

DEQBICLE SURVEY

Total Responses: 16

1. How would you rate the content of the newsletter?

Excellent		5 out of 16 responses		31%
Good		9 out of 16 responses		56%
Average		1 out of 16 responses		6%
Fair		1 out of 16 responses		6%
Poor		0 out of 16 responses		0%

Comments (Q#1):

As a new employee, I really like the newspaper - it makes me feel connected to the DEQ as a whole. It's nice to know what other divisions are up to!

Great brownfield story

2. How would you rate the format of the newsletter?

Excellent		4 out of 15 responses		27%
Good		9 out of 15 responses		60%
Average		1 out of 15 responses		7%
Fair		1 out of 15 responses		7%
Poor		0 out of 15 responses		0%

Comments (Q#2):

The online format is very readable!

It seems like there is too much information on one page. Pictures, columns, for me I like it kept simple to make it an easy read.

3. How is the length of this newsletter?

Too short		1 out of 16 responses		6%
Too long		4 out of 16 responses		25%
Just right		11 out of 16 responses		69%

Comments (Q#3):

There was a lot of information, and it may be better to have more than you can read at one sitting, so that people can pick and choose what they want to read at any given time.

Quite long. Since it is a quarterly newsletter, maybe go to an every other month newsletter and not make it as long.

4. How did you read this issue of the newsletter?

Online		14 out of 16 responses		88%
Printed pdf version		2 out of 16 responses		13%

Comments (Q#4):

I didn't print the file I saved it to my desktop to read at a later time.

5. What types of information would you like to see in an employee newsletter? (check all that apply)

Director's message				10 responses
Legislative news				7 responses
Staff articles				13 responses
Admin info (HR, training, etc.)				10 responses
Other: 1. more info on the move, 2. interesting environmental-related projects and successes around the state, 3. specific "management's" implementation of director's objectives.				3 responses

Comments (Q#5):

The outreach to children is particularly inspiring, as the children of today are the adults of tomorrow. It seems that incremental outreach tends to stick with people, as it is easy to understand and implement. Incremental work seems to have a great positive effect on the community, because of its low threshold to translation into successful, long-term habits. More articles on this type of work would be welcome.

I don't believe this newsletter is worth my time. Please stop producing it.

My "other " suggestion is to highlight interesting projects and how the DEQ was involved. Maybe also links to articles about either pollution/environmental trends in Michigan.

Anything newsworthy

I like receiving it! It informs me of other things going on in DEQ.

Maybe a letter from the Gov. talking directly to us, instead of us hearing about what he does with stakeholders and legislatures. How does he view what we are doing? How does he feel we are doing with the "Telling our story" agenda?