



GRETCHEN WHITMER  
GOVERNOR

STATE OF MICHIGAN  
DEPARTMENT OF INSURANCE AND FINANCIAL SERVICES  
LANSING

ANITA G. FOX  
DIRECTOR

# Memorandum

**DATE:** September 11, 2019

**TO:** Insurance Licensees and interested parties

**FROM:** Paige McCully, Manager, Insurance Licensing Section

**SUBJECT:** Job Analysis Survey

This year, the Department of Insurance and Financial Services (DIFS), along with the testing agency PSI, will be conducting a job analysis of the various types of insurance licenses. The survey will ask for input based on experience as a Michigan insurance licensee. Email invitations will be sent from PSI ([psiexams.com](http://psiexams.com)) during the week of September 23, asking licensees to participate in a job analysis survey. The email will include specific instructions on completing the job analysis survey.

In addition, PSI will hold focus groups to review content areas to be included on insurance licensing examinations. Participants of these groups should be actively involved in the insurance industry.