

**STATE OF MICHIGAN
DEPARTMENT OF INSURANCE AND FINANCIAL SERVICES**

Before the Director of the Department of Insurance and Financial Services

In the matter of:

**Great Lakes Michigan Insurance Agency IV, Inc., Enforcement Case No. 14-12207
Great Lakes Michigan Insurance Company,
www.greatlakesmich.com, and
James Hobson,**

Respondents.

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Issued and entered
on March 4, 2015
by Teri L. Morante
Chief Deputy Director

FINAL ORDER TO CEASE AND DESIST

1. On October 31, 2014, the Chief Deputy Director issued an Order to Cease and Desist (Order), herein incorporated by reference, pursuant to Section 251 of the Michigan Insurance Code (Code), MCL 500.251, against Respondents, Great Lakes Michigan Insurance Agency IV, Inc., Great Lakes Michigan Insurance Company, www.greatlakesmich.com, and James Hobson.
2. The Order contained allegations that Respondents violated MCL 500.1201a(1) of the Code.
3. On November 3, 2014, the Order was mailed to Respondents via first class and certified mail to the last known addresses of record.
4. The Order advised the Respondents of the opportunity to request a hearing on the Order, as provided in Section 251 of the Code, MCL 500.251, not later than 30 days after the Order was delivered or mailed to the Respondents.
5. Respondents failed to timely request a hearing, therefore the Order is **FINAL**.

By Teri L. Morante
Teri L. Morante
Chief Deputy Director
Department of Insurance and Financial Services