



STATE OF MICHIGAN

**LIQUOR CONTROL COMMISSION**

DEPARTMENT OF ENERGY, LABOR & ECONOMIC GROWTH  
ANDREW S. LEVIN, ACTING DIRECTOR

JENNIFER M. GRANHOLM  
GOVERNOR

NIDA R. SAMONA  
CHAIRPERSON

**Bulletin 3162-17**

**DATE:** September 22, 2010

**TO:** Vendors  
Vendor Representatives

**FROM:** Michigan Liquor Control Commission

**SUBJECT:** New Policy for the Approval of Spirit Products Submitted in E-Quote

**Effective September 3, 2010**, for any new spirit brand or product line that you file in the Michigan E-Quote system you must submit an empty sample bottle of the product for the Commission's review. If you file additional sizes, of the same new spirit brand or of an existing brand, you must submit a picture of the bottle for each bottle size.

The empty sample bottles and the pictures must be received, in the Commission office, by the same deadline date used for filing the requests in E-Quote. The Commission will not consider your new spirit brands and bottle sizes for approval if it does not receive the appropriate empty sample bottles and pictures. The Commission will only accept empty sample bottles.

If you have any questions please contact Steven Robinson, at the MLCC Financial Management Division, at 517-322-1389.

cc: Authorized Distribution Agents

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