

# Michigan Sustainability Conference



SEPTEMBER 14, 2017  
CROWNE PLAZA, DETROIT

**Save the date!** Join us at the Crowne Plaza Detroit Downtown Riverfront for the Department of Environmental Quality's (DEQ) second annual Michigan Sustainability Conference (MISCON). MISCON is designed to promote meaningful engagement with business professionals in discussion surrounding the topic of sustainability. By addressing the triple bottom line – people, planet, and profit – your organization can achieve cost savings and improve your brand image. MISCON will help forward-thinking business professionals to develop and strengthen the in-house sustainability tools and communication strategies needed to engage your community and stakeholders. It will provide an opportunity to engage in peer-to-peer ideas through thought-provoking discussions that will identify essential elements for success and inspire ongoing efforts to improve sustainability at your organization.






For more information, visit [www.michigan.gov/deqevents](http://www.michigan.gov/deqevents), email [DEQ-Sustainability@michigan.gov](mailto:DEQ-Sustainability@michigan.gov), or call 800-662-9278.

## Who should attend?

The target audience for this event is businesses and their sustainability professionals, environmental health and safety coordinators, environmental engineers and staff, academics and students studying sustainability related topics, and anyone interested in learning how to advance and communicate their organization's sustainability efforts. Continuing Education Credits will be available.

Exhibitor and Sponsorship opportunities are available!

## Save the date!

-  Meet and network with Michigan's business leaders who are successfully implementing sustainability practices.
-  Learn how to engage your community as part of your sustainability strategy.
-  Gain insight and skills to help your organization save money and protect the environment for future generations.



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