



What is the Go Green Youth Challenge?

The Go Green Youth Challenge (GGYC) engages Michigan youth in environmental stewardship, community development and service-learning by participating in a statewide effort to plant trees in Michigan. Youth are challenged to collect coins as an individual, classroom or club. The coins collected will directly fund community tree plantings. Tree planting sites vary and include: school yards, cities and towns, and conservation areas.

The GGYC is made possible through support from the Michigan Arbor Day Alliance, ITC Corp, DTE Energy Foundation, Lansing Board of Water and Light, Eaton Conservation District, Michigan State University Federal Credit Union, and the Michigan Department of Natural Resources.

When is the challenge? Coin collection takes place **January 16th to April 9th, 2012.**

Who can participate?

Any Michigan youth preK-12 is eligible to participate. Teachers, parents and club leaders provide the guidance and support youth will need to organize their own coin collection.

Educators, group leaders and parents - there are downloadable education materials, additional resources and an online community available to you for help. Did we mention there are Incentives, Awards and a Grand Prize?! Incentives, awards and special offers are based on the size of the participating group.

Grand Prize: Tree Planting in Your Community
Invitation to State Arbor Day Celebration

The Grand Prize is to be awarded to the school or group that raises the most for the GGYC. The 2012 State Arbor Day Celebration takes place April 27th at Potter Park Zoo in Lansing, MI.

Our First Year

2011 was a year for program development and expansion. This fall, three community tree plantings were held, including the 2011 GGYC Grand Prize winner Daniel-Oxford Elementary, and a total of 148 trees were planted. Six additional communities received GGYC grants for local tree planting projects. Project goals ranged from area beautification and habitat restoration to youth education and outreach.

Want to learn more? Send an email to gogreenyouthchallenge@gmail.com to receive updates or visit our website to get started.

www.miarbordayalliance.com/ggyc.html



Daniel-Oxford Elementary Planting



Montcalm Co. 4-H Fair Association



Village of Leonard Tree Planting