

Silver Lake Off-Road Vehicle Area - (SLORVA)
Draft Action Plan
March 2015

Goals

1. Enhance customer access to the SLORVA (including reducing wait line).
2. Improve efficiency.
3. Sustain a quality, safe recreation experience for users of the SLORVA.

Duners will be prepared before they arrive at the ORV Park

- Communicate what needs to be done before arrival
- Purchase permits and stickers ahead of time
- Understand what it means to be dune ready

Moving through the dune line

- Establish a system with less checks to slow the line down
- Maintain a consistently moving line, reducing the line and wait time
- No voucher times

Action Steps

1. Permit sales alternative and pre-check of vehicle process

- Establish a ORV Welcome Center for all passport and permit sales
- Use volunteers to assist with dune ready lane
- Signage for dune ready requirements
- Business partners for permit and sticker sales

2. Communication and signage

- Dune ready brochure at the ORV Welcome Center
- Display business brochures for parts to get dune ready at ORV Welcome Center
- Communicate where to purchase Recreation passport, non-resident, ORV permits and stickers
 - Establish business partnerships to sell

- Press releases and communications via DNR website and share with media sources
- Duner 101 YouTube videos on DNR website
- Volunteers
 - Assisting with ORV Welcome Center and traffic
 - Recruitment, training and establishing roles and duties
 - Establish a Friends Group

3. Reliable process for traveling visitors

- No dune ready vouchers for entrance into the ORV Park
- Create dune ready lane, as well as commercial vehicles lane
 - Volunteers to assist with traffic
- Review the dune up-ramp for expansion or alternatives
- Signage to direct visitors to ORV Welcome Center and ORV Park entrance

4. Effective parking and additional parking options

- Will be using a parking voucher exactly like last year
- Old voucher center may be used for parking voucher waiting
- Working with DEQ, local officials and volunteers to design parking lot expansion
- Study parking lot size, potentially increasing the lot size in 2016 and 2017