OUTDOOR ADVENTURE CENTER

Up north, downtown

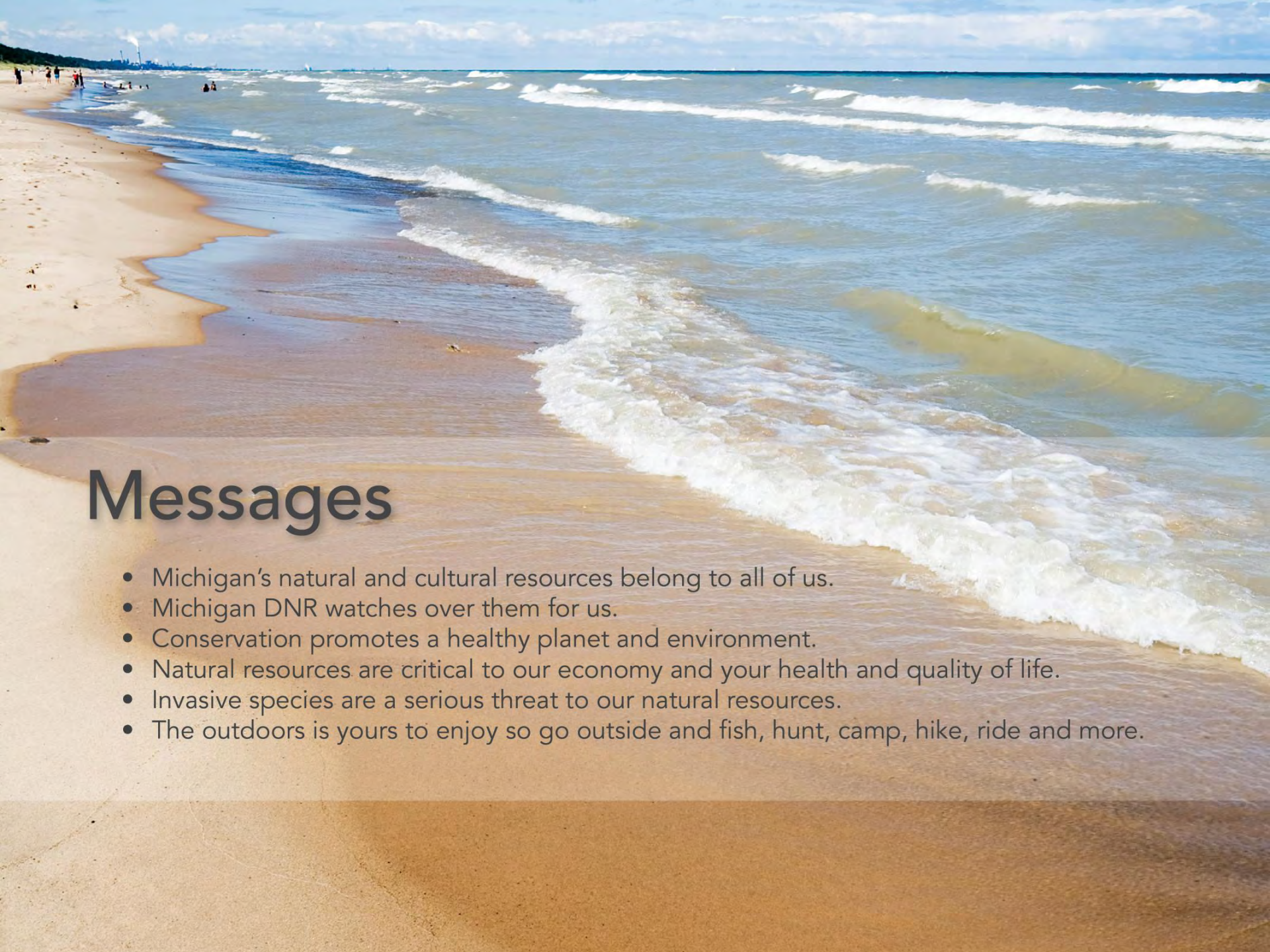
DEPARTMENT OF NATURAL RESOURCES
DNR
MICHIGAN

Priority Objectives

- Promote a desire to experience and protect Michigan's natural and cultural resources
- Inspire a positive environmental change in your yard, home, city, state & beyond
- Develop appreciation and excitement for Michigan's natural resources & history
- Become outdoor recreation customers and enthusiasts that use DNR resources
- Create educational opportunities for all of our audiences
- Understand how natural resources contribute to the healthy economy of Michigan

Themes

- Healthy forests, water and wildlife
- The Detroit River and beyond
- Trails and outdoor recreation
- Energy conservation
- Nature in my neighborhood
- The night sky
- Hands-on education



Messages

- Michigan's natural and cultural resources belong to all of us.
- Michigan DNR watches over them for us.
- Conservation promotes a healthy planet and environment.
- Natural resources are critical to our economy and your health and quality of life.
- Invasive species are a serious threat to our natural resources.
- The outdoors is yours to enjoy so go outside and fish, hunt, camp, hike, ride and more.

OUTDOOR ADVENTURE CENTER

first floor plan

1. DNR Offices
2. Welcome and Ticketing
3. Gift Shop
4. Cafe
5. The Lodge Meeting Room
6. Archery Range
7. Storage
8. Entry Area
9. Fire Circle
10. Detroit, the River and Globe Building
11. Underwater Michigan
12. Overnight Lodging
13. River & Lake Activities
14. Waterfall
15. Duck Blind & Gather Area
16. Pine Forest & Trails
17. Deer Blind
18. Camping
19. Beaver Lodge & Bog
10. The Big Tree

First Floor Concept Plan

Welcome to the Outdoor Adventure Center

- Entry orients visitors to the Center
- Environmental messaging begins with elk & aspen story
- Background on the historic Globe Building & Detroit River

Michigan Healthy Forests:
Elk & Aspen – Conservation Success Stories

- Example of animal and plant interdependence
  (Aspens regenerate forests and species are reintroduced)
- Gathering place for school tours and family groups

The Detroit River & Globe Building: History, Economic Development and Restoration

Understand the legacy of the Detroit River, the Globe Building and their connection to Michigan manufacturing.

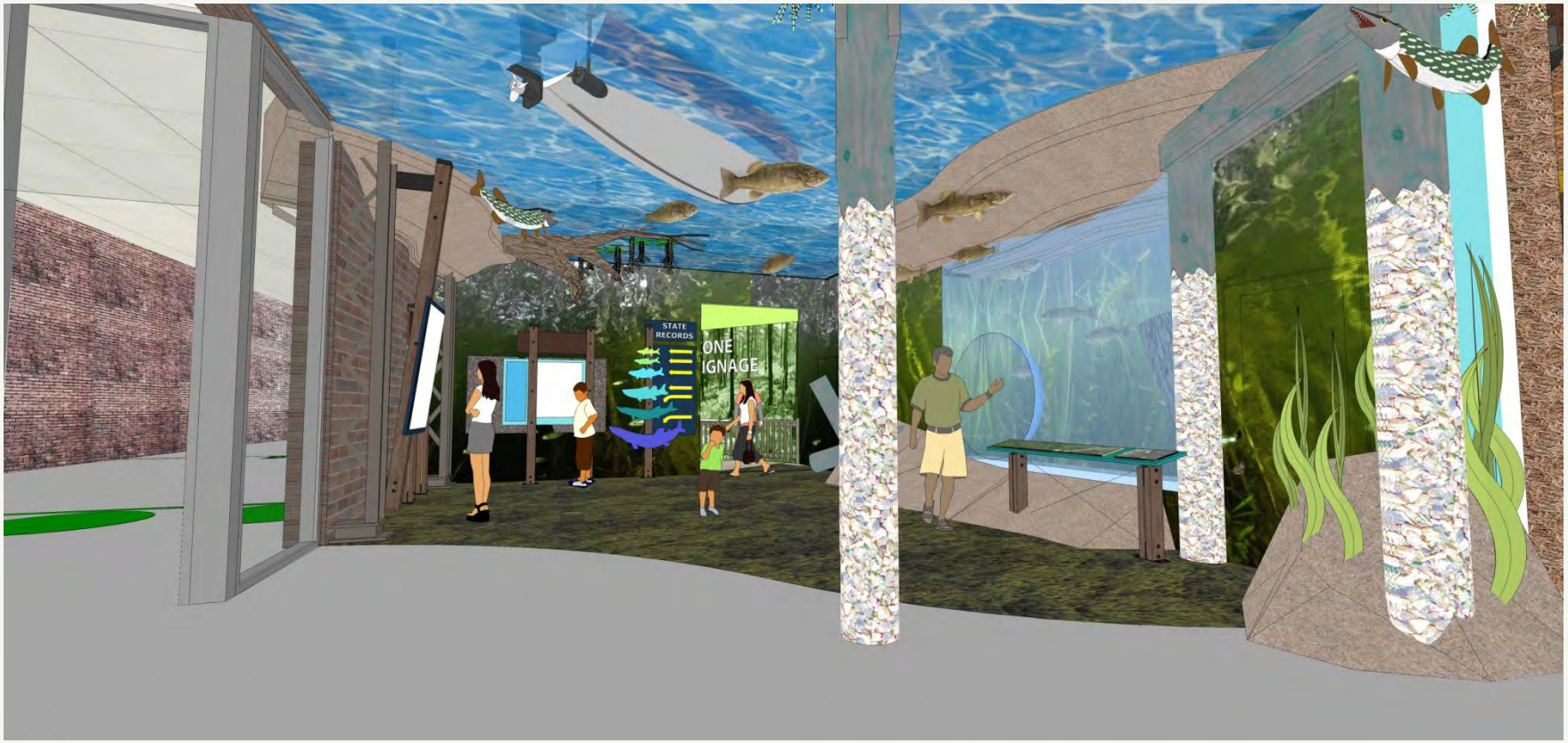
Archery Range: Ready, Aim Shoot!

The Hunger Games book & movie series revived this heritage sport, but it’s not just for kids. Experience shooting a real arrow.
Next: try it at one of the DNR’s outdoor ranges!

The Lodge: Up North (somewhere)

Everyone has an “Up North”. This cozy, gathering space provides visitors with that cabin getaway setting.

Underwater Michigan



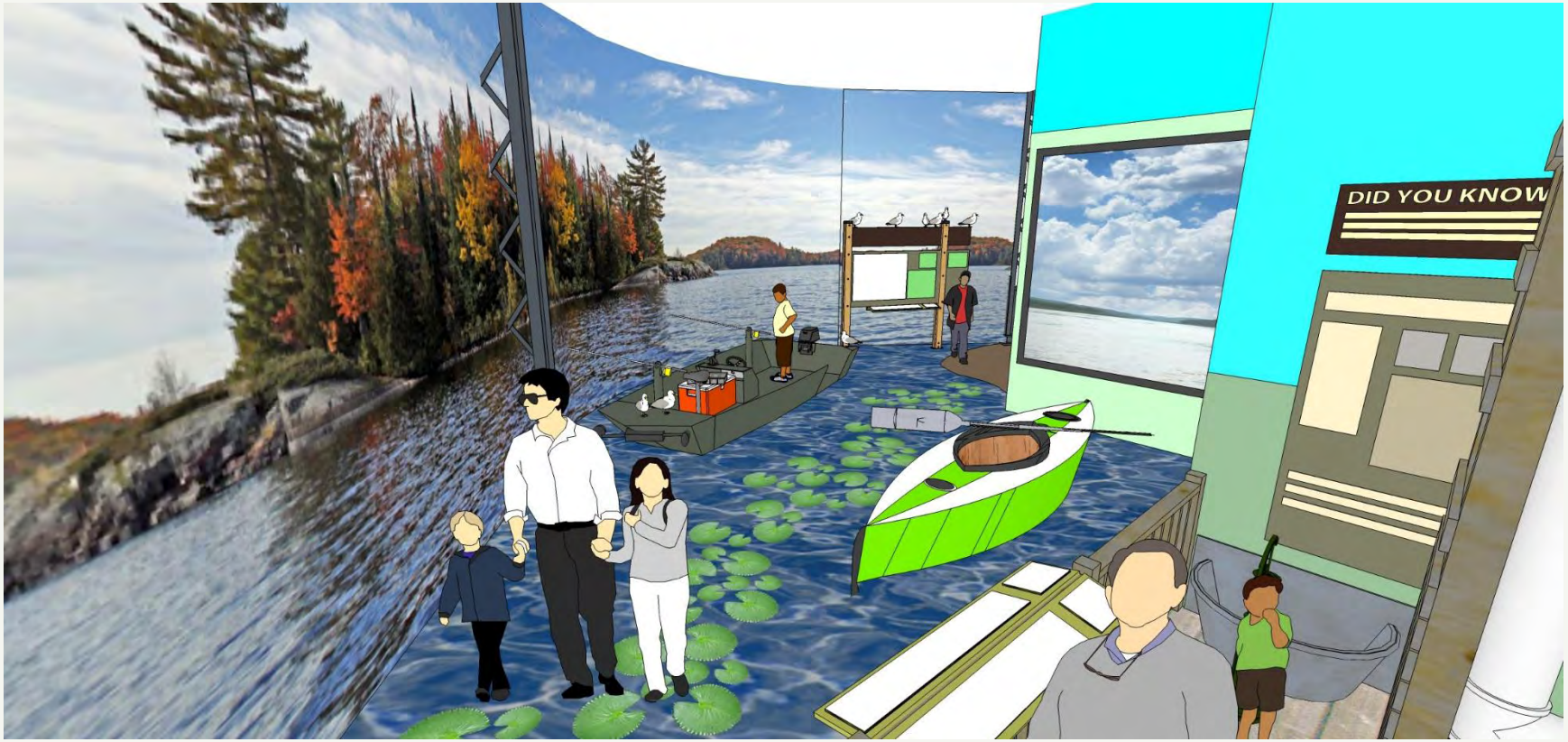
Walk underwater and be at eye-level with a wall-of-water featuring Michigan fish! Discover how the DNR protects and helps sustain our freshwater resources including native fish and other aquatic life.

Camping is Much More than a Tent

Discover the wide variety of state park lodging options from rustic to all the comforts of home.

Climb into a tent, relax, sit by the fire and imagine biting into a S'more!

Discover Michigan Rivers and Lakes



Step into a fishing boat and reel in a big fish and paddle a twisted river using simulators to really bring on the experiences! Learn about Michigan's great fishery and how it enhances our economy.

Michigan Waterfalls & The Great Lakes

Walk behind and touch an indoor waterfall; cross a pond over stones and spot the fish beneath; discover small amphibians. Michigan is home to the largest fresh surface water system on earth and holds 21% of the world's fresh water.

Life Around the Water

Plant and animal life abound surrounding Michigan’s waterways.

Michigan Wetland Habitats

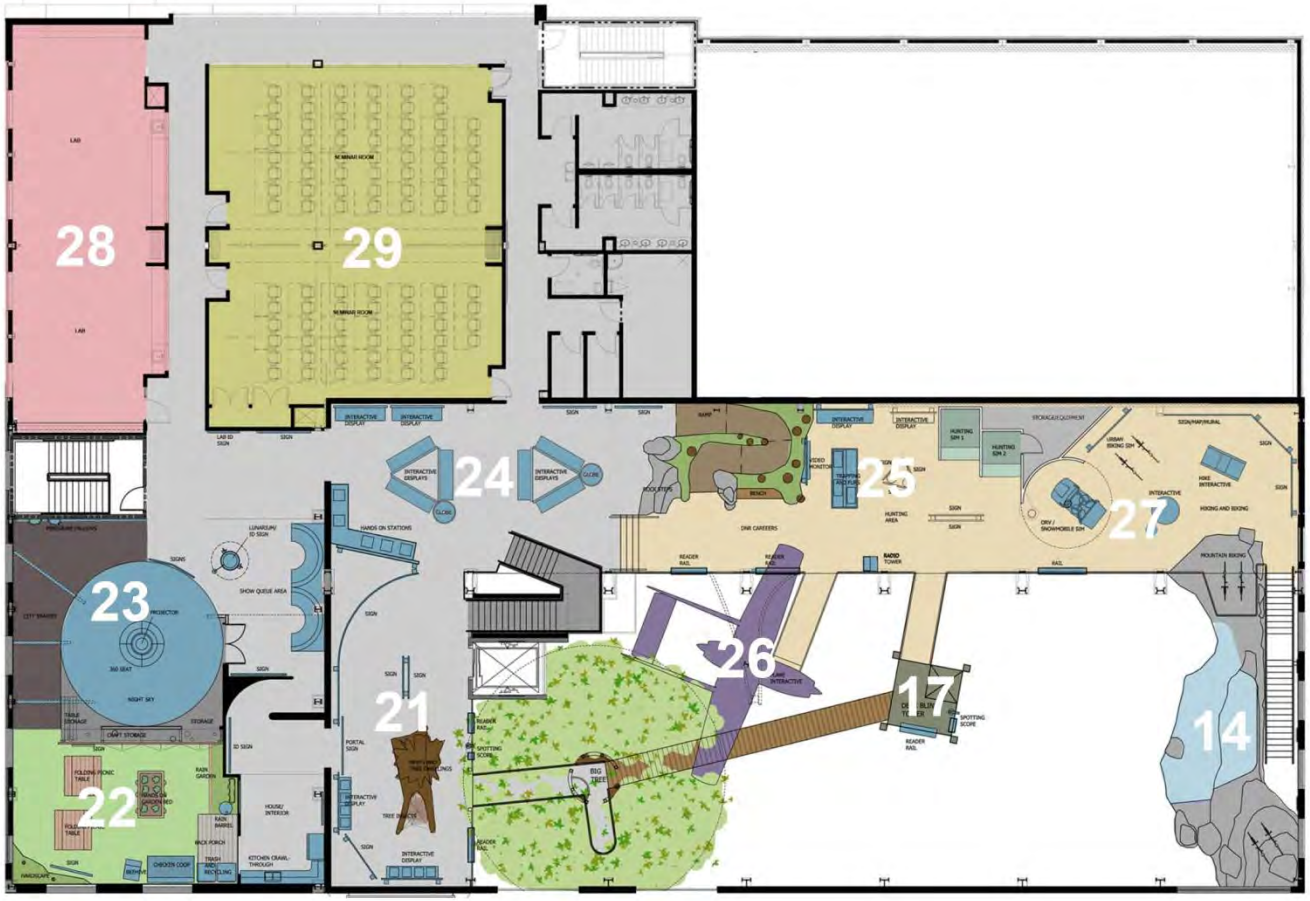
Step inside a beaver lodge; walk across lily pads; learn how a wetland works ; match your eye and ear ID skills to see if you have what it takes to woo a web-footed friend.

Hiking Trails in the Pine Forest

Michigan forests, land and water full of healthy wildlife, provide a multitude of outdoor recreation opportunities, support 150,000 jobs and contribute over $12 billion to Michigan's economy each year.

The Big Tree: Playscape

Explore what lies under, and slide down, giant tree roots; discover decomposers; peak through a lightening strike fissure; then climb to the second story inside the trunk! Check out the suspension bridge, above.



OUTDOOR ADVENTURE CENTER

second floor plan

21. Life in the Trees
22. Nature in Your Neighborhood
23. Night Sky
24. Hands on Science
25. Hunting & Trapping
26. Plane
27. Hiking & Biking
28. Labs
29. Conference Rooms

Second Floor Concept Plan

The Big Tree:
Second Story & Net Climb

Experience the 35 foot tall Big Tree from top to bottom, including a bridge from the second story to the trunk interior net climb and a suspension bridge!

Suspension Bridge

The Suspension Bridge connects visitors to:

- hunting and trapping
- forest regeneration & sustainability
- fire fighting
- nature in your neighborhood

Your Neighborhood: Home Energy Conservation

See how small, everyday living changes, like lighting, water and materials, can benefit you and the environment.

Your Neighborhood: Sustainability in Your Backyard

Learn how kitchen waste and rainwater contribute to a healthier backyard environment for your family and neighborhood wildlife. Attract nature with native, bird- and bug-friendly plants; learn how to attract birds, bats and butterflies!

Night Sky Dome

Come and explore the Night Sky as our ancestors would have experienced it, studied it and learned from it.

Night Sky: Who Is Watching Me?

Do you ever feel like you're being watched when it's dark? Discover nocturnal creatures that thrive during the night time, when most of us are unaware of their presence.

Forest Sustainability & Fire Fighting

The DNR uses airplanes to fight forest fires and to survey and manage wildlife, like elk. Climb onto the airplane; see real video of fighting forest fires; learn how the DNR works to keep Michigan forests safe and sustainable.

Heritage Sports: Hunting & Trapping

Learn about hunting game with a laser shot simulator. Identify mammals by examining their fur. Learn what this heritage sport means to Michiganders.

Heritage Sports: Elevated Deer Blind

Experience being hidden in a deer blind and spotting game and other wildlife from above. Hunting and trapping license dollars support conservation, while activities prevent over-population of animals.

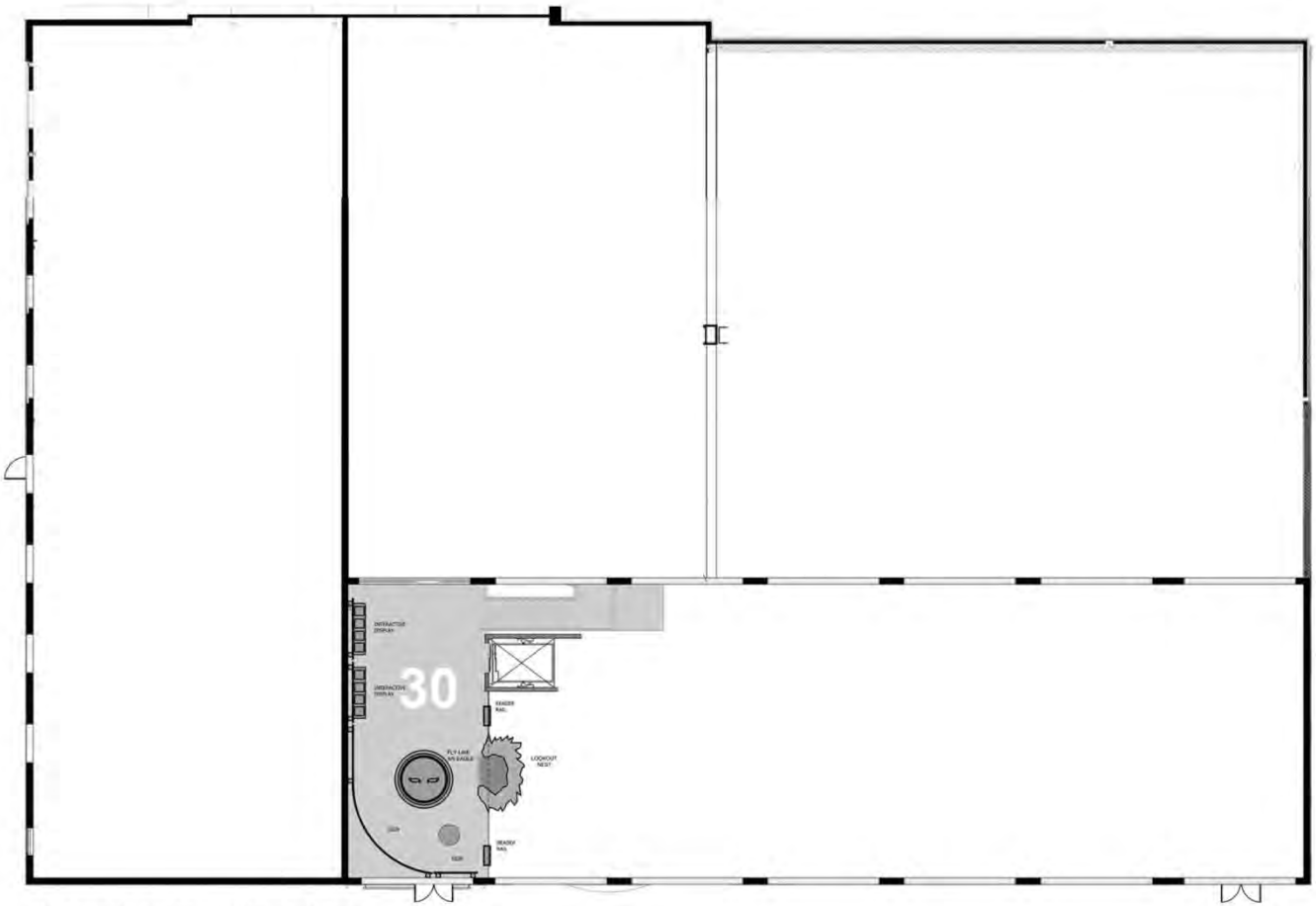
Experience Michigan Trails

- hiking
- snowmobile
- off-road vehicles
- mountain biking
- Rail-Trails
- horseback riding

Discover new places and wildlife along Michigan trails. Photograph nature; exercise; get rugged or ride easy. Explore the possibilities!

Hands On Science:
Citizens, Labs and Classrooms

Visit the labs for a rotating series of hands-on learning. See what you can do as a citizen to promote and protect wildlife.



OUTDOOR ADVENTURE CENTER

third floor plan

30. Treetops

Third Floor Concept Plan

Michigan's Healthy Forests: The Tree Canopy

Discover animals that live high above us in the tree tops. Stand in a full-size eagle's nest; spread your arms in simulated eagle's wings and fly!

Who will visit the Center?

Over 300,000 people a year from Michigan and Beyond

- Residents of Southeast Michigan
- School teachers and students
- Downtown workers
- Families with children

- Corporate retreats and meetings
- Special events (parties, fundraisers)
- Clubs & organizations (scouts, YMCA…)
- Day Camps (summer, school breaks. . .)

Discover Michigan

OUTDOOR ADVENTURE CENTER

Up north, downtown