



Promenade along Detroit River



Parade of the Tall Ships

It only takes one site...



Before Redevelopment



to achieve multiple goals.



Detroit 300 Celebration



Pathway to Renaissance Center

Brownfield Redevelopment Grant and Loan Program: Creating Progress from Decay

Before

After



Detroit's Promenade before Redevelopment

A Welcoming International Riverfront

Quick Facts

GRANT RECIPIENT:	City of Detroit
GRANT AND/OR LOAN TYPE:	Clean Michigan Initiative Waterfront Redevelopment Grant
PROJECT NAME:	Detroit River Promenade Riverfront Redevelopment Project
LOCATION:	Along the Detroit River from the General Motors Headquarters to the Riverfront Apartments
GRANT AMOUNT:	\$6,200,000
AMOUNT SPENT:	\$14,608,240.68
GRANT AWARDED:	August 5, 1999
PROJECT STATUS:	Completed May 13, 2003

History, Project Information, Job/Economic Creation, and Unique Project Spotlight

SITE HISTORY AND OWNERSHIP: The property along the Detroit River west of the General Motor (GM) Headquarters building was in a severe state of deterioration. Public access to the waterfront was prevented by chain link fence. At several locations there were unimproved parking lots. Portions of the sea wall were deteriorating and threatening the integrity of the bulwark. Public walkways did not exist or were blocked by fences and parking lots. There were no railings and the lighting was poor or nonexistent. A valuable asset, the Detroit River, in the center of downtown Detroit was neglected, unused, and unsafe.

GRANT-FUNDED ACTIVITIES: The Clean Michigan Initiative Waterfront Redevelopment Grant funded infrastructure improvements that included demolition of existing parking lots; walkways and portions of the seawall; repair to a cofferdam; replacement of walkways; new landscaping; construction of a pedestrian boardwalk; a new park; installation of railings, lighting, signage, and street furniture; and related items.

REDEVELOPMENT: Public access to the waterfront and the Detroit River was dramatically improved and enhanced as a result of this reconstruction project, providing significantly greater opportunities for public use of the waterfront. The redevelopment created new green space in the heart of the city, created a destination for visitors and residents, and provided recreational opportunities for workers and families. The area has now become a hub of cultural activities and locations, including the tall ships festival, the GM Renaissance Center, the Detroit Heritage Water Trail, the Detroit Riverwalk, and the nearby Tri-Centennial State Park. Reconstruction project costs were estimated at \$14,045,000.

For additional questions related to this project, please contact:

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