STATE OF MICHIGAN  
DEPARTMENT OF INSURANCE AND FINANCIAL SERVICES  

Bulletin 2020-10-INS  

In the matter of  
2021 Form and Rate Filing  
Requirements for Stand-Alone Dental Plans  

Issued and entered  
this 26th day of March 2020  
by Anita G. Fox  
Director  

SECTION 1: CERTIFICATION AND RECERTIFICATION FILING REQUIREMENTS FOR STAND-ALONE DENTAL PLANS (SADPs) ON- AND OFF-MARKETPLACE  

General Information  

DIFS will continue to perform Plan Management functions for PY21. Plan Management functions are part of DIFS’ regulatory role for products offered on- and off-Marketplace. Issuers will work directly with DIFS to submit all Stand-Alone Dental Plan (SADP) application data in accordance with federal and state guidelines. SERFF will be used by issuers to transmit information to DIFS, and DIFS will use SERFF to transmit information to the Centers for Medicare & Medicaid Services (CMS).  

Issuers will again be required by CMS to be registered for the CCIIO Plan Management Community. This platform will be utilized to issue all notices, including corrections and notification notices.  

New Information  

CMS has introduced the new “Transparency in Coverage Template” for PY21. Both the template and instructions for completing the template can be found in the QHP Certification Application Materials. The Transparency in Coverage Template must be submitted in SERFF under Templates and in the Benefits and Service Area Module of the Health Insurance and Oversight System (HIOS).  

CMS will no longer collect URLs in the Plans and Benefits, Prescription Drug, Network ID, or Transparency in Coverage Templates for PY21. Issuers must continue to submit and update their URL data via the Supplemental Submission Module (SSM), which was introduced in August 2019.  

New Plans and Recertification of SADPs  

For PY21, DIFS’ process for certification and recertification of a SADP is consistent with the process used in prior plan years. Issuers submitting previously approved plans for recertification will be required to submit much of the same information as for prior plan years. Issuers submitting plans for certification for the first time should review the pertinent federal and state guidance. The omission of any federal or
state requirement from this Bulletin should not be construed to mean that compliance with those requirements is not necessary. For additional guidance, issuers are urged to refer to the 2021 Draft Letter to Issuers (Draft Letter).

PY21 SADP Filing Requirements

A complete submission includes the SERFF Form/Rate Filing and Binder, with all required validated templates and associated items, as outlined in Exhibit 1. Issuers are required to run the PY21 QHP Application Review Tools including the Data Integrity Tool for the initial and any subsequent template submissions.

All template revisions made during DIFS’ review must be uploaded to the same locations as originally filed. See Exhibit 1.

Note: only one Business Rules Template needs to be completed and should include both individual and small group plans. However, the Business Rules Template must be submitted in both the individual and small group SERFF Form/Rate filing and Binder.

PY 21 SADP Checklist Requirements

Checklists that must be completed and filed as shown in Exhibit 1 are:

- Checklist for Individual and Small Group SADP – Forms (FIS 2305);
- Checklist for Individual and Small Group SADP – Rates (FIS 2304); and
- Checklist for Individual and Small Group SADP – Network Adequacy (FIS 2314).

SERFF Filings

All federal and Michigan-specific templates must be filed in Excel formats. Do not submit templates in PDF. Additionally, do not submit templates under the Supporting Documentation tab of the Binder, except for the Plan ID Crosswalk and MI Network Data Templates.

Under Section 234 of the Michigan Insurance Code, MCL 500.234, the Director has the discretion to designate certain records to be nonpublic. Accordingly, issuers have the option to mark their filings as confidential upon submission. The filings will remain confidential until one day after the submission deadline at which time DIFS will make the filings public.
<table>
<thead>
<tr>
<th>Activity</th>
<th>Dates</th>
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</thead>
<tbody>
<tr>
<td><strong>SADP Application Submission and Review Process</strong></td>
<td></td>
</tr>
<tr>
<td>Michigan Filing Deadline</td>
<td>5/13/20</td>
</tr>
<tr>
<td>DIFS 1&lt;sup&gt;st&lt;/sup&gt; transfer of plan data to CMS; Transparency in Coverage and Plan ID Crosswalk Templates submission deadline</td>
<td>6/17/20</td>
</tr>
<tr>
<td>DIFS 2&lt;sup&gt;nd&lt;/sup&gt; transfer of plan data to CMS</td>
<td>7/22/20</td>
</tr>
<tr>
<td>CMS reviews and posts initial SADP application results in PM Community</td>
<td>6/18/20 to 8/12/20</td>
</tr>
<tr>
<td>Service Area Petition deadline</td>
<td>8/11/20</td>
</tr>
<tr>
<td><strong>Final Review</strong></td>
<td></td>
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<tr>
<td>DIFS final transfer of plan data to CMS</td>
<td>8/19/20</td>
</tr>
<tr>
<td>CMS reviews and posts final SADP applications results in PM Community</td>
<td>8/20/20 to 9/10/20</td>
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<tr>
<td><strong>SADP Agreement/ Final Certification</strong></td>
<td></td>
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<tr>
<td>CMS posts SADP agreements; Issuers send signed agreements; States confirm final SADP recommendations</td>
<td>9/15/20 to 9/23/20</td>
</tr>
<tr>
<td>Limited data correction window and last date to withdraw plans</td>
<td>9/17/20 to 9/18/20</td>
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<tr>
<td>CMS sends Certification Notices</td>
<td>10/5/20 to 10/6/20</td>
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<tr>
<td><strong>Open Enrollment</strong></td>
<td></td>
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<td></td>
<td>11/1/20 to 12/15/20</td>
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</table>
Revisions to Previously Approved SADP Forms: Red-Lines Versions

Issuers revising previously approved SADP forms must provide red-lined versions, as well as clean versions. The red-lined and clean versions should both be filed under the Forms Schedule tab of the SERFF Form/Rate filing under the same document number. **Note:** forms not being revised must still be submitted.

Forms must be SADP-specific. Forms must not include variable bracketed fields for use interchangeably with non-SADP forms.

**File Naming**

Certain items under the Supporting Documentation tab in the Form/Rate filing and/or the Binder filing must adhere to a standard naming convention as follows: IssuerName_MIFormDescription_Version#.

The purpose of adherence to a standard naming convention is to have the ability to track new versions as they are updated. It is important to start with Version 1 and use the same issuer name and form description in the file name each time. In addition, all review tools must be run each time a template is revised.

Items that are required to have a standard naming convention are:
- DIFS SADP Forms Checklist;
- DIFS SADP Rates Checklist;
- DIFS SADP Network Adequacy Checklist;
- Michigan Network Data Template;
- Rates Table Template;
- Actuarial Memorandum;
- Michigan Uniform Modification Justification form;
- Justifications and Attestations; and
- Any document that is amended from its original version that is not automatically versioned through SERFF.

**Guaranteed Renewability**

Although SADPs are considered excepted benefits, and therefore not subject to federal guaranteed renewability requirements, CMS will apply the Plan ID Crosswalk Template to SADPs in order to support automatic re-enrollment for plans offered during PY21.

**Product Withdrawal**

Plans may be withdrawn in accordance with the timeline published in the Draft Letter. The final opportunity to withdraw plans will be during the plan confirmation process. Issuers opting to withdraw must submit the following in both the SERFF Form/Rate filing and Binder:

1. A completed CMS Plan Withdrawal form for plans offered either on-Marketplace or on- and off-Marketplace or a list of plans to be withdrawn for those offered off-Marketplace only;
2. A letter to the DIFS Director outlining the issuer’s intent and how it will comply with both state and federal guaranteed renewability and availability requirements; and
3. A copy of the proposed letter that will be sent to enrollees/consumers outlining the issuer’s intent and detailing all options available to the enrollee/consumer, including seeking coverage from a different issuer. This letter must not be sent to enrollees/consumers until approved by DIFS.

**Note:** Do not make changes to templates.

**Uniform Modification and Plan ID Crosswalks**

DIFS requires that the Michigan Uniform Modification Justification form ([FIS 2316](#)) and Plan ID Crosswalk Template be submitted as shown on Exhibit 1.

CMS requires that the Plan ID Crosswalk Template, together with authorization from DIFS, be submitted to [CCIIO Plan Management Community](#) for SADPs in the individual market. The deadline for this submission is June 17, 2020.

**Licensure and Good Standing**

DIFS will review the licensure status of all issuers filing SADPs on- and/or off-Marketplace.

**Annual Limit on Cost-Sharing**

The PY21 out-of-pocket maximums for Marketplace-certified SADPs are $350 for one covered child and $700 for two or more covered children.

**Service Area**

The approach for reviews of service area remains unchanged from PY20.

Issuers may make changes to their service area data without DIFS or CMS authorization until the deadline for initial application submission (June 17, 2020). After this date, issuers must submit a data change request (DCR) to CMS for any service area data changes. The DCR together with justification for the change(s) and evidence of state authorization must be submitted to CMS via the Plan Management Community by August 11, 2020. Issuers may only change service area data after CMS approves the change—even if the change is in response to direction from DIFS or CMS.

Examples of service area data changes:

1. Changes to Service Area Template
   a. changing a service area name
   b. changing a service area ID
2. Changing the service area ID associated with a plan on the PBT
3. Any change to the list of counties associated with a particular plan

See [QHP Certification Application Materials](#) for additional service area related information.
Network Adequacy

The network adequacy requirements, standards, and approach for review are unchanged from PY20. The Michigan Network Adequacy Guidance reflects network sufficiency standards and requirements. See also Network Data Template Instructions, Michigan Service Area Maps, and Network Adequacy Checklist - Individual and Small Group SADP Plans (FIS 2314).

Essential Community Providers

The Essential Community Providers (ECP) standards and the approach for review are unchanged from PY20. The same criteria regarding the inclusion of ECPs applies to all SADP issuers seeking certification regardless market participation. For details concerning the ECP standards, see QHP Certification Application Materials.

SECTION 2: CONTRACT REQUIREMENTS

Readability

Submitted forms must comply with the following readability standards found under MCL 500.2236(3):

1. Each form entered under the SERFF Forms Schedule tab shall include the form’s readability score.
2. The readability score must be based on the Microsoft Word Flesch Reading Ease test and have a score of 45 or higher. Forms with a Microsoft Word Flesch Reading Ease score lower than 45 will not be approved by DIFS or transferred to CMS for certification.
3. Dental policies and certificates with more than 3,000 words printed on not more than three pages, or more than three pages of text regardless of the number of words, shall contain a table of contents. (This requirement does not apply to riders or endorsements.)
4. Be printed in font size not less than 10 point.

Dependent Coverage

Essential Health Benefit (EHB) coverage for pediatric services is required for enrollees until at least the end of the month in which the enrollee turns 19 years of age.

Internal Formal Grievance and External Review Procedures

SADPs offered by commercial issuers must offer a formal grievance procedure pursuant to MCL 500.2213 and adhere to the external review process under the Patient’s Right to Independent Review Act (PRIRA), PA 251 of 2000 (MCL 550.1901 to 550.1929). These procedures must be part of the policy and submitted for approval with the SADP filing. If the issuer has DIFS-approved grievance and external review procedures, these must be filed under the Supporting Documentation tab of the SERFF Form/Rate filing.

Complaint and Grievance Policy and Procedures must include information on DIFS’ Health Care Appeals – Request for External Review (FIS 0018) and contact information for DIFS including fax number, email address, and mailing address.
Marketplace Certification

All SADPs intended to be EHB-compliant must be Marketplace-certified, even if the plan will not be marketed on-Marketplace. The only SADPs that can be considered to provide EHB must have followed the certification process and have been approved and recommended for certification to CMS.

Benefit Enhancement in Excess of EHB

Issuers of SADPs may offer enhanced benefit and benefit payment arrangements in excess of EHB. These enhanced arrangements are limited to non-EHB pediatric oral benefits only.

SECTION 3: RATING

DIFS will not accept more than one filing per market (individual or small group). Issuers that offer various types of offerings, such as on- and off-Marketplace or pediatric and adult, must submit all filings in the same Form/Rate filing. SADP issuers may submit more than one actuarial memorandum or format their actuarial memorandum to adequately address their entire filing.

All SADP issuers must complete a separate Rates Table Template for individual and small group markets. For all plans other than the FF-SHOP plans, rates should be identified as either “guaranteed” or “estimated” in the Plans and Benefits Template and can either be individually age rated or family tier rated. For FF-SHOP plans, rates must be “guaranteed” and individually age rated.

Per the Notice of Benefit and Payment Parameters for 2021 proposed rule, issuers may offer pediatric dental EHBs at any actuarial value (AV). SADP issuers must, however, certify the AV of each SADP coverage.

SADP Michigan rate filings must include the following components:
- Rate manual showing only Michigan-specific rates;
- Sample rate calculation;
- Michigan Rate Checklist for SADPs; and
- Actuarial memorandum addressing items from the Michigan Rate Checklist, including:
  - Description and exhibits showing the development of rates from the experience; and
  - Derivation of the EHB apportionment percentage for pediatric dental (individual plans only).

Any questions regarding this bulletin should be directed to:

Department of Insurance and Financial Services
Office of Insurance Rates and Forms
530 West Allegan Street, 7th Floor
Lansing, Michigan 48933
Toll Free: (877) 999-6442

/s/

__________________________________
Anita G. Fox
Director
<table>
<thead>
<tr>
<th>Federal Required Templates</th>
<th>Requires Submission via SERFF</th>
<th>SERFF Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Essential Community Providers/Network Adequacy</td>
<td>Yes</td>
<td>Binder only</td>
</tr>
<tr>
<td>Plans and Benefits</td>
<td>Yes</td>
<td>Binder only</td>
</tr>
<tr>
<td>Service Area</td>
<td>Yes</td>
<td>Binder only</td>
</tr>
<tr>
<td>Network ID</td>
<td>Yes</td>
<td>Binder only</td>
</tr>
<tr>
<td>Rates Table</td>
<td>Yes</td>
<td>Form/Rate Filing &amp; Binder</td>
</tr>
<tr>
<td>Business Rules – One per Issuer, include both Individual and Small Group on the same template</td>
<td>Yes</td>
<td>Form/Rate Filing &amp; Binder</td>
</tr>
<tr>
<td>Plan ID Crosswalk (Individual only)</td>
<td>Yes</td>
<td>Binder only</td>
</tr>
<tr>
<td>Transparency in Coverage</td>
<td>Yes</td>
<td>Binder Only</td>
</tr>
</tbody>
</table>

**Michigan Required Supporting Documentation**

| Michigan Network Data Template*                                                           | Yes                          | Binder only |
| Checklist for Individual and Small Group Stand-Alone Dental Plans – Forms                | Yes                          | Form/Rate Filing & Binder |
| Checklist for Individual and Small Group Stand-Alone Dental Plans – Rates                | Yes                          | Form/Rate Filing & Binder |
| Checklist for Individual and Small Group Stand-Alone Dental Plans – Network Adequacy    | Yes                          | Binder only |
| Company Actuarial Memorandum                                                            | Yes                          | Form/Rate Filing & Binder |
| MI Uniform Modification Justification Form                                               | Yes                          | Form/Rate Filing & Binder |

| **Filing Deadline** | **5/13/2020** |

**NOTE:** All required templates must be completed and, if applicable, validated before uploading to SERFF. Use of the PY21 QHP Application Review Tools including the Data Integrity Tool is required for the initial template submission and any subsequent submission.  
* Except for the Plan ID Crosswalk and MI Network Data Templates, do not submit templates in Supporting Documentation in SERFF.