

Outdoor Recreation Advisory Council
June 3-4, 2019
Chippewa Nature Center
400 S Badour Rd, Midland, MI 48640

Meeting goals:

- *Experience and educate about the outdoor industry consumer cycle by visiting a manufacturer, retail, conservation, and education destination.*
- *Determine how outdoor industry leaders can connect to support and amplify the work in this region.*
- *Discuss and plan future ORAC activities.*

Agenda

Monday, June 3	
9:15 – 9:30 am	Meet/Depart in passenger van from Café Zinc (The H Hotel) 111 W Main St, Midland, MI 48640
9:30 – 10:15 am	Manufacturer Perspective: Scientific Anglers (Brad Befus)
10:15 – 10:30 am	Travel
10:30 – 11:05 am	Retailer Perspective: Little Forks Outfitters (Bo Brines)
11:05 – 11:20 am	Travel
11:20 am -12:00 pm	Conservation Perspective: The Little Forks Conservancy (Greg Yankee)
12:00 – 12:15 pm	Travel
12:15 – 1:45 pm	Lunch and Local Partner Roundtable--Pizza Sams Outdoor recreation and the local economy listening session and discussion with guests. (Big screen available, laptop can plug in)
1:45 – 2:15 pm	Break and Travel from Downtown to Chippewa Nature Center
2:15 – 3:00 pm	Education Perspective: Chippewa Nature Center
3:15 – 5:15 pm	Business meeting at Chippewa Nature Center <ul style="list-style-type: none"> • Accords signing celebration <i>15 minutes</i> • Office of Outdoor Recreation discussion <i>30 minutes</i> <ul style="list-style-type: none"> ○ Role of OORI and ORAC • ORAC discussion <i>30 minutes</i> <ul style="list-style-type: none"> ○ Charter/bylaws ○ ORAC meetings format and topics • MEDC program review <i>20 minutes</i> • September meeting <i>15 minutes</i> • Council updates <i>20 minutes</i> <p>Drop off at your car at the H Hotel</p>
6:00 –? pm	Dinner on your own at Midland Brewing Company, 5011 N. Saginaw Rd., Midland, MI 48642
Tuesday, June 4	

9:00 – 10:30am	Whiting Forest Canopy Walk, 2203 Eastman Avenue, Midland, MI 48640 Interested parties meet at the Canopy Walk
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