



## Earth Day 2017

### Thursday, April 20, 2017

# An Invitation to Exhibit and Celebrate!

On behalf of the Michigan Departments of Environmental Quality, Natural Resources, and Agriculture and Rural Development, we would like to invite you to be a very important part of our annual Earth Day celebration by hosting an exhibit with us this year. This is a day to celebrate Michigan's unique environment and natural resources through fun and creative public outreach and educational exhibits, presentations, and performances. In 2016, department and community exhibitors in the Earth Day event had the opportunity to interact with over 1,300 students, educators, and parents from schools throughout Michigan. In light of past years' successes in hosting this event, we are excited to invite you and your organization to help us celebrate Michigan's environment in 2017.



**EVENT:** 2017 State of Michigan Earth Day Celebration  
**DATE:** Thursday, April 20, 2017  
**TIME:** 8:30 a.m. to 3:30 p.m.  
**LOCATION:** Constitution Hall  
525 West Allegan Street  
Lansing, Michigan 48933

The Earth Day Celebration is a great opportunity to reach out and interact with the community. We hope that you will accept our invitation to join us in celebrating Earth Day. If you are interested in hosting an exhibit with us, please review the following general exhibitor guidelines, complete the accompanying 2017 exhibitor application form and return it to the event planning committee. You will be notified by email as to the status of your application and, if approved, additional event information will be provided at that time.

#### **2017 Earth Day general exhibitor guidelines:**

- The applying individual or organization will present or display an age-appropriate (kindergarten to 6<sup>th</sup> grade) exhibit that will provide an environmentally-related learning opportunity for young students. We strongly encourage you to consider interactive or hands-on activities at your exhibit.
- Participation in the event is not a product or service promotion or organization recruitment opportunity; the exhibit must clearly be educational in nature and carry with it an age-appropriate environmental message in the spirit of Earth Day.
- The exhibit must be adequately staffed to interact with approximately 2,000 students, educators, and parents throughout the duration of the event.
- The individual or organization must complete and submit the accompanying exhibitor application along with a copy of their commercial general liability insurance certificate no later than close of business on Friday, March 24, 2017. Acceptance will be subject to event planning committee approval and event space limitations.