

SepticSmart in Michigan



**Save the Date:
September 17-21, 2018**



www.epa.gov/septic/septic-systems-outreach-toolkit
www.michigan.gov/deqsepticsmart

The U.S. EPA- in conjunction with federal, state and local governments, and private sector partners- will kick off its seventh annual SepticSmart Week (September 17-21, 2018) to encourage American homeowners and communities to properly maintain their septic systems. For more information visit;

www.epa.gov/septic

Michigan has a vision to protect and promote the wise use of its globally unique water sources. Proper septic system maintenance protects public health, the environment, and saves the homeowner money through avoided costly repairs. SepticSmart Program educates homeowners about proper septic system care and maintenance all year long. In addition, it serves as an online resource for industry practitioners, local governments, and community organizations, providing access to tools to educate clients and residents.

**For free downloads of these graphics go to www.michigan.gov/deqsepticsmart or email DEQ Onsite Wastewater Staff:
Dale Ladouceur: ladouceurd@michigan.gov; Dave Cotton: cottond1@michigan.gov;
Kristine Rendon: rendonk@michigan.gov**



Social Media Toolkit

Contains material and information your organization can use to advertise and promote SepticSmart Week.

You can either copy the messages directly or customize them to reach your audience. Contact DEQ Onsite Wastewater Program for this toolkit.



SepticSmart Postcard

Reminder to get your tanks pumped. Space available for personal business information.



Do Your Part Get SepticSmart Flyer

Protect It and Inspect It. Reminding homeowners to have system inspected every three years and tanks pumped every three to five years.



SepticSmart Dos and Don'ts for an Advanced Treatment Unit (ATU)

Flyer explaining what is an ATU and why would a homeowner need an ATU versus a traditional septic system? Additionally, explains what the required maintenance on an ATU with a list of Dos and Don'ts.

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A Homeowner' Guide to Septic Systems

Download and print an 8-page informational booklet to help a homeowner understand what a Septic System is and the importance of maintaining this system.



New Homebuyer's Guide to Septic Systems

A double-sided print-out into a four-page brochure for basic information of owning a home with a septic system.

Space available for personal business information.



Proper Landscaping on and Around Your Septic System

A flyer to help educate homeowners on the importance of keeping your septic system out of harm's way. Landscaping do's and don'ts over your drainfield.



On a septic system? When is the last time you thought about it?

Door Hanger

Brochure

Can be used to notify homeowners about inspecting their septic tank and the importance of pumping. With five Septic Tips on the back. Comes in door hanger style or a mail insert style.



Top 10 Ways to Be a Good Septic Owner

Checklist handout to educate homeowners of how to maintain their septic systems by listing the top 10 ways to ensure a healthy system.



'Not in My Septic System! Magnet

Free magnet to provide to homeowners with an easy reminder on what not to put in their system and when they should schedule their next service. Contact DEQ Onsite Wastewater Program for free magnets.