



2012 Winter Free Fishing Weekend

Contingency Planning – Preparing for the Unexpected

You'll put a lot of thought and effort into coordinating your 2012 Winter Free Fishing Weekend event – but what will you do to prepare for the unexpected that can occur the day of?

Consider developing some contingency plans to address issues that may come up.

Issue: Weather

In the middle of February weather can be somewhat unpredictable. If your event is to be held outside are you prepared to provide adequate shelter in the case of inclement weather?

Are you able to modify your event to provide event activities indoors if the weather is uncooperative?

Are you prepared to contact registered participants (if participants must register) to alert them to a change in plans – or possibly an event cancellation?

Are you prepared to alert the general public about an event cancellation?

Issue: No Ice

There is no guarantee there will be quality ice available to fish on in February. Can you adjust your Free Fishing Weekend event to accommodate no ice?

Is your event set to occur on a body of water where you could engage in shore fishing as opposed to ice fishing? Does the body of water have a pier or dock you could utilize for fishing?

Can your event utilize activities that don't require water? Can you set up alternative activities to get participants excited about fishing?