

**STATE OF MICHIGAN  
DEPARTMENT OF INSURANCE AND FINANCIAL SERVICES**

**Before the Director of the Department of Insurance and Financial Services**

In the matter of:

**Anre Goree**  
System ID No. 0828540

**Enforcement Case No. 17-15031**

Respondent.  
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Issued and entered  
on May 23rd 2019  
by Randall S. Gregg  
Special Deputy Director

**FINAL ORDER TO CEASE AND DESIST**

1. On December 20, 2017, the Chief Deputy Director issued an Order to Cease and Desist (Order) pursuant to Section 251 of the Michigan Insurance Code (Code), MCL 500.251, against Respondent. The copy of the Order is attached to this Final Order to Cease and Desist.
2. The Order contained allegations that Respondent violated MCL 500.1201a(1), MCL 500.1208a(1), and MCL 500.4503(g)(i) of the Code by selling automobile no-fault insurance without being licensed as an insurance producer.
3. On December 21, 2017, the Order was mailed to Respondent via first class and certified mail to the last known address of record. Both envelopes were returned as undeliverable.
4. The Order advised the Respondent of the opportunity to request a hearing on the Order, as provided in Section 251 of the Code, MCL 500.251, not later than 30 days after the Order was delivered or mailed to the Respondent.
5. Respondent failed to timely request a hearing, therefore the Order is **FINAL, and, as ordered:**
  1. The Respondent shall immediately CEASE AND DESIST from all activities in violation of the Code as described in the Statement of Findings.
  2. A copy of this Order shall be immediately served upon Respondent and published on the DIFS website. As to any Respondent, this Order shall be effective upon the date of service and/or publication.

3. The Director retains jurisdiction of the matters contained herein and the authority to issue such further Orders as shall be deemed just, necessary, and appropriate.
4. Pursuant to Section 251(6) of the Code, MCL 500.251(6), a person who violates or otherwise fails to comply with an Order to Cease and Desist is subject to one or more of the following:
  - a. Payment of a civil fine of not more than \$1,000 for each violation not to exceed an aggregate civil fine of \$30,000. However, if the person knew or reasonably should have known the conduct was in violation of the cease and desist order, the person shall be subject to a civil fine of not more than \$25,000 for each violation not to exceed an aggregate civil fine of \$250,000.
  - b. Suspension or revocation of the person's license or certificate of authority.

By  \_\_\_\_\_  
Randall S. Gregg  
Special Deputy Director  
Department of Insurance and Financial Services

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Respondent.

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Issued and entered  
on December 20, 2017  
by Teri L. Morante  
Chief Deputy Director

**ORDER TO CEASE AND DESIST WITH STATEMENT OF FINDINGS  
AND NOTICE OF OPPORTUNITY FOR HEARING**

Pursuant to Section 251 of the Michigan Insurance Code (Code), MCL 500.251, and after reviewing evidence of the conduct described in the attached Statement of Findings, and

**WHEREAS**, the Director of the Department of Insurance and Financial Services finds that immediate action is necessary and appropriate in the public interest for the protection of the public health, safety, and welfare, and consistent with the purposes fairly intended by public policy and provisions of the Code,

**IT IS THEREFORE ORDERED THAT:**

1. The Respondent shall immediately **CEASE AND DESIST** from all activities in violation of the Code as described in the Statement of Findings.
2. A copy of this Order shall be immediately served upon Respondent. As to any Respondent, this Order shall be effective upon the date of service.
3. Respondent will have 30 calendar days after the service of this Order to contest it by requesting a hearing. Within 10 calendar days after receiving the request, the hearing process shall commence. This Order shall remain in effect until further order of the Director. Any request for a hearing should be addressed to the Department of Insurance and Financial Services, Attention: Christy Capelin, Hearings Coordinator, P.O. Box 30220, Lansing, MI 48909-7720 or faxed to 517-284-8843.
4. Any such hearing held shall address the following issues:
  - a. The facts set forth in the Statement of Findings.
  - b. The continuation of the Order to Cease and Desist.

- c. Restitution to be paid by the Respondent.
5. If a hearing is requested, an administrative law judge from the Michigan Administrative Hearing System shall preside over any such hearing.
6. The Director retains jurisdiction of the matters contained herein and the authority to issue such further Orders as shall be deemed just, necessary, and appropriate.
7. Pursuant to Section 251(6) of the Code, MCL 500.251(6), a person who violates or otherwise fails to comply with an Order to Cease and Desist is subject to one or more of the following:
  - a. Payment of a civil fine of not more than \$1,000 for each violation not to exceed an aggregate civil fine of \$30,000. However, if the person knew or reasonably should have known the conduct was in violation of the cease and desist order, the person shall be subject to a civil fine of not more than \$25,000 for each violation not to exceed an aggregate civil fine of \$250,000.
  - b. Suspension or revocation of the person's license or certificate of authority.
  - c. Complete restitution, in the form, amount, and within the period determined by the Director, to all persons in Michigan damaged by the violation or failure to comply.



Teri L. Morante  
Chief Deputy Director

Dated: December 20, 2017

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DEPARTMENT OF INSURANCE AND FINANCIAL SERVICES**

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Respondent.

**Enforcement Case No. 17-15031**

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**STATEMENT OF FINDINGS**

1. Pursuant to Executive Order 2013-1 all authority, powers, duties, functions, and responsibilities of the Commissioner of the Office of Financial and Insurance Regulation have been transferred to the Director of the Department of Insurance and Financial Services (DIFS).
2. Pursuant to Section 251(1) of the Code, MCL 500.251(1), the Director is empowered to issue a cease and desist order if the Director finds any of the following:
  - (a) A person is conducting transactions of insurance for which a certificate of authority is required by this act without having obtained a certificate of authority.
  - (b) A person is acting as an insurance agent, solicitor, adjuster, or counselor without a license as required by this act.
  - (c) A person is engaged in an act or practice in the business of insurance for which authority from or notification to the commissioner is required by this act and the person has not received authority or given notification.
  - (d) A person authorized to engage in the business of insurance under this act is engaged in conduct that presents an immediate danger to public health, safety, or welfare. MCL 500.251(1).
3. Under Section 1201a of the Code, it is a violation for a person to sell, solicit, or negotiate insurance in this state for any line of insurance without first obtaining a license or qualification for that line. MCL 500.1201a(1).
  - a. "Negotiate" means the act of conferring directly with or offering advice directly to a purchaser or prospective purchaser of a particular contract of insurance concerning any of the substantive benefits, terms, or conditions of the contract, provided that the person engaged in that act either sells insurance or obtains insurance from insurers for purchasers. MCL 500.1201(k).

- b. "Sell" means to exchange a contract of insurance by any means, for money or its equivalent, on behalf of an insurance company. MCL 500.1201(l).
  - c. "Solicit" means attempting to sell insurance or asking or urging a person to apply for a particular kind of insurance from a particular company. MCL 500.1201(m).
4. Under Section 1208a of the Code, an insurance producer shall not act as an agent of an insurer unless the insurance producer becomes an appointed agent of that insurer. MCL 500.1208a(1).
5. DIFS Staff received information about possible unlicensed activity by Anre Goree (Respondent). A review of DIFS' records revealed that Respondent is not licensed under the Code and has no appointments with insurers.
6. After an investigation, DIFS' staff concluded that Respondent has engaged in activities regulated by the Code, without the requisite license or appointment, and has violated the insurance laws of this state.
7. DIFS Staff found that Respondent sold or solicited no-fault vehicle insurance without being licensed.
8. Specifically, DIFS Staff found that Respondent created and published advertisements on Facebook offering no-fault insurance policies.
  - a. Respondent offered 7-day policies for \$100, 6 month policies for \$150, or 12 month policies for \$200.
  - b. Respondent also offered "full coverage" policies starting at \$250.
9. DIFS Investigators contacted the phone number shown in the advertisements, and Respondent answered.
  - a. DIFS investigators asked for a no-fault policy using a fake name, address, and vehicle information.
  - b. Respondent told investigators that it would take between 30 minutes and 1 hour to provide a policy for National General.
10. DIFS Investigators contacted Respondent a second time. During this conversation, Respondent admitted to DIFS Investigators that he was not an insurance agent.
11. By selling, soliciting, and negotiating insurance transactions without a valid license, and by offering to negotiate policies with National General without an appointment, Respondent engaged in unlicensed activity and unappointed activity. Respondent also issued certificates of insurance with false or misleading information, and diverted funds intended for an insurer. Moreover, Respondent engaged in fraudulent insurance acts under Section 4503(g) of the Code by diverting funds of an insurer or other persons in connection with the transaction of insurance. Respondent, therefore, has violated Section 1201a(1) of the Code, MCL 500.1201a(1); Section 1208a of the Code, MCL 500.1208a; Section 2271(b), MCL 500.2271(b); Section 4503(g)(i), MCL 500.4503(g)(i); and Section 1239(1)(b) of the Code, MCL 500.1239(1)(b). Further—if the above facts are found to be true—

Respondent's violation of Section 4503(g)(i) may also be considered a felony under Section 4511, MCL 500.4511.

12. Based on the aforementioned findings, Respondent is acting as an insurance producer, solicitor, adjuster, or counselor without a license or an appointment as required by the Insurance Code.