

TAC Meeting 6/25/18

Held at Jay's in Gaylord

Attendees: Mark Ponti (phone), Nick Monkevich (phone), J.R., Rich Bowman, Jon Lamy, Ben Schramm, Mike McCuiston, Larry Leefers, Bernie Hubbard, Gary Melow; Bernie Hubbard, John Walters; DNR staff: Jason Stephens, David Price, Deb Begalle

Absent: Charlie Becker, Margaret Minerick, Jerry Grossman, Tim Biewer

JR- NRC meeting in Porkies on Sept. 13th. Night before...reception

State Fair. Governor's presentation from TAC. Gift of birds-eye maple. Talk to State Fair organizer (try Vicki Michau) to get on luncheon agenda.

"Goals" led by Larry Leefers:

Part of first 2 goals: 1) Increase support for MI forest products industry...."

2) Develop and Improve Domestic and export markets...."

One of the challenges...whose coming and going in the industry. Don't have info. Most times confidential.

For goal #1...suggest a dashboard. MDARD-economic development-draft document referenced as an example of a dashboard. JR asked, "who's job is it to reach out to bring industry into the state?"

Future decision...internal or external dashboard.

Metrics we've tracked are economic contributions (\$\$'s) and employment (# of jobs). Do we want to set a new target for these items or track?

"Reported Company Activities"- publicly know activities. (not confidential activities.) Arauco starts operations this fall as an example.

Track TAC Activities?

MDNR/MDARD Activities in support

Goal 2: MDARD Export Dashboard as an example.

Draft example for tracking and export information. (We set target in 2012. Below target in 2015.)

J.R.- what is our loss because a product wasn't finished in MI; it was exported for further manufacturing. Also, what are the importing impacts?

"337"- NAICS code for furniture and fixture exports.

Solid wood, paper, and furniture are wood products included in \$\$ export report

Page 5 has roundwood volumes from TPO survey. 2014 data.

Page 6- MDNR/TAC-ForProd Exports

How do we compare to other states in the amount of exports, to a certain country, by product? Are there opportunities to make more of a certain product?

How will tariffs affect exports?

Other goals

Gary. We may not have data for a metric, but we can identify gaps. Propose one champion per goal. Then track and record at regular intervals, whatever that might be.

David P. there may be a tool, such as "Power BI" to help display data in various ways.

How is MDARD supported to put on trade sessions and other workshops.

(Can Donna talk about funding and MDARD's structure; tracking, priorities, metrics, activities, etc.)

Timber Harvest Goals Update. Deb. Still plan on prepping 60,000 acres. Have vacancies to fill. Rich suggested we can list cover type amounts and their rotation ages. What amount is productive or limited factor possibly by cover type. What is prescribed, harvested, sold. Growth to removals look at. Salvage acres because of invasive or health problem. Can we track what we pre-salvaged; what was outside process.

GNA increasing.

How many FTE's to administer timber sale program.

Invite 3 USFS supervisors to August meeting

Cruise Protocol:

Overview by Jason Stephens. (PPT). Implement October 2019. Suggestion to pilot cruise protocol and compare cruise to actual volume cut on a sale(s). Survey will be sent to contractors for input. TAC will review first to see if there's some questions that should be included.

HRD brief (handout). David Price reported. Upcoming training for producers in late summer/early fall. Either stump treatments or winter cutting restrictions will be implemented in the fall, on red pine timber sales with significant risk of expanding HRD within a 5-mile radius of a known HRD site.

Next meeting: Goals, MDARD, and exports, Arauco (Donna LaCourt); invite the 3 US Forest Supervisors.