
Hankerd Hills Golf Course
Matthew X. Hauser
   Haworth
The Honorable Ken Horn
Ilitch Holdings
Impression 5 Science Center
Insane Inflatable 5K Race
International Union, UAW
Irene’s Myomassology Institute
ITC Holdings Corporation
Jackson National Life Insurance Company
   JD Scott Photography
   Johnson & Johnson
   Juice Nation
Kelley Cawthorne
Kellogg Hotel & Conference Center
   The Honorable Tim Kelly
   Angie Kirsch
The Honorable Marty Knollenberg
   Kevin Korpi
   Ned Krouse
   LaFargeHolcim
Lake Lansing Family Practice Med Spa
   Lansing Symphony Orchestra
   The Honorable Tom Leonard
   Stephen Loftus
   Love Botswana Outreach Mission
Jim Lutfy, Remy Lutfy, and Vertical Detroit
M & MS Farms
Mackinac Bridge Authority
Mackinac Island Carriage Tours
   Magnum Hospitality
   Marketing Resource Group
Rob McBeiok
   The Honorable Mike McCready
Melisa McKinley/Kelley Cawthorne
Penni McNamara
Meadow Brook Hall
Medawar Jewelers
The Honorable Arlan Meekhof
   Michael & Angela Meyers
MGM Resorts International/MGM Grand Detroit
Michigan Beer & Wine Wholesalers Association
   Michigan Department of Corrections
   Michigan Department of Natural Resources
   Michigan Economic Development Corporation
   Michigan Film & Digital Media Office
   Michigan House Democrat Caucus
   Michigan House Republican Caucus
   Michigan Infrastructure & Transportation Association
   Michigan Legislative Consultants
   Michigan Princess Riverboats
   Michigan Railroads Association
   Michigan Science Center
   Michigan Senate Democrat Caucus
   Michigan Senate Republican Caucus
   Michigan State Police
   Michigan State University
   Michigan Technological University
   MiSDU/Informatix Inc.
   MotorCity Casino Hotel
   Muchmore Harrington Smalley & Associates
   NCG Eastwood Cinemas
   James B. Nicholson
Northern Michigan University
October Moon
Old Town General Store
Otsego Club & Resort
Painting with a Twist
David & Lindsay Palsrok
Paramount Pictures
Parks & Recreation Division
Payable Guide Service LLC
Peacock Road Family Farm
Peppermint Creek Theatre
Perk Pros LLC
PK Contracting
Playmakers
Potter Park Zoo
Preuss Pets
Prues Hecker LLC
Quicken Loans
Lauren Rakolta
Rebecca Houlihan Photography
The Honorable Randy Richardville
Andrew Richner
Brendan Ringlever
Janet Robertson & Julius Giglio
Royal Park Hotel
S & L Coins
Saginaw Valley State University
Jeff Sakwa
Saper Galleries
Sea Glass Fine Art Photography
Mary Shinkle
Shrewsbury Photography
The Honorable Sam Singh
Southwestern Consulting
Star Line Mackinac Island Ferry
Richard Stokes
Studio C! / Celebration! Cinema
Evelyn Zois Sweeney
Sweet Lorraine’s
TEAM Schostak Family Restaurants
The English Inn
The Majestic at Lake Walden
The Whiting
The Windquest Group
Timber Trace Golf Club
Tullymore
University of Michigan
University of Michigan - Dearborn
Dennis Van Dam
VisionCare Associates, PC
Warner Brothers Entertainment
Lynn Weimeister
Wessen Lawn Tennis Club
Western Michigan University
Westside Fitness
Wharton Center for Performing Arts
Whirlpool
Whispering Pines
Willow Creek Golf Club
Bill & Lori Wortz
Zap Zone
Zingerman’s
The Children’s Trust Fund Children’s Advocate Award began in 2012. The award is presented annually at the Pam Posthumus Signature Auction Event. Awardees are Michigan citizens who are passionate voices for programs, services and policies that support the prevention of child abuse and neglect. The Michigan Children’s Trust Fund is proud to have honored the following Children’s Advocate Award recipients in 2016 and 2017.

**Mark McDaniel** 
*2016 Award Recipient*

Mark McDaniel was the 2016 recipient of the Children’s Trust Fund’s Children’s Advocate Award. As a six-year member of the CTF board, McDaniel was a tireless champion for children’s issues. He advocated for and provided the seed funding to assess the impact of adverse childhood experiences on adult health and the well-being of Michigan’s citizenry. Mark has a clear and strong voice, from the business community perspective on how the Trust Fund’s work is linked to successful kids in school and ultimately to productive and engaged adults. Under Mark’s leadership since 2004, Cinnaire has contributed over $450,000 in support of the CTF’s efforts to strengthen families and to keep children safe.

**Steve Yager** 
*2017 Award Recipient*

Steve Yager is the former Director of the Michigan Department of Health and Human Services (MDHHS) Children’s Services Agency. Steve was a hardworking, knowledgeable and dedicated director. Under Steve’s leadership, the value of the Children’s Trust Fund (CTF) prevention mission was strengthened making the CTF a critical piece in the full continuum of children’s services. It was through both Steve’s creative problem solving and leadership that the CTF is now able to leverage new funding to support our prevention mission. His efforts were instrumental in establishing CTF as a model public-private partnership that creatively blends sources of support to expand prevention efforts throughout Michigan.

Cameron Quealy, 
Age 7

Payton Parks, 
Age 9
The Children’s Advocate Award is a unique, original Michigan-made artwork aimed at capturing the special essence, wonder and promise of childhood. A local Michigan artist is annually selected for their skill and expertise. CTF is honored to have worked with the following artists and grateful for their contributions to the Children’s Trust Fund.

**Ned Krouse**  
**“Butterfly Vase”**  
The 2016 Children’s Advocate Award was an original by Haslett artist Ned Krouse, educator, potter and ceramicist. Ned taught at art and craft centers, colleges and universities around the country including the Greater Lansing Potters Guild. A specialist in raku pottery, Ned’s creation, Butterfly Vase, reflects the whimsy, wonder and playfulness of childhood.

**April Wagner**  
**“Pinwheel”**  
The 2017 Children’s Advocate Award was an original by Michigan artist April Wagner. It was apparent since early childhood that April was a natural artist. She draws inspiration for her craft from her other passions including landscaping and gardening. A master of blown glass for over 20 years, April’s creation of the Pinwheel was inspired by Prevent Child Abuse America’s national symbol, the pinwheel, representing the opportunity for all children to reach their full potential by experiencing a playful, joyful, rewarding, safe childhood.

**Ella Pelowski,**  
**Age 8**

**Gage Stam,**  
**Age 8**
Per Public Act 250 of 1982, the Children’s Trust Fund is composed of 15 board members. Eleven public members are appointed by the governor with the advice and consent of the Senate and four state departments designate representatives to the Board.

CTF recognizes the following past board members who served with distinction and completed their term during 2016-2017: John Brown, Sgt. Keith Disselkoen, Shelly Kester, Mark McDaniel, Andra Rush, Vivek Sankaran, Deb Shaughnessy, Rashmi Travis, Lorinda Wortz.
The Michigan Department of Health and Human Services (MDHHS) does not discriminate against any individual or group because of race, religion, age, national origin, color, height, weight, marital status, genetic information, sex, sexual orientation, gender identity or expression, political beliefs or disability.