

BECOME A MICHIGAN STATE PARKS PHOTO AMBASSADOR!

Who are we looking for?

The Michigan Department of Natural Resources Parks and Recreation Division is looking for photo ambassadors interested in exploring Michigan state parks and associated state-managed properties and sharing those stories and experiences with the world.

Michigan state park photo ambassadors should have the following:

- A love for the outdoors and Michigan state parks, trails and waterways.
- An eye for capturing interesting and engaging photos.
- An ability to post engaging content on Instagram.
- The ability to encourage others to visit Michigan state parks, trails and waterways.
- A public Instagram account.



Expectations

Photo ambassadors should help highlight and encourage people to visit Michigan state parks in the following ways:

- Sharing posts from [@MiStateParks](#) with your followers every month.
- Providing the Michigan DNR with at least 4 high-quality photos per month that will become property of the Michigan DNR, with credit to you, when applicable.
- Sharing your own stories about Michigan state parks on your Instagram account every month.

Perks

- Expanded social media influence by getting featured on [@MiStateParks](#) Instagram account.
- Access to our invite-only Facebook Group.
- Complimentary Michigan state parks swag.
- Opportunities for your images to be used in official Michigan DNR promotions, with credit to you, when applicable.

To apply, [register online](#) or text the word "photo" to 80888 by Nov. 20, 2020.

*All Ambassadors will be subject to a background check.

Michigan.gov/StateParks

