

**STATE OF MICHIGAN
DEPARTMENT OF INSURANCE AND FINANCIAL SERVICES**

Before the Director of the Department of Insurance and Financial Services

In the matter of:

William Goetsch
System ID No. 0028536

**Enforcement Case No. 18-15263
19-15686**

Respondent.

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**Issued and entered
on January 3, 2022
by Randall S. Gregg
Senior Deputy Director**


ORDER ACCEPTING STIPULATION

Based upon the Stipulation to Entry of Order and the files and records of the Department of Insurance and Financial Services (DIFS) in this matter, the Senior Deputy Director finds and concludes that:

1. The Senior Deputy Director has jurisdiction and authority to adopt and issue this Order Accepting Stipulation in this proceeding pursuant to the Michigan Administrative Procedures Act of 1969 (APA), as amended, MCL 24.201 *et seq.*, and the Michigan Insurance Code of 1956 (Code), MCL 500.100 *et seq.*
2. All required notices have been issued in this case, and the notices and service thereof were appropriate and lawful in all respects.
3. Acceptance of the Stipulation to Entry of Order is reasonable and in the public interest.
4. All applicable provisions of the APA have been met.
5. William Goetsch (Respondent) violated Section 1201a(1) of the Code, MCL 1201a(1), and provided justification for sanctions under Sections 1239(1)(g), 2(e), and 1244(1) of the Code, MCL 500.1239(1)(g), 2(e), and 1244(1), by soliciting, negotiating, and/or selling insurance policies without being licensed.
6. Respondent neither admits nor denies the violations cited in this Order Accepting Stipulation.
7. In resolution of this matter, Respondent has agreed to accept revocation of his Michigan insurance producer license (System ID No. 0028536).

Now therefore, based upon the Stipulation to Entry of Order and the facts surrounding this case, **IT IS ORDERED THAT:**

1. Respondent shall **CEASE** and **DESIST** from violating the Code.
2. Respondent shall immediately **CEASE** and **DESIST** from engaging in the business of insurance.
3. Respondent's resident insurance producer license (System ID No. 0028536) is **REVOKED**.
4. The Senior Deputy Director retains jurisdiction over the matters contained herein and has the authority to issue such further order(s) as shall be deemed just, necessary, and appropriate in accordance with the Code. Failure to abide by the terms and provisions of the Stipulation to Entry of Order and this Order may result in the commencement of additional proceedings.



Randall S. Gregg
Senior Deputy Director

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STIPULATION TO ENTRY OF ORDER

Petitioner Department of Insurance and Financial Services (DIFS) and Respondent William Goetsch (System ID No. 0028536) (Respondent) stipulate to the following:

1. On or about October 2, 2018, DIFS served Respondent with a Notice of Opportunity to Show Compliance (NOSC) alleging that Respondent violated provisions of the Michigan Insurance Code of 1956 (Code), MCL 500.100 *et seq.*
2. Specifically, the NOSC contained allegations that Respondent violated Section 1201a(1) of the Code, MCL 1201a(1), and provided justification for sanctions under Sections 1239(1)(g), (2)(e) and 1244(1) of the Code, MCL 500.1239(1)(g), 500.1239(2)(e), and 500.1244(1), by soliciting, negotiating, and/or selling insurance policies without being licensed.
3. Respondent and DIFS conferred for the purpose of resolving this matter.
4. Respondent exercised the right to an opportunity to show compliance pursuant to the Michigan Administrative Procedures Act (APA), MCL 24.201 *et seq.*
5. At all pertinent times, Respondent was licensed with DIFS as a resident insurance producer pursuant to the Code.
6. All parties have complied with the procedural requirements of the APA and the Code.
7. Respondent agrees that his Michigan insurance producer license (System ID No. 0028536) shall be **REVOKED**.
8. Respondent has had an opportunity to review this Stipulation to Entry of Order and the proposed Order Accepting Stipulation and have the same reviewed by legal counsel.
9. Respondent understands and agrees that this Stipulation to Entry of Order will be presented to the Senior Deputy Director for approval.

10. Respondent understands and agrees that the Senior Deputy Director may, in his sole discretion, decide to accept or reject this Stipulation to Entry of Order. If the Senior Deputy Director accepts the Stipulation to Entry of Order, Respondent waives the right to a hearing in this matter and consents to the entry of the Order Accepting Stipulation and Requiring Compliance. If the Senior Deputy Director does not accept the Stipulation to Entry of Order, Respondent waives any objection to the Director holding a formal administrative hearing and making a decision after such hearing.



William Goetsch
System ID No. 0028536



Date

DIFS staff approve this Stipulation to Entry of Order and recommend that the Senior Deputy Director accept it and issue an Order Accepting Stipulation.



Conrad L. Tatnall (P69785)
DIFS Staff Attorney

12/21/2021

Date