



The Aquatic Resource Education Association (AREA)

Invites you to join us in
The 2014 AREA Conference
October 26-30, 2014-Traverse City, Michigan
At the Park Place Hotel and Conference Center

Please Check Your Sponsorship Preference:

_____ **\$5000 Lake Sturgeon Sponsor – Funds will be applied to the Monday Welcome Dinner or Wednesday’s Annual Awards Banquet.**

- Entitles the sponsor to a full page two color ad to appear on the inside or outside cover of the program, a verbal thank you during the banquet where you will have 20 minutes to share your story, full conference registration for the primary and secondary representative, a *vendor* table, your logo and a link to your website on the conference website, and inclusion of organizational literature on the registration table/or in registration packets.

_____ **\$2500 Brook Trout Sponsor – Funds will be applied to a lunch on your choice of the Monday, Tuesday or Wednesday of the conference. Please rank your choice of day 1st-3rd. ___Monday, October 27. ___Tuesday, October 28. or ___Wednesday, October 29.**

- Entitles the sponsor to a full page two color ad in the program, a verbal thank you during the lunch where you will have 20 minutes to share your story, full conference registration for the primary representative on the day of your sponsorship, a *vendor* table, your logo and a link to your website on the conference website and inclusion of organizational literature on the registration table.

_____ **\$1000 Whitefish Sponsor – Funds will be applied toward outdoor learning session transportation and expenses. Which outdoor learning session would you like to sponsor (see AREA Conference Registration form or program) _____.**

- Entitles the sponsor to a complementary ½ page ad in the program, full registration on the day of the outdoor learning session and attendance at the session you choose to sponsor for the primary representative, your logo and a link to your website on the conference website and a *vendor* table.

_____ **\$500 Walleye Sponsor – Funds will be applied to conference program printing.**

- Entitles the sponsor to a complementary ½ page ad in the program, your logo and a link to your website on the conference website, and an *exhibitor* table.

OR

\$_____ Choose your own Sponsorship level – Funds will cover conference expenses, and product donations will be placed in the silent auction to support travel stipends for AREA members.

I’d just like to purchase Conference Program ad space (art to be provided in jpg or pdf electronically by September 15, 2014 to elkinsn@michigan.gov):

One Color: _____ \$50 ¼ page ad _____ \$100 ½ page ad _____ \$200 full-page ad

Additional support opportunities are available by registering for an Exhibitor Table or Vendor Table by filling out the 2014 AREA Conference Exhibitor and Vendor Registration form.

\$ _____ TOTAL SPONSORSHIP

Fax this form to: (517)373-1547, **Email this form by saving it first to your computer then attaching it to:** fraileyk@michigan.gov or **Mail this form to:** Kevin Frailey, 525 W. Allegan, Lansing, MI 48909

Sponsorship support funds will be collected in two ways:

1. By check made payable to 2014 AREA Conference and mailed to: Kevin Frailey, 525 W. Allegan, Lansing, MI 48909.
2. By online credit card payment by following the PayPal information you will receive in your itemized confirmation email, which will arrive within 7 days after receipt of your Sponsorship Preference form.

Contact information:

Primary Representative's Name:		
Agency/Organization:		
Agency/Organization Address:	State:	Zip:
Phone: ()		
Email Address: (for confirmation and conference updates):		
Additional Representative Name and Email:		
Additional Representative Name and Email:		

Hotel reservations must be made separately by calling the Park Place Hotel at (231) 946-5000. Ask for a room in the AREA block to receive a discounted rate of \$77/night before fees, the discount is not available through the online booking program.

Please fill out the information above to select your level of sponsorship, then proceed to www.michigan.gov/area and fill out the AREA Conference Registration form to complete your registration. For questions about sponsorship opportunities contact Kevin Frailey at (517) 284-6043 or at fraileyk@michigan.gov .