



STATE OF MICHIGAN  
DEPARTMENT OF HUMAN SERVICES  
LANSING

RICK SNYDER  
GOVERNOR

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February 16, 2011

The Honorable Bruce Caswell, Chair  
Senate Appropriations Subcommittee on DHS  
Michigan State Senate  
Lansing, Michigan 48933

The Honorable David Agema, Chair  
House Appropriations Subcommittee on DHS  
Michigan House of Representatives  
Lansing, Michigan 48933

Dear Senator Caswell and Representative Agema:

Section 678 of 2010 Public Act No. 190 (Enrolled House Bill No. 5882) requires the Department of Human Services (DHS) to provide an annual report on the activities of the Early Childhood Investment Corporation.

If you have any questions about the attached material, please contact Lisa Brewer-Walraven, director, Office of Early Education and Care, at 517-373-4116.

Sincerely,

  
Maura Corrigan

c: Senate and House Appropriations Subcommittees on DHS

**EARLY CHILDHOOD INVESTMENT CORPORATION  
PUBLIC ACT 248 OF 2008, SECTION 678**

SECTION 678. (1) The Department shall provide the house and senate appropriations subcommittees on the department budget with an annual report on the activities of the early Childhood Investment Corporation (ECIC). The report is due by February 15 of each year and shall contain at least the following information:

- a) Detail of the amounts of grants awarded.
- b) The grant recipients.
- c) The activities funded by each grant.
- d) An analysis of each grant's recipient's success in addressing the development of a comprehensive system of early childhood services and supports.

(2) All ECIC contracts for comprehensive systems planning shall be bid out through a statewide request-for-proposal process.

**FY 2010 REPORT TO THE LEGISLATURE**

**A. Introduction**

Through an interlocal agreement, the ECIC was established as a non-profit corporation to focus on three areas that were believed to be critical to improving the ability of communities to respond to the needs of families with children from birth to five years of age:

- Support, sponsor and fund partnerships with communities to promote collaborative community approaches for comprehensive plans to address the needs of families with children from birth to five years of age.
- Work with state government to optimize the manner in which public and private resources are used for early childhood services.
- Serve as a central clearinghouse for information, resources, and best practices on a variety of early childhood issues, including technical assistance for Michigan communities, parent support, child development, and support of child care providers.

To achieve this mission, ECIC conducts work in seven focus areas. Each focus area has a long term goal, as outlined below.

**1. Supporting the Great Start Infrastructure.**

*Long Term Goal:* Parents of young children will have access to a comprehensive and coordinated array of community-based, family-centered, culturally-competent, high quality early childhood programs, services, and supports.

**2. Increasing knowledge through early childhood research.**

*Long Term Goal:* ECIC has a core of research-based knowledge with which it can advocate, educate, and communicate.

**3. Advancing Great Start Results.**

*Long Term Goal:* Michigan has a comprehensive and coordinated array of evidence-based early childhood programs, supports and services with sufficient capacity to achieve the Great Start system results.

**4. Developing innovative early childhood policy.**

*Long Term Goal:* Dramatically increase the efficiency and effectiveness of publicly-funded early childhood programs and services by closing the gap between “what we know” from scientific early childhood research and “what we do” in early childhood policy.

**5. Advancing public education and public will.**

*Long Term Goal:* A knowledgeable, mobilized and involved citizenry ensures that the state of Michigan makes children among its highest priorities and demonstrates that commitment through sustained public and private investment in early childhood programs and services.

**6. Increasing public and private investment.**

*Long Term Goal:* Permanent and adequate funding is in place to sustain both the infrastructure and programs of the Great Start system.

**7. Continuously incorporating evaluation findings into all aspects of the ECIC work.**

*Long Term Goal:* ECIC, the Great Start Collaboratives, and Great Start Parent Coalitions use evaluation findings to continuously inform and improve means, methods, decisions, and approaches to their respective scopes of work.

**B. Great Start Collaboratives**

Great Start Collaboratives serve as Michigan’s local focal points for improving school readiness outcomes for the state. They are comprised of members from both public and private sector organizations, philanthropy, business, parents, and other key community leaders.

The work of each Great Start Collaborative is structured by a results-driven, data-based strategic plan that is developed through a community engagement process. The strategic plans provide a framework for Great Start Collaborative member organizations to:

- Improve school readiness outcomes for children
- Increase efficiency and coordination between early childhood programs
- Create common processes and protocols across early childhood organizations
- Increase private investment in high quality early childhood services
- Lead reforms to increase the effectiveness of current programming

Local reform is developmental, in that changing entrenched policies and practices takes time, commitment and resources; however, there are an ever-growing number of communities that are making substantive reforms that show every indication of leading to improved school readiness outcomes for children.

The state-wide network of the Collaboratives was completed in FY 2009. The network currently includes 54 Great Start Collaboratives and 70 Great Start Parent Coalitions. These two groups work in concert with each other, ensuring that parents are key players in leading the development of information, programs and services that meet the needs of families.

Core funding for Great Start Collaboratives is provided by three sources: the State School Aid fund, private funding from the Kellogg and Kresge Foundations, and the federal Child Care Development Fund (CCDF) dollars made available to ECIC through a contract with the Department of Human Services. The combination of these fund sources provides important flexibility for the effective implementation of each local early childhood strategic plan. Collaboratives also seek additional funding to implement their local plans from both public and private sources. The strength of these plans, coupled with the community engagement process that was used to develop them, has led local foundations, private and public organizations to make substantive investments in their implementation and evaluation.

The first 21 Great Start Collaboratives completed their planning in 2007-2008 with 11 more completing in 2008-2009. These 32 Great Start Collaboratives are now focused on implementing strategies identified in their strategic plans. Despite the state's fiscal crisis, these Collaboratives have been very successful in their efforts to increase service coordination and expand services. In fiscal year 2010, ECIC provided additional funding to these Collaboratives for implementation efforts (brief project descriptions are attached). Those with implementation projects are highlighted in light blue in the table below.

The table below includes the fiscal year in which each Collaborative was initially funded, as well as its total allocation for FY 2010. In FY 2010 the DHS' CCDF grant supported \$2 million of the total allocation of \$9,113,806 million. In FY 2011, it is anticipated that CCDF dollars will support less than \$100,000 of the total \$8.4 million in GSC allocations.

<b>Great Start Collaborative</b>	<b>Fiscal Year Initially Funded</b>	<b>Total FY 2010 Allocation</b>
Allegan	2009	160,000.00
Alpena-Montmorency-Alcona	2009	120,000.00
Barry	2009	120,000.00
<b>Bay-Arenac</b>	2008	180,000.00
<b>Berrien</b>	2008	185,000.00
<b>Branch</b>	2006	140,000.00
Crawford, Oscoda, Ogemaw, Roscommon, and Iosco	2009	166,986.00
Calhoun	2009	160,000.00
Cass	2009	106,534.00
<b>Charlevoix-Emmet</b>	2006	140,000.00
Cheboygan-Otsego-Presque Isle	2009	120,000.00
<b>Clare-Gladwin</b>	2008	123,700.00
Clinton	2009	120,000.00
<b>Copper Country</b>	2008	134,955.00
<b>Delta-Schoolcraft</b>	2008	135,000.00
<b>Dickinson-Iron</b>	2006	139,780.00
<b>Eastern UP</b>	2007	140,000.00
<b>Eaton</b>	2007	171,700.00
<b>Genesee</b>	2006	350,000.00
Gogebic-Ontonagon	2009	120,000.00
Gratiot-Isabella	2009	160,000.00
Hillsdale	2009	120,000.00
Huron	2009	120,000.00
<b>Ingham</b>	2006	195,000.00
Ionia	2009	120,000.00
Iosco	2009	108,000.00
<b>Jackson</b>	2006	190,000.00
<b>Kalamazoo</b>	2006	190,000.00
<b>Kent</b>	2006	350,000.00
Lapeer	2009	112,689.00
<b>Lenawee</b>	2008	176,400.00
Livingston	2009	160,000.00
<b>Macomb**</b>	2008	183,333.00
Marquette-Alger	2009	120,000.00

<b>Great Start Collaborative</b>	<b>Fiscal Year Initially Funded</b>	<b>Total FY 2010 Allocation</b>
Mason-Lake-Oceana	2009	150,600.00
<b>Mecosta-Osceola</b>	2007	140,000.00
Menominee	2009	120,000.00
<b>Midland</b>	2008	140,000.00
<b>Monroe</b>	2007	190,000.00
<b>Montcalm</b>	2008	140,000.00
<b>Muskegon</b>	2006	190,000.00
<b>Newaygo</b>	2007	140,000.00
<b>Oakland Schools**</b>	2006	365,000.00
<b>Ottawa</b>	2007	194,456.00
<b>Saginaw</b>	2006	190,000.00
Sanilac	2009	119,993.00
<b>Shiawassee</b>	2007	144,948.00
<b>St. Clair</b>	2006	190,000.00
<b>St. Joseph</b>	2006	145,000.00
<b>Traverse Bay Area/Manistee</b>	2008	245,000.00
Tuscola	2009	120,000.00
Van Buren	2008	110,000.00
<b>Washtenaw</b>	2008	190,000.00
<b>Wayne **</b>	2006	450,000.00
Wexford-Missaukee	2009	120,000.00
** Wayne, Oakland, and Macomb were funded in FY 10 by the Kresge Foundation		
<b>Total</b>		<b>\$9,026,074.00</b>

### C. Great Start Child Care Quality Program

In addition to the Great Start Collaborative grants, the ECIC has responsibility for the implementation of Michigan's child care quality improvement initiative, the Great Start Child Care Quality Program.

The Great Start Child Care Quality Program is composed of the following components:

- A statewide network of ten Great Start Regional Child Care Resource Centers.
- Great Start CONNECT.
- The Great Start CONNECT Resource Center.
- T.E.A.C.H. (Teacher Education And Compensation Helps).

FY 2010 was the initial year for the Great Start Child Care Quality Program. The Great Start Child Care Quality Program fundamentally reformed how Michigan's child care quality dollars had been used for more than two decades. This new approach puts resources for child care quality in the hands of local people who are closest to the problems and solutions. New and more effective partnerships have developed between the Great Start Regional Child Care Resource Centers and local early childhood partners, including: Great Start Collaboratives, community colleges, four year colleges, intermediate school districts, local public and private agencies, Michigan State University Extension Offices, the Child Care Enhancement Program, Head Start, local foundations, local 4C offices, and local businesses.

The priority focus for the Great Start Regional Resource Centers in FY 2010 was to support the state's unlicensed and publically subsidized child care providers (relative and aide providers) to complete the legislatively mandated *Great Start to Quality Orientation* training. Under the leadership of the Great Start Regional Child Care Resource Centers, Great Start Collaboratives, Michigan State University Extension Offices, local Michigan Works! Offices, DHS offices and 4C offices worked together to recruit, enroll, provide space, provide trainers, and provide training to over 18,000 unlicensed providers. This achievement is unprecedented across the country.

The following table shows Child Care Development Fund expenditures in FY 2010 for the Great Start Child Care Quality Program. Following the table is a brief description of each of the components of the Great Start Child Care Quality Program.

**FY 2010 Great Start Child Care Quality Program**

Great Start Regional Child Care Resource Centers	RRC Funding Breakdown	\$ 8,093,554.00
Upper Peninsula RRC	\$600,787.47	
Northeast RRC	\$437,321.01	
Northwest RRC	\$543,188.61	
Southeast RRC	\$877,240.57	
Southwest RRC	\$781,970.77	
Eastern RRC	\$268,765.66	
Central RRC	\$819,019.27	
Western RRC	\$912,344.37	
Wayne, Oakland, Macomb RRC	\$2,852,917.15	
T.E.A.C.H.		1,071,838.00
Great Start CONNECT		83,951.00
Great Start CONNECT Resource Center		274,842.00
<b>Total</b>		<b>\$9,524, 191.00</b>

**Great Start Regional Child Care Resource Centers**

The core work of the Regional Resource Centers is to implement the region’s child care quality improvement plan. Each regional child care quality improvement plan focuses on:

- Providing and coordinating supports and services for child care providers across settings.
- Providing and coordinating child care resources, supports and services for families who need and/or use child care.
- Creating expectations and standards for quality across the region in child care and early learning settings.
- Providing professional development and resources for licensed and unlicensed providers.
- Providing resources for families, including personal consultations to find quality child care, as needed.

**Great Start CONNECT**

Great Start CONNECT is a searchable data-base of all licensed child care providers in Michigan. Families can log onto Great Start CONNECT 24/7 to look for licensed child care that meets their needs. Each licensed child care provider has a profile that he/she can update and customize, to provide useful information to families searching for child care that meets their unique needs. Great Start CONNECT also houses a professional development registry, so that families can see the training that their child care provider has engaged in, and so that providers can track their professional development. Great Start CONNECT provides for one-stop connections to

resources across the state, including information for parents about the importance of quality child care for school readiness, as well as helpful information on child development.

### **Great Start CONNECT Resource Center**

The Great Start CONNECT Resource Center maintains Great Start CONNECT and provides technical assistance to the Regional Resource Centers and other users of Great Start CONNECT. Maintaining Great Start CONNECT includes close collaboration with the Department of Human Services, ECIC, and the database developer to create reports, share data, and troubleshoot.

In FY 2010, the Great Start CONNECT Resource Center also convened the Curriculum Review Advisory Council. The Council provided oversight for the development of information on child care choices for families, as well as a newsletter on child care quality improvement for families and early learning and care providers across all settings. Publications are available in print and electronically.

### **T.E.A.C.H. (Teacher Education And Compensation Helps)**

T.E.A.C.H. offers financial support to licensed early learning and care providers for the continuation of their education through tuition scholarships. T.E.A.C.H. coordinates its efforts with the Great Start Regional Child Care Resource Centers. T.E.A.C.H. scholarships help to increase the quality of the child care workforce, which research has shown is the most important factor in improving child outcomes, e.g. the quality of the interaction between the child care provider and the child.

T.E.A.C.H. supported 631 total recipients to continue their education; AA-477, BA- 42, CDA-112. A total of 4,126 credits purchased. During FY 2010, 54 scholars graduated with AA degree, 7 scholars graduated with BA degree, and 61 scholars graduated with CDA credential.

### **D. ECIC Administration**

The quality portion of the Child Care and Development Fund (CCDF) dollars, previously used internally by DHS to coordinate and support early childhood programs to improve the delivery of services to children and families, have been assigned to ECIC for that same purpose. The funds expended in FY 2010 for ECIC administration were \$868, 968.

## GSC Implementation Fund Summary – July 2010

GSC Area	Funding	Brief Description of Project(s)
Bay-Arenac	36,217	<ul style="list-style-type: none"> <li>• Provide training and materials to support prevention of Fetal Alcohol Syndrome (FAS) through partnerships with schools and hospitals</li> <li>• Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> <li>• Increase parent engagement and connection to existing resources through online and printed directories, calendars, etc.</li> <li>• Develop a matching campaign with business and faith community to sustain the community's needs for car seats and cribs for low income families</li> </ul>
Berrien	29,023	<ul style="list-style-type: none"> <li>• Work with human resource departments at local business to provide child care information to employees</li> <li>• Integrate protective factors into existing services through World/Parent Café model</li> <li>• Sponsor Parent Leadership conference and advocacy training for parents</li> <li>• Increase parent engagement and connection to existing resources through online and printed directories, calendars, etc.</li> <li>• Increase early childhood worker knowledge of and connection to existing resources by developing a common orientation for new workers</li> </ul>
Branch	16,049	<ul style="list-style-type: none"> <li>• Conduct outreach efforts to engage the business community</li> <li>• Conduct matching campaign with their local early childhood endowment</li> </ul>
Charlevoix- Emmet	15,000	<ul style="list-style-type: none"> <li>• Develop web based platform and access to developmental screening</li> <li>• Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> <li>• Develop digital chalkboard training for child care providers in areas of health and nutrition</li> <li>• Increase parent engagement and connection to existing resources through online and printed directories, calendars, etc.</li> <li>• Increase service delivery efficiency of cross agency staff through purchase of net books toward shared documents and protocols in working with families</li> <li>• Merge databases together for more efficient distribution of local early childhood newsletters</li> </ul>
Clare-Gladwin	23,365	<ul style="list-style-type: none"> <li>• Develop a resource directory of existing family support resources.</li> <li>• Develop a joint recruitment brochure and informational materials for families interested in preschool programs. These groups will also work on a single point of entry, a possible 800-number, and other means to provide materials to parents so that they might make informed decisions.</li> </ul>

## GSC Implementation Fund Summary – July 2010

		<ul style="list-style-type: none"> <li>• Sponsor a Business Breakfast</li> <li>• Support 2-3 parents to participate in community leadership training</li> </ul>
		<ul style="list-style-type: none"> <li>• Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> <li>• Increase the public's awareness of social and emotional health through PSA's, etc.</li> <li>• Increase literacy assessments and connection to resources through training of early childhood staff across agencies</li> <li>• Increase parent engagement and connection to existing resources through online and printed directories, calendars, etc.</li> <li>• Develop a fund development plan and training for GSC members</li> </ul>
Copper Country	27,200	<ul style="list-style-type: none"> <li>• Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> <li>• Increase the public's awareness of social and emotional health through PSA's, etc.</li> </ul>
Delta-Schoolcraft	15,000	<ul style="list-style-type: none"> <li>• Increase service delivery efficiency of cross agency staff through purchase of net books toward shared documents and protocols in working with families</li> <li>• Conduct outreach to parents regarding Great Start Connect and other early childhood resources through kiosks at community locations</li> </ul>
Dickinson-Iron	17,780	<ul style="list-style-type: none"> <li>• Conduct outreach to pediatricians to increase use of developmental screening and connection to community resources</li> <li>• Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> <li>• Develop district transition teams comprised of early education and school district staff and provide transition training toward developing common processes and curriculums</li> <li>• Conduct outreach efforts to engage the business community</li> <li>• Sponsor candidate forums</li> </ul>
Eastern UP	17,569	<ul style="list-style-type: none"> <li>• Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> <li>• Conduct outreach efforts to engage the business community</li> </ul>
Eaton	6,700	<ul style="list-style-type: none"> <li>• Develop web based platform and access to developmental screening</li> <li>• Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> <li>• Develop district transition teams comprised of early education and school district staff and provide transition</li> </ul>
Genesee	57,247	<ul style="list-style-type: none"> <li>• Develop web based platform and access to developmental screening</li> <li>• Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> <li>• Develop district transition teams comprised of early education and school district staff and provide transition</li> </ul>

## GSC Implementation Fund Summary – July 2010

		training toward developing common processes and curriculums
Ingham	30,000	<ul style="list-style-type: none"> <li>• Provide training for early childhood staff and child care providers on oral health</li> <li>• Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> <li>• Sponsor train-the-trainer workshop series for early childhood professionals working with parents with autistic children</li> <li>• Sponsor professional development conference for pre-K and school district early elementary staff on social and emotional health</li> <li>• Increase coordination of prekindergarten recruitment and enrollment through printed materials</li> <li>• Develop district transition teams comprised of early education and school district staff and provide transition training toward developing common processes and curriculums</li> <li>• Provide coaching training to early childhood supervisors</li> <li>• Increase parent engagement and connection to existing resources through online and printed directories, calendars, etc.</li> </ul>
Jackson	61,800	<ul style="list-style-type: none"> <li>• Increase connection between child care providers and available trainings through offering of scholarships, offering new training opportunities, and providing individualized support</li> <li>• Increase coordination of and connection to existing parenting resources</li> <li>• Sponsor Parent Leadership conference and advocacy training for parents</li> </ul>
Kalamazoo	26,443	<ul style="list-style-type: none"> <li>• Hire a project manager and fund the collection and analysis of baseline community health data toward the implementation of a medical home model. The project manager will lead the collaboration with all community stakeholders and develop and execute an implementation plan. The data collected will be used to create a plan and case for funding.</li> </ul>
Kent	82,578	<ul style="list-style-type: none"> <li>• Develop Welcome Home Baby model which coordinates all home visiting programs in the county and ensures every new parent receives a home visit</li> </ul>
Lenawee	37,300	<ul style="list-style-type: none"> <li>• Build community awareness of social and emotional health through distribution of materials through existing services providers and families</li> <li>• Create a Lenawee Kindergarten Readiness skill list that will be used by all school districts in the county leading to additional work across districts toward aligning Ready Schools work</li> <li>• Provide Parents as Teachers training and curriculum for 20 new PAT leaders and use within existing play group structure</li> <li>• Develop a matching campaign with business and faith community to sustain the community's needs for car seats for prenatal low income families</li> </ul>

## GSC Implementation Fund Summary – July 2010

Macomb	55,000	<ul style="list-style-type: none"> <li>Establish a Faith Based and Community Partnership Initiative. The partnership will reach out to at least 2-3 other faith based communities with the goal of networking, sharing information and resources in order to provide increased services to the families with young children birth to age 5.</li> <li>Increase the number of staff in Macomb County with the capacity to serve families with infants and young children with Social and Emotional needs. The funds will provide formal trainings to be offered to agencies and organizations that work in Macomb County with parents of infants and young children.</li> </ul>
Mecosta-Osceola	17,350	<ul style="list-style-type: none"> <li>Conduct outreach to pediatricians to increase use of developmental screening and connection to community resources</li> <li>Co-sponsor health and service fairs which include providing screening and connection to services on site</li> <li>Develop early childhood field of interest fund with Community Foundation (approval pending)</li> </ul>
Midland	20,000	<ul style="list-style-type: none"> <li>Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> </ul>
Monroe	25,456	<ul style="list-style-type: none"> <li>Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> <li>Co-sponsor health and service fairs which include providing screening and connection to services on site</li> </ul>
Montcalm	20,000	<ul style="list-style-type: none"> <li>Increase child care quality through providing social and emotional health training to child care providers.</li> </ul>
Muskegon	45,912	<ul style="list-style-type: none"> <li>Increase connection between child care providers and available trainings through offering of scholarships, offering new training opportunities, and providing individualized support</li> <li>Coordinate parenting education services and providers and aligning curriculum and practices</li> <li>Provide seed funding for teen health center program planning in support of teen parents and prevention of teen pregnancy</li> <li>Develop early childhood field of interest fund with Community Foundation (approval pending)</li> </ul>
Newaygo	18,930	<ul style="list-style-type: none"> <li>Increase coordination of prekindergarten recruitment and enrollment – develop cross agency brochure</li> <li>Develop child care lending library through the county's library network</li> <li>Develop early childhood field of interest fund with Community Foundation (approval pending)</li> </ul>
Oakland	115,573	<ul style="list-style-type: none"> <li>Conduct outreach to pediatricians to increase use of developmental screening and connection to community resources</li> <li>Develop web based platform and access to developmental screening</li> <li>Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> </ul>

## GSC Implementation Fund Summary – July 2010

		<ul style="list-style-type: none"> <li>• Develop professional development plans for early childhood professionals using a variety of data sources on challenging behaviors in early education settings</li> <li>• Increase coordination of prekindergarten recruitment and enrollment – online database, and printed materials</li> <li>• Develop district transition teams comprised of early education and school district staff and provide transition training toward developing common processes and curriculums</li> <li>• Disseminate career lattice information to early childhood providers</li> <li>• Integrate protective factors into existing services through World/Parent Café model</li> <li>• Sponsor Parent Leadership conference and advocacy training for parents</li> <li>• Conduct outreach to parents regarding Great Start Connect and other early childhood resources through kiosks at community locations</li> <li>• Increase parent engagement and connection to existing resources through online and printed directories, calendars, etc.</li> <li>• Provide training on poverty reduction strategies</li> <li>• Conduct outreach efforts to engage the faith and business community</li> <li>• Sponsor candidate forums</li> </ul>
Ottawa	31,000	<ul style="list-style-type: none"> <li>• Conduct outreach to pediatricians to increase use of developmental screening and connection to community resources</li> <li>• Develop web based platform and access to developmental screening</li> <li>• Expand Reach Out and Read efforts to connect with the Hispanic population</li> <li>• Increase awareness, skills, and screening of social and emotional health through training of child care providers, preschool teachers, and home visitors</li> <li>• Increase coordination of prekindergarten recruitment and enrollment through joint printed materials</li> <li>• Provide cross training on evidence based program for prevention of Shaken Baby Syndrome</li> <li>• Support start up of Whole Child Connection, an online information and referral system which also more effectively connects families and services together</li> </ul>
Saginaw	30,000	<ul style="list-style-type: none"> <li>• Integrate early childhood data from home visiting and pre-k programs into data warehouse and Michigan Student Data System to create efficiencies and a common data portal across systems</li> </ul>
Shiawasee	19,948	<ul style="list-style-type: none"> <li>• Implement Pediatric Medical Home – project management, consultation, and workflow improvement</li> </ul>
St. Clair	25,000	<ul style="list-style-type: none"> <li>• Provide joint training for preschool, Head Start, and elementary school teachers to support increased coordination, alignment, and ease of transition between services.</li> </ul>
St. Joseph	20,000	<ul style="list-style-type: none"> <li>• Develop child care scholarship and early literacy fund to assist providers become licensed, access training, and support the development of early literacy efforts</li> <li>• Conduct outreach efforts to engage the business community</li> </ul>

## GSC Implementation Fund Summary – July 2010

		<ul style="list-style-type: none"> <li>Develop early childhood field of interest fund with Community Foundation (approval pending)</li> </ul>
Traverse Bay-Manistee	45,000	<ul style="list-style-type: none"> <li>Develop and distribute regional economic impact study</li> <li>Develop family friendly toolkit for use by Human Resource Departments</li> <li>Integrate early childhood data from home visiting and pre-k programs into data warehouse and Michigan Student Data System to create efficiencies and a common data portal across systems</li> </ul>
Washtenaw	32,630	<ul style="list-style-type: none"> <li>Conduct outreach to pediatricians to increase use of developmental screening and connection to community resources</li> <li>Establish/Expand fluoride varnish project for Great Start Readiness Program areas to expand to other services next fiscal year</li> <li>Increase parent engagement and connection to existing resources through online and printed directories, calendars, etc.</li> <li>Conduct outreach efforts to engage the faith community</li> </ul>
Wayne	65,000	<ul style="list-style-type: none"> <li>Implement Pediatric Medical Home – develop plan for funding and build agreements among health providers</li> <li>Increase the public’s awareness of social and emotional health through PSA’s, etc.</li> <li>Develop Quality Rating and Improvement system evaluation and resources</li> <li>Increase coordination of prekindergarten recruitment and enrollment – online database, and printed materials</li> <li>Disseminate career lattice information to early childhood providers</li> <li>Conduct home visitation program coordination and alignment</li> <li>Coordinate parenting education services and providers and aligning curriculum and practices</li> <li>Support and evaluate Great Start Family Resource Center improvement and endorsement process</li> </ul>

## Great Start Regional Resource Center Improvement Plans

Regional Resource	Funding	Improvement Plan Highlights
Upper Peninsula	\$600,787.47	<ul style="list-style-type: none"> <li>• Provided 134 workforce development and trainings for licensed/registered providers</li> <li>• Provided Great Start to Quality Orientation for 265 relative and aide providers</li> <li>• Coordinated with Michigan Works! offices to offer support to early learning and care providers who would like to increase their business profiles as well as connecting with parents who are looking for employment.</li> <li>• Placed resources for providers and families at all libraries in the Upper Peninsula with a coordinated system of sharing ideas, supporting educational opportunities, and accessing library programs.</li> <li>• Coaching by child care specialists in geographically isolated locations resulted in peer to peer meetings, mentoring for new providers, and shared resources for isolated areas.</li> <li>• Partnered with Upper Peninsula Great Start Collaboratives to provide consumer education through billboard messaging and television advertisements resulting in an increase in families accessing resources.</li> </ul>
Northwest	\$543,188.61	<ul style="list-style-type: none"> <li>• Provided 161 workforce development and trainings for licensed/registered providers</li> <li>• Provided Great Start to Quality Orientation for 325 relative and aide providers</li> <li>• Developed a lending library for providers to borrow materials that include educational activity support and journals to share ideas for subsequent users.</li> <li>• Developed partnerships with migrant child care programs and tribal programs to offer innovative workforce development and training opportunities for all providers.</li> <li>• Developed video project with home child care providers who agreed to participate in a series of coaching visits to increase the quality of the child care environment. Progress is documented at specific points through video and completing an environmental rating scale.</li> </ul>
Northeast	\$437,321.01	<ul style="list-style-type: none"> <li>• Provided 147 workforce development and trainings for licensed/registered providers</li> <li>• Provided Great Start to Quality Orientation for 499 relative and aide providers</li> </ul>

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<b>Western</b>	\$912,344.37	<ul style="list-style-type: none"> <li>• Partnered with licensing consultants to identify and support providers who may be at risk for licensing violations.</li> <li>• Child Care Educators supported rurally isolated child care providers in central locations with educational material kits, increasing peer to peer communities and participation in workforce development.</li> <li>• Brought laptops to home visits and allowed Child Care Educators the opportunity to provide computer access to providers and basic computer literacy support.</li> <li>• Provided 444 workforce development and trainings for licensed/registered providers</li> <li>• Provided Great Start to Quality Orientation for 2844 relative and aide providers</li> <li>• Partnered with Kent County Great Start Collaborative to pilot a family, friend and neighbor project providing peer to peer opportunities and workforce development for relative and aide providers in high risk neighborhoods.</li> <li>• Implemented several large community events targeting families and offering consumer education, access to Great Start CONNECT, and other resources.</li> <li>• Partnered with Catholic Charities to support home-based child care providers with workforce development focused on infant/toddler care and adult/child relationships.</li> </ul>
<b>Central</b>	\$819,019.27	<ul style="list-style-type: none"> <li>• Provided 336 workforce development and trainings for licensed/registered providers</li> <li>• Provided Great Start to Quality Orientation for 2680 relative and aide providers</li> <li>• Supported English Language Learner relative and aide providers with a Spanish speaking trainer and a Somali translator at workforce development and trainings.</li> <li>• Coordinated with community libraries to provide access to computers for workforce development and training, and Great Start CONNECT.</li> <li>• Developed a plan for recruiting trainers, keeping records of trainer credentials, and curriculum review so that providers are receiving quality educational opportunities.</li> <li>• Coordinated with colleges to offer CEU's and SB-CEU's to providers.</li> </ul>

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<b>Eastern</b>	\$268,765.66	<ul style="list-style-type: none"> <li>• Provided Great Start to Quality Orientation for 755 relative and aide providers</li> <li>• Coordinated with Great Start Collaborative directors to develop a training plan for the region identifying partners and resources.</li> </ul>
<b>Southwest</b>	\$781,970.77	<ul style="list-style-type: none"> <li>• Provided 70 workforce development and trainings for licensed/registered providers</li> <li>• Provided Great Start to Quality Orientation for 2029 relative and aide providers</li> <li>• Developed a marketing plan to increase use of Great Start CONNECT and provide consumer education about quality child care.</li> <li>• Child Care Specialists created a home visiting plan for relative and aide providers to build relationships with this hard to reach population. The success was evidenced by increased participation in Tier Two training, and peer to peer community groups.</li> <li>• Increased access to workforce development opportunities by developing online and webinar options for providers.</li> </ul>
<b>Southeast</b>	\$877,240.57	<ul style="list-style-type: none"> <li>• Provided 279 workforce development and trainings for licensed/registered providers</li> <li>• Provided Great Start to Quality Orientation for 3014 relative and aide providers</li> <li>• Coordinated with Great Start Parent Coalitions to provide information about quality early learning and care and resources to parents.</li> <li>• Initiated peer to peer networking for providers using social media.</li> <li>• Developed a communication plan with local DHS offices to promote consistency and accuracy for providers and parents utilizing DHS child care subsidy.</li> </ul>
<b>Wayne/Oakland/Macomb</b>	\$2,852,917.15	<ul style="list-style-type: none"> <li>• Provided 1598 workforce development and trainings licensed/registered providers</li> <li>• Provided Great Start to Quality Orientation for 11477 relative and aide providers</li> <li>• Increased neighborhood Early Learning Center locations to 29 across the three county regions. Many of these centers are in partnerships with community organizations that have deep community support and relationships (ie.</li> </ul>

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		<ul style="list-style-type: none"> <li>• ACCESS (Arab-American), Focus Hope, etc.)</li> <li>• Workforce development opportunities offered in English, Spanish and Arabic.</li> <li>• Trained over 2800 relative and aide providers using large group sessions with several hundred participants at one time.</li> <li>• Held a public "Graduation/Congratulation" celebration for 240 providers who completed additional Tier Two training.</li> <li>• Developed a micro-coaching model to ensure consistency of quality improvement across the region.</li> </ul>