



GOVERNOR'S  
**FOREST  
PRODUCTS  
SUMMIT**

# Governor's 2015 Forest Products Summit

<http://www.michigan.gov/forestproducts>





# GOVERNOR'S FOREST PRODUCTS SUMMIT

# WELCOME!

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- Thank-you sponsors!
- Thank you participants for helping to move Michigan's forest products industry forward!

Thank you to our Forest Products Summit sponsors:

	AJD Forest Products
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	Michigan State University Department of Forestry
	Michigan State University Department of Forestry
	Michigan Technological University School of Forest Resources and Environmental Science
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	The Nature Conservancy
	Plum Creek
	Potlatch Corporation
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## Coordinated by the Timber Advisory Council

- J.R. Richardson,  
Chair
- Charlie Becker
- Rich Bowman
- Jerry Grossman
- Jon Lamy
- Dr. Larry Leefers
- Mike McCuiston
- Gary Melow
- Margaret Minerick

## New Members:

- Tim Biewer
- Nick Monkevich

# Today's agenda:



## GOVERNOR'S FOREST PRODUCTS SUMMIT

### 2015 AGENDA

October 28, 2015, Kellogg Hotel and Conference Center, Big Ten C Conference Room

- 8:00 a.m. Registration and Continental Breakfast
- 8:30 a.m. Introductions/Timber Advisory Council Accomplishments – *J.R. Richardson, Natural Resources Commission, Timber Advisory Council Chair*
- 8:45 a.m. Director's Remarks – *Keith Creagh, Director, Michigan Department of Natural Resources (Michigan DNR)*  
Video Address – *Governor Rick Snyder*  
Welcoming Remarks – *John J. Walsh, Director of Strategy for Governor Rick Snyder*
- 9:10 a.m. Progress to Date – *Bill O'Neill, Michigan DNR, Moderator*  
Economic Contributions of Forest Products Industries – *Larry Leefers, Ph.D., Michigan State University*
- 9:45 a.m. Exports – Michigan's Current Status – *Donna LaCourt, Ph.D., Michigan Department of Agriculture and Rural Development (MDARD)*
- 10:05 a.m. Break
- 10:25 a.m. Regional Workforce Development  
*Tom Moran, Moran Iron Works*  
*Brian Pickelman, Morbark*  
*Bill Henderson, Aircraft Precision Products*
- 11:10 a.m. Lands Panel Discussion
  - Role and Management of Michigan's State Forests – *Debbie Begalle, Michigan DNR*
  - Private Lands – *Jerry Grossman, Grossman Forestry*
  - Good Neighbor Authority – *Kathleen Atkinson, United States Forest Service, Eastern Regional Office*
- 12:00 p.m. Lunch – Keynote Speaker – *Kelly Shotbolt, President, ARAUCO North America*
- 1:00 p.m. Energy/Biomass – *Rich Bowman, The Nature Conservancy, Moderator*
  - U.P. Energy Initiative – *J.R. Richardson*
  - ICC Biomass Committee Report-out – *Gary Melow, Michigan Biomass*
  - Michigan's Energy Future/Energy Policy Overview – *Robert Jackson, Director, Michigan Agency for Energy*
- 1:45 p.m. Forest Products Opportunities
  - MDARD/MDNR Study on Comparative Advantages of Michigan's Forest Products Sectors – *Gregory Alward, Ph.D., Alward Institute for Collaborative Science*
  - Cross-Laminated Timber and Other Value-Added Engineered Products from Michigan Forests – *Robert J. Ross, United States Department of Agriculture Forest Service*
- 2:35 p.m. Break
- 2:50 p.m. The Role of Michigan's Academic Institutions in the Forest Products Sector – Introduction by *Terry Sharik, Ph.D., Michigan Technological University/Mark Rudnicki, Ph.D., Michigan Technological University/Richard Kobe, Ph.D., Michigan State University*
- 3:25 p.m. Conclusion – *Charlie Becker, Plum Creek, Moderator*
  - Survey Monkey Results
  - Question and Answer
  - Closing Remarks – *J.R. Richardson*
- 4:00 p.m. Michigan Forest Products Council-Sponsored Legislative Reception, Corniche Room, 2nd floor



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# Governor's 2013 Forest Products Summit Goals

## Within 5 years:

- Increase the economic contribution of industry to \$20 billion
- Increase the export of value-added forest products by 50 percent
- Increase forest products industry jobs by 10 percent
- Supporting existing industry
- Encourage regionally based industry development