



# Michigan Green Healthcare 7th Annual Conference

**HEALTHY PEOPLE, PLANET & THE BOTTOM LINE**

**Opening Reception:** Wednesday, October 8th | **One Full Day Conference:** Thursday, October 9th

Registration is open!

*To register for this event, please follow this link*

Learn from industry leaders about how health care facilities, health professionals, governmental agencies and partner organizations are greening the health care sector to save money, improve human health and protect our natural resources.

## ABOUT

The Michigan Green Healthcare Committee, a MHA committee of hospitals and partner organizations providing leadership on sustainability initiatives in the health care sector, invites you to attend its 7th Annual Conference on October 9, 2014 at the GVSU Eberhard Center in Grand Rapids, Michigan.

There will be pre-conference events held on October 8th that will include an ArtPrize walking tour from 3 pm - 5 pm and an evening reception from 5:00 pm - 7:30 pm at the Grand Rapids Brewing Company, which is the first organic brewery in the Midwest. This reception will feature Grand Rapids Mayor, George K. Heartwell, who is a nationally recognized leader on sustainability and climate action.

*The Michigan Green Healthcare Committee is pleased to organize this event in collaboration with the Michigan Department of Environmental Quality and the Michigan Health & Hospital Association.*

# Conference Agenda Overview

## PRE-CONFERENCE — October 8, 2014

3:00 pm – 5:00 pm	<b>ArtPrize Walking tour</b>
5:00 pm – 7:30 pm	<b>Networking Reception with Grand Rapids Mayor George Heartwell</b> <i>Grand Rapids Brewing Company</i>

## CONFERENCE — October 9, 2014

7:30 am – 8:00 am	<b>Registration, Breakfast and Exhibitors</b>
8:00 am – 8:15 am	<b>Welcome</b> (Committee Chair) <b>Keynote Introduction</b> (sponsor)
8:15 am – 9:15 am	<b><i>We are Better, Together</i></b> <i>Keynote: Christina Vernon, AIA, LEED AP BD+C</i>
9:15 am – 10:15 am	<b>First Educational Breakout</b>
10:15 am – 10:45 am	<b>Break and Exhibitors</b>
10:45 am – 11:45 am	<b>Second Educational Breakout</b>
11:45 am – 12:45 pm	<b>Lunch, Awards and Exhibitors</b>
12:45 pm – 1:45 pm	<b>Third Educational Breakout</b>
1:45 pm – 2:00 pm	<b>Evaluation Reminder and Thank You</b>
2:00 pm – 2:45 pm	<b><i>Climate Change: What Does It Mean for Public Health?</i></b> <i>Virtual Presentation: Dr. Cindy Parker, MD, MPH</i>
2:45 pm – 4:15 pm	<b><i>Healthy Furnishings Support Healing Environments</i></b> <i>Plenary Panel</i>

  
**Michigan Green**  
HEALTHCARE COMMITTEE

## 2014 Conference Partners

Breakfast:



Lunch:



**HermanMiller Healthcare**

**Nemschoff**

# Main Conference

All sessions will take place at the GVSU Eberhard Center

7:30 am – 8:00 am

## Registration, Breakfast and Exposition

8:00 am – 9:15 am

## Welcome and Keynote

9:15 am – 10:15 am

## First Educational Breakout

### Session 1A: Smart Building Design: Say Yes to Energy Efficiency

Speakers: **John Nametz**, BSME, Certified Energy Manager, Energy Engineer, Consumers Energy; **Sean McCoy**, Outreach Manager for DTE Energy's Energy Efficiency Program for Business; and **Gina Schrader**, Program Manager, NextEnergy

### Session 1B: Healthy & Sustainable Food Systems and Waste Diversion Goals

Speakers: **Maureen Husek**, MA, RD, DHCFA, Director, Nutrition and Retail Services, Beaumont Hospital, Royal Oak and **Nicole Chardoul**, P.E., Partner and VP, Resource Recycling Systems

10:15 am – 10:45 am

## Break and Exhibitors

10:45 am – 11:45 am

## Second Educational Breakout

### Session 2A: Leveraging Vendors and Engaging Leaders around Innovative Lean and Green Strategies

Speakers: **Sarah Chartier**, Sustainability Coordinator, Spectrum Health; **Gail Greco-Bieri**, Associate Process Improvement Engineer, Spectrum Health and **Josh Miller**, Program Manager, Rapid Shred

### Session 2B: Procuring Local and Sustainable Foods to support a Healthy Food Program

Speakers: **Alison Waske Sutter**, JD, MPA, Sr. Sustainability Consultant, Key Green Solutions; **Ryan Reynolds**, Executive Chef, Metro Health Hospital; and **Grant Fletcher**, System Director, Nutrition & Retail Services, Bronson Healthcare

11:45 am – 12:45 pm

## Lunch, Awards, and Exhibitors

12:45 pm – 1:45 pm

## Third Educational Breakout

### Session 3A: Healthier Buildings by Design

Speakers: **Anthony Offak**, NCARB, LEED AP BD+C, Architect, Albert Kahn Associates and **Eric Buzzell**, Vice President, General Services and Property Management, Borgess Medical Center

### Session 3B: Healthcare's Role in Addressing Today's Most Pressing Public Health Crises — Climate Change and Antibiotic Resistance

Speakers: **Angela Wan**, BSN, RN, University of Michigan, MHSA/MS Candidate, School of Public Health/School of Natural Resources and Environment; **Lisa McDowell**, MS, RD, Chief Clinical Nutritionist, Saint Joseph Mercy Health System, Ann Arbor; and **Nicki Milgrom**, MPH, Michigan Organizer, Ecology Center/Health Care Without Harm

1:45 pm – 2:00 pm

## Evaluation Reminder and Thank You

2:00 pm – 2:45 pm

### Virtual Presentation: Climate Change: What Does It Mean for Public Health?

Speaker: **Dr. Cindy Parker**, MD, MPH, Associate Director, John Hopkins Environment, Energy, Sustainability and Health Institute and Member, National Board of Directors, Physicians for Social Responsibility. Dr. Cindy Parker is the Co-Director, Program on Global Sustainability and Health, Johns Hopkins Bloomberg School of Public Health, and a National Board Member, Physicians for Social Responsibility. She specializes in the health impacts of global climate change. As part of her work to educate the public and policy makers about the health effects of global climate change, she is a frequent speaker on the topic and co-authored the book *Climate Chaos: Your Health at Risk*.

2:45 pm – 4:15 pm

### Plenary Panel: Healthy Furnishings Support Healing Environments

Speakers: **Tracey Easthope**, Environmental Health Director, Ecology Center; **Steven Kooy**, Global Sustainability Manager, Haworth, Inc.; **Gabe Wing**, LEED AP, Director of Safety and Sustainability, Herman Miller; and **Geraldine Drake**, Interior Design Program and Standards Manager, Beaumont Health System

## Keynote | Christina E. Vernon, Assistant Vice President for a Healthy Environment, Carolinas HealthCare System



Christina E. Vernon AIA, LEED AP BD+C is the inaugural Assistant Vice President for a Healthy Environment at Carolinas HealthCare System, based in Charlotte, North Carolina. Ms. Vernon is a registered architect with more than 15 years' experience, most of which focuses exclusively on healthcare planning, construction and operations. Prior to joining Carolinas HealthCare System in 2013, Ms. Vernon served as Executive Sustainability Officer for Cleveland Clinic, in Cleveland, Ohio. Ms. Vernon frequently speaks on sustainable change at healthcare conferences and within communities, perhaps most notably as a panelist for "The Greening of America's Hospitals", hosted at the White House in 2012 and the USC Center for Effective Organizations' International Sustainable Healthcare Symposia in Gothenburg, Sweden in 2010 and Como, Italy in 2012.

## CE Credits

**6-8 continuing education units anticipated for nurses & dietitians.**

Contact hours will be awarded for this activity.

Beaumont Health System(OH-378, 10/1/2016) is an approved provider of continuing nursing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Criteria for successful completion includes attendance at entire event and submission of a completed evaluation form.

This program is not represented by any form of commercial support, exhibits, or presentation of research, and/or financial contributions.

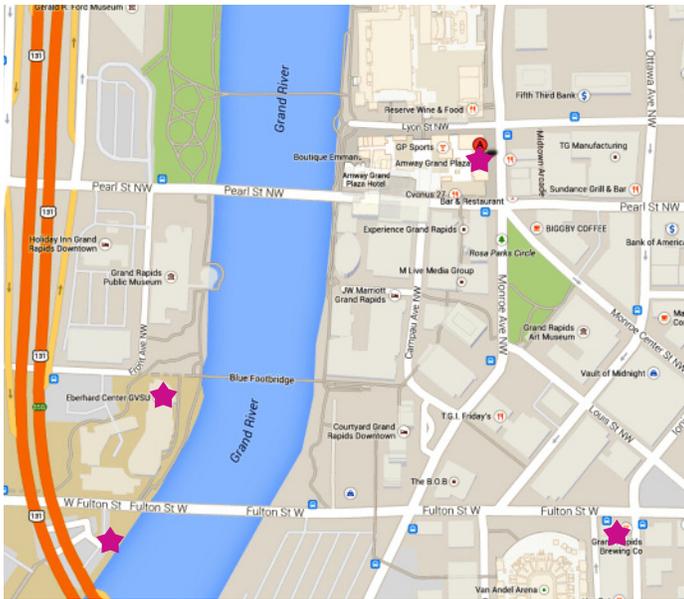
The providers of this educational program do not have any conflict of interest or financial relationships with others that would influence the structure and/or content of this learning program.

## Lodging Accommodations

The **Amway Grand Plaza Hotel** is holding a block of rooms for Michigan Green Healthcare Conference attendees. **The room rate of \$115** is being offered for single or double occupancy on reservations made on or before **September 8, 2014**. To reserve your room, call **800.253.3590** and refer to Promotional Code: **MICHIGAN GREEN HEALTHCARE CONFERENCE**.

### Amway Grand Plaza Hotel

187 Monroe Avenue NW  
Grand Rapids, MI 49503



### Reservations Online:

[https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=11242531](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=11242531)

## ArtPrize Walking Tour

**ArtPrize** is an international art competition. For 19 days, three square miles of downtown Grand Rapids, Michigan, become the home to 1,537 art entries located in 174 venues. Over a half million dollars will be awarded to artists selected by both popular vote and a jury. Come explore ArtPrize with healthcare colleagues. [www.artprize.org](http://www.artprize.org)

## Parking

Parking is free in the Fulton Lot.

## Cost

The cost of the conference is \$90. This will include the full day conference with the option to attend the complimentary tour and reception the day before.

## Sponsoring or Exhibiting Opportunities

The Michigan Green Healthcare Committee invites your organization to be a sponsor or exhibitor at the **Michigan Green Healthcare 7th Annual Conference**.

### SPONSORSHIP & EXHIBITOR REGISTRATION

If you are interested in sponsoring or exhibiting at this conference, please email [migreencmteinfo@gmail.com](mailto:migreencmteinfo@gmail.com) with the following information:

- Organization name (as you would like it to appear in marketing materials)
- Contact name, title, e-mail, and phone number of complementary conference or reception registrant
- Contact name, e-mail and phone number of person to be invoiced
- Sponsored event: Sponsorships still remaining are Keynote (\$2,000) and Reception (\$2,500)  
Limited Exhibitor spaces remain; \$500 or \$250 for non-profits
- Logo (must be a high resolution jpg format)