Celebrating 100 years of memories in Michigan’s most beautiful destinations

Look back, give forward.
michigan.gov/stateparks100
Michigan state park centennial

Stamp & Go book

STAMP & GO GUIDE
Michigan state parks and fish hatcheries
Log every visit and plan your next adventure

PARK HERE
Plus, get info on kids activities, historic sites and accessible recreation.

$5

DEPARTMENT OF NATURAL RESOURCES
MICHIGAN

Michigan state park centennial
Park marketing materials

- posters
- table tents
- banners
- magnets
- flyer templates
- Pennants
Launch 1: Nov. 9
Soft launch (friends and family)

Launch 2: mid January
Announce the Centennial Year
(broader audience)

Launch 3: Week of May 7-12
Kick off centennial summer, celebrate official 100-year birthday
(broader audience)
Look back, give forward.