

## Basic Ideas for Community Outreach



- *Identify and respond to community concerns.*
- *Identify the environmental needs in your neighborhood or community.*
- *Commit to community engagement.*
- *Develop partnerships that are reciprocal interactions in which both partners are equal, sharing in the rewards and challenges of the partnership.*
- *Involve your partners in establishing goals and strategies that meet both environmental, community and business needs.*
- *Inform the community of important environmental matters that have an impact on it.*
- *Contact members of your community and discuss environmental issues of concern.*
- *Select a project that is sensitive to the community's needs.*