

# Community Benefit A Driver of Change: The SJPHS Experience

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# What is Health?

- } Health is a state of complete mental, physical, and social well being and not merely the absence of disease or infirmity"

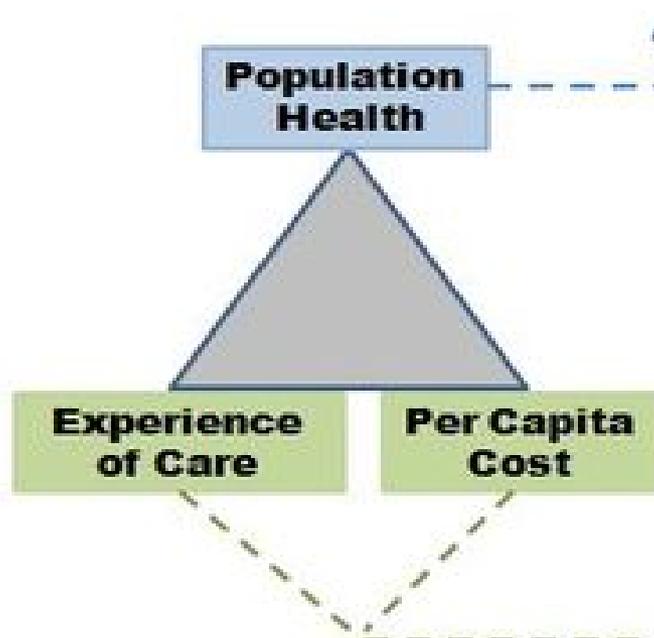
World Health Organization

- } Health is defined as the capacity of people to adapt to , respond to or control life's challenges and changes." C.J. Frankish et. al.

- } Healthy communities work with a broad definition of health that goes beyond the absence of disease to address underlying factors that create health and address quality of life. National Civic League

# Dimensions of Population Health: Triple Aim & MATCH Model

## Triple Aim Model



## MATCH Model



Source: David A. Kindig MD, PhD, University of Wisconsin School Public Health & Medicine.. Mobilizing Action Toward Community Health (MATCH) Model

# Community Health Imperative

- } Our community and collaborative work is guided by our mission to sustain and improve the health of the individuals and communities we serve with special attention to the poor and vulnerable.
- } A neighborhood's physical characteristics may promote health by providing safe places for children to play and for adults to exercise that are free from crime, violence, and pollution". RWJF
- } National Prevention Strategy- Goals
  - Healthy and Safe Community Environments
  - Clinical & Community Preventive Services
  - Empowered People
  - Elimination of Health Disparities

# Community Health Needs Assessment (CHNA)

Tax-exempt hospital organizations must conduct a CHNA every three (3) years and adopt an implementation strategy to meet the community health needs identified through such an assessment.

## CHNA must:

- Take into account input from persons who represent the broad interests of the community served by the Hospital facility, including those with special knowledge of or expertise in public health
- Be made widely available to the public

## CHNA may:

- "...be based on current information collected by a public health agency or non-profit organizations and may be conducted together with one or more organizations, including related organizations."<sup>1</sup>

## Reporting Requirement:

- Internal Revenue Code Section 6033(b)(15)(A) requires hospital organizations to include in their annual information return (i.e., Form 990) a description of how the organization is addressing the needs identified in each CHNA conducted under section 501(r)(3) and a description of any needs that are not being addressed, along with the reasons why the needs are not being addressed.

<sup>1</sup> Joint Committee on Taxation, *Technical Explanation of the Revenue Provisions of the Reconciliation Act of 2010*, as amended, in combination with the "Patient Protection and Affordable Care Act" (JCX-18-10), at 81, March 21, 2010.

# SJPHS – 2010 C.H.A. Advisory Committee Process

SIX CORE STEPS  
provided by:  
The Association  
for Community  
Health  
Improvement

## COMMUNITY HEALTH ASSESSMENT 6-Step Development Process



# Updates: Major Program Areas

- } School Based Health Centers
- } Access to Care
  - St Vincent DePaul Health Center
  - Physicians Who Care
  - Ryan White Program
  - Safety Net Health Center Partnerships
- } Infant Mortality Program
- } Open Arms
- } Faith Community Nursing
- } Community Health Wellness, Education & Outreach
- } Health Neighborhood Detroit
- } Enterprising Health



"It is unreasonable to expect that people will change their behavior easily when so many forces in the social, cultural, and physical environment conspire against such change."

(IOM, Future of the Public Health, 2003, p. 4)

Community health is profoundly affected by the collective behaviors, attitudes and beliefs of everyone who lives in the community."

(Healthy People 2010, Jan. 2000)



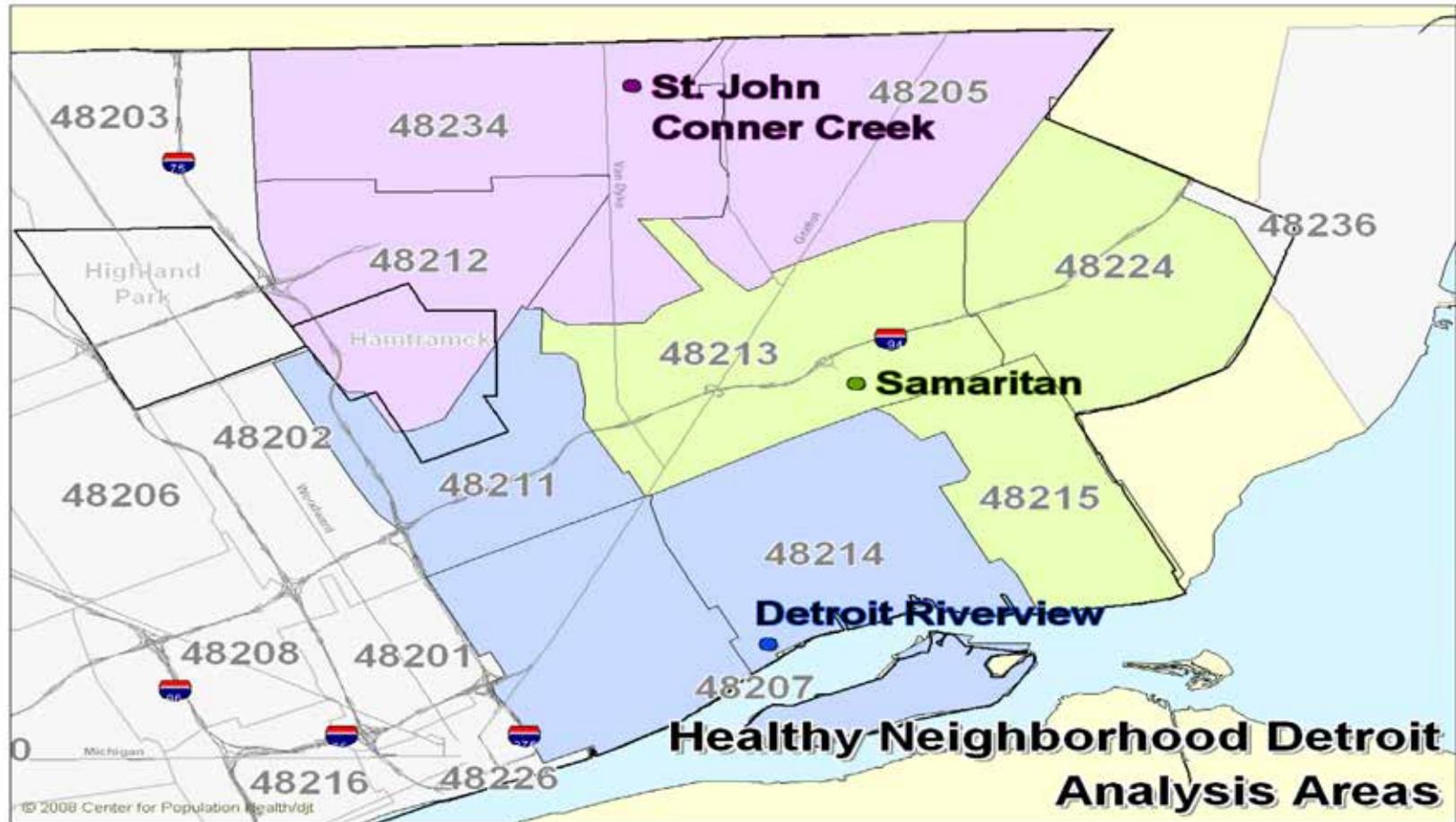
## Collaborative Partners:

- } Detroit Community Initiative
- } Healthy Neighborhoods Detroit
- } MAN Network
- } Nortown Community Development Corporation
- } St. John Providence Health System
- } Voices of Detroit Initiative (VODI) – Project IMPACT

### Affiliates:

- } Local block clubs
- } Local law enforcement
- } Churches
- } Schools

# Healthy Neighborhoods Detroit Target Area [At-A-Glance]



# Neighborhood Health & Safety Center: Services/Programs

1. **Access to Quality Health Care & Services** (Presence, Educating)
  - Health Insurance Enrollment (MiChild, Medicare, Medicaid)
  - Health care referrals
  - MiBridges assistance (Food, Cash, Healthcare, Emergency Aid)
  - Prescription/OTC drug assistance
  
2. **Health Education and Health Literacy** (Educating)
  - Health fairs and forums
  - Free and low-cost health screenings
  - Health literacy testing
  - Health disparity information sessions
  
3. **Community Development and Environmental Justice** (Reporting, Organizing and Mobilizing)
  - Community safety patrols
  - Clean & Safe Campaign– intense clean up efforts to reduce blight and debris
  - Block club formation and support
  - Resources for safe homes

# HOW WE DEFINE PRESENCE

Providing an accessible health & safety center located within a targeted community

n Center encounters - 4,350 (annually)

- Office visits
- Phone calls
- Referrals & Assistance
- Social media presence



## *Mission:*

*"The Neighborhood Health and Safety center is a family oriented , community center designed to promote and maintain healthy, safe, self-reliant communities"*

# HOW WE DEFINE REPORTING

Reporting and monitoring of crime and unsafe conditions to support safe routes to school and be a visible deterrent to criminal activity

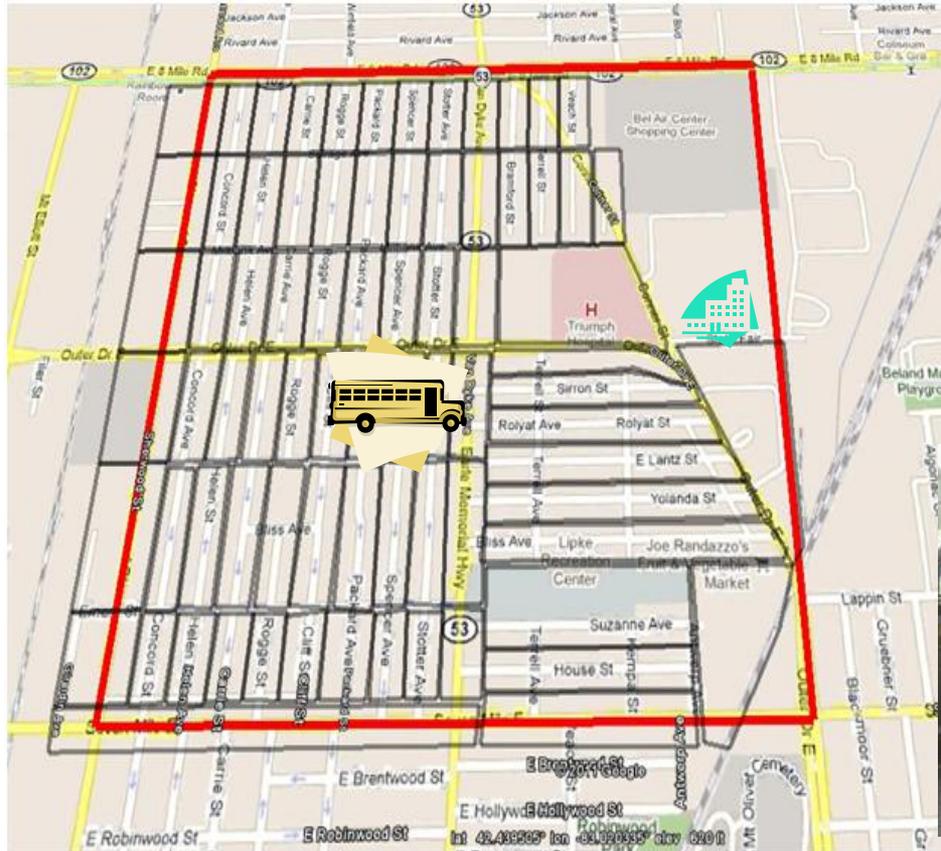
- n Patrol hours logged
  - q 4,160 (annually)
- n Calls to local dispatcher
  - q 2,600 (annually)
- n Calls to law enforcement
  - q 260 (annually)

# MAN Network

## Patrol Target Area (approx. 75 blocks)

Detroit, MI 48234

Boundaries: East 8 Mile Rd./ East 7 Mile Rd., Sherwood/ Outer Drive



# REPORTING IMPACT ON CRIME RATES

Table 1: Year to Date Target Area Crime Report

Offense	*2011	2012	% change v. last year
MURDER/NONNEGLIGENT MANSLAUGHTER (VOLUNTARY)	5	6	20.0
SEXUAL ASSAULT	12	9	-25.0
ROBBERY	65	56	-15.2
AGGRAVATED/FELONIOUS ASSAULT	105	97	-7.6
ASSAULT	334	283	15.3
BURGLARY	204	173	-15.2
LARCENY	164	117	-28.7
STOLEN VEHICLE	171	131	-23.4
DAMAGE TO PROPERTY	132	126	-4.5
DANGEROUS DRUGS	60	54	-10.0
ARSON	10	5	-50.0

\*Program launch date Feb 2011

# HOW WE DEFINE ORGANIZING

Engaging in collaborative efforts with the advice and participation from collaborative partners, organizations, block club leaders, and residents

- } Monthly collaborative partner meetings
- } Quarterly advisory board meetings

## PARTNERS

- n Detroit Community Initiative
- n Healthy Neighborhoods Detroit
- n Maintaining a Neighborhood (MAN) Network
- n Michigan Primary Care Association
- n Nortown Community Development Corporation
- n St. John Providence Health System

## AFFILIATES

- n Local block clubs
- n Local law enforcement
- n Churches
- n Schools



# HOW WE DEFINE MOBILIZING

Recruiting and training volunteers for clean up efforts, patrols, and health educational events

- } 40 Safety Champions
- } 25 Clean Team Members
- } 15 Advisory board members
- } 50 Health Fair/Educational volunteers



# HOW WE DEFINE EDUCATING

Educating residents on prevalent health disparities, chronic disease management, crime trends, safety tips, and health literacy

- } Quarterly Health & Safety events (400 attendees)
- } Health literacy screenings/referrals (50/week)
- } Weekly crime report newsletters (500 views)

} Proj ok





“There are few problems we can solve alone, and none we cannot solve together.”



on B. Johnson



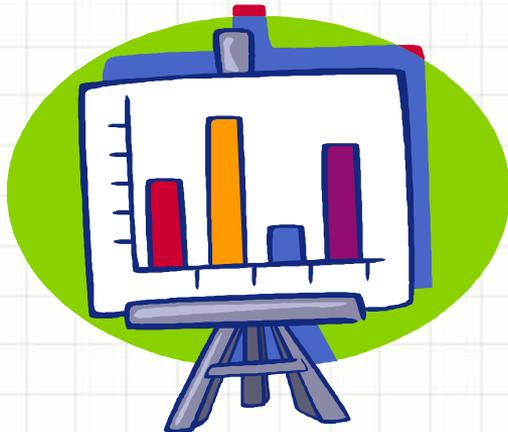
2011 Health Education Forum Photos



# COMMUNITY HEALTH NEEDS ASSESSMENT

*Lead to Selected Priority Health Areas*

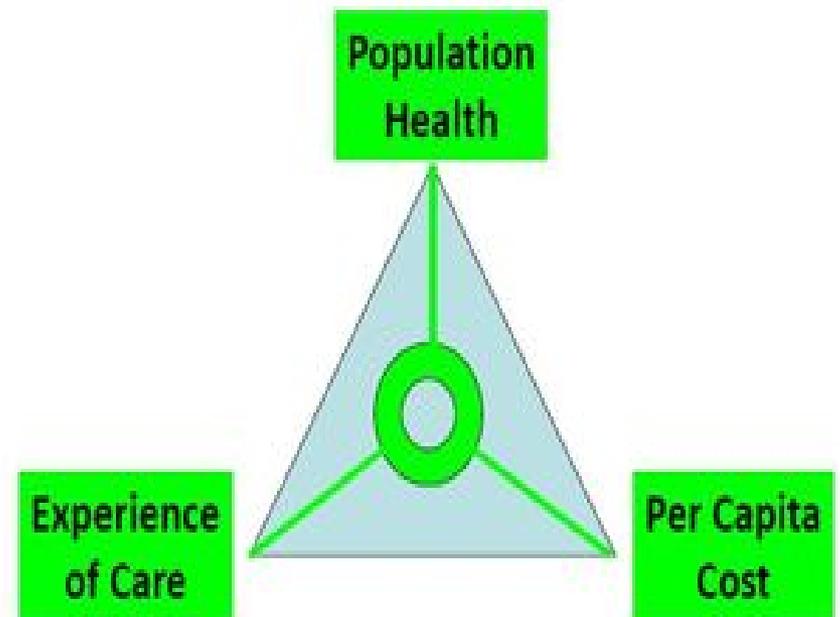
- *DIABETES PREVENTION,*
- *INFANT MORTALITY REDUCTION*
- *ACCESS TO PRIMARY CARE*



# Triple Aim: Driver for Change

## } Drivers for Change

- Rising unsustainable cost
- Poor health outcomes/quality
- Patient Care Experience



# Neighborhood Health & Safety Center Programs & Services

## I. Targeted neighborhood patrols

- ∅ Patrol officer trainings, equipment, and deployment
- ∅ Neighborhood crime reporting and prevention tip sheets

## II. Health & Safety education programs, events and resources

- ∅ Prescription drug patient assistance using Needymeds & Xubex online tools
- ∅ Healthcare referrals/MI child enrollments
- ∅ Chronic disease prevention & self management
- ∅ Health equity education
- ∅ Battery recycling

## III. Health literacy support assistance

- ∅ Ask Me 3 patient education (*What is my problem?, What do I need to do?, and Why is it important to me?*)
- ∅ Rapid Estimate of Adult Literacy in Medicine (REALM-R) assessments

## IV. Neighborhood clean up campaigns

- ∅ Vacant, Open, and Dangerous (VOD) property reporting
- ∅ Hazardous property clean ups
- ∅ Graffiti removal
- ∅ Block club formation for long-term sustainment