

Michigan Historical Commission

Civil War Sesquicentennial Work Plan

Adopted: September 17, 2008

Revised after public input: November 19, 2009

**UPDATE
as of
Sept 2012**



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INTRODUCTION

Michigan's commemoration of the sesquicentennial of the Civil War will foster an inclusive sense of community, educate and elevate the citizenry, and increase economic development

On December 27, 2007, Governor Jennifer M. Granholm issued Executive Order 2007-52. The EO gives the Commission responsibility for Michigan's commemoration of the 150th anniversary of the American Civil War. The EO did not set any inclusive dates, so programs may begin before 2011 and extend beyond 2015. Commission plans cover grassroots involvement, events and projects, education, heritage tourism, marketing, and funding.

On September 20, 2012, Commission President Jack Dempsey appointed Brian Egen to chair the Commission's Civil War Committee and Commissioner Richard G. Micka to replace Commissioner Tom Truscott. Jack Dempsey, as Commission President, shall be an ex-officio member, without vote, on the committee. Former commissioners Edward Surovell, Judy Tappero and Jim McConnell also serve on the committee. Sandra Clark, director, and Mary Patrick, commission liaison, of the Michigan Historical Center provide guidance, assistance, and resource support.

Executive Order 2007-52

The Commission's principal charge is to encourage, plan, and develop activities, events, programs, observances, and services appropriate to commemorate the Sesquicentennial of the Civil War in Michigan. In doing so, the Commission is to enlist the support and participation of private citizens, businesses, nonprofit organizations, and governmental entities in an observance that fosters authenticity and inclusion. The Commission is to encourage schools and cultural institutions in Michigan to participate in activities recognizing the Sesquicentennial of the Civil War.

The Commission is to serve as Michigan's participation link in national and international activities commemorating the Sesquicentennial and to facilitate communications with other states in the commemoration. It is to serve as a clearinghouse for the collection and dissemination of information about Sesquicentennial plans, events, programs, observances, and services.

The Commission' charge includes researching and promoting the development of cultural, historical, and economic development opportunities relating to the Civil War in connection with the Sesquicentennial and reviewing, planning, and recommending strategies to promote and preserve the history of Michigan's role in the Civil War.

The EO can be summarized into four major components:

Foster authenticity

- Encourage, plan, and develop appropriate commemorative activities, events, programs, observances, and services
- Research and promote development of cultural, historical, and economic development opportunities relating to the Civil War in connection with the Sesquicentennial

- Review, plan, and recommend strategies to promote and preserve the history of Michigan's role in the Civil War

Foster inclusion

- Enlist support of private citizens, businesses, nonprofit organizations, governmental entities, schools, and cultural institutions

Serve as national/international liaison

- Encourage Michigan's participation with other states and in national and international activities

Provide information

- Serve as clearinghouse for collection and dissemination of information about plans, events, programs, observances, and services

Overall Goals

The Commission has adopted seven goals to guide its implementation of the EO:

1. To fully implement E.O. 2007-52 via an innovative, creative, appropriate, vigorous multi-year commemoration carrying beyond 2015
2. To create a lasting legacy focused on increasing the public's understanding of Michigan's outstanding role in helping save the Union and eliminate American slavery, making the commemoration relevant to all ethnicities as part of a discussion on equal rights for all citizens
3. To ensure an accurate recounting of events and issues
4. To involve the widest conceivable audience, incorporating plans of the Center and other state agencies.
5. To broadly publicize all work, using public forums and active linking to groups and individuals who are especially interested in Michigan history and, in particular, the Civil War.
6. To foster the widest possible participation
7. To provide an impetus for the creation of preservation/tourism opportunities and activities that will yield commensurate respect and veneration for this state and foster a greater sense of community and pride

Process

After issuance of the EO, the Commission discussed implementation strategies and formed a committee to help develop a plan during its meetings early in 2008. As mentioned above, several commissioners, along with the leadership of the Michigan Historical Center, participated in drafting a work plan for the Commission's review and

approval. The work plan was initially approved at the Commission's September 17, 2008, meeting for presentation to the public.

Accordingly, public hearings were held and comments received on the work plan on these days:

- March 28, 2009, at the Detroit Historical Museum, Detroit
- April 7, 2009, at the Michigan Historical Center, Lansing
- May 6, 2009, at Grand Valley State University, Grand Rapids
- May 30, 2009, at the Michigan Iron Industry Museum, Negaunee

The draft work plan was also posted on the Commission's website so that the public could tender written comments.

The committee met on November 10, 2009, to consider all comments and testimony received, re-evaluate the draft work plan, and revise it to account for input and further evaluation. It then approved a revised document for presentation to the Commission, which was approved at its November 19, 2009, meeting.

As confirmed by dialogue between the Commission, Center, and the public during the 2009 hearings, this work plan cannot be a static document or fixed effort. As ideas and opportunities present themselves for an appropriate and authentic commemoration, the Commission and the Center pledge to incorporate them.

ACTION PLAN

Clearinghouse

The Commission is charged by the EO to "serve as clearinghouse for collection and dissemination of information about plans, events, programs, observances, and services" connected with the Sesquicentennial due to its central position as the executive- and legislatively-appointed state body charged with history matters.

The Commission will create an Internet website to provide guidance and information to communities, organizations, and individuals, as well as a clearinghouse listing what communities, organizations and individuals elect to do to commemorate the Civil War, including their research, public programs, and events.

This "Michigan Remembers the Civil War" (tentative title) website will include links to the Michigan Historical Center's digitized collections, *Michigan History* articles on the Civil War, and the Center's educational materials. It will contain ideas and lists such as where to find songs from the era that could be used in school and community concerts, how to create a tour for the Civil War portion of a cemetery or rededicate a Civil War Monument, Civil War themed plays and people providing programs. It will include links to national Civil War websites, including those associated with National Parks, and to Michigan collections available to researchers. It will feature a blog with entries by commissioners, Center experts, and invited writers. The latest internet communications features, such as Twitter and Facebook, will be used to increase grassroots involvement. The rest of the site will be created by direct public input and include:

- an area where people are encouraged to share what they know about their community's relationship to the war;
- a calendar of events that people can easily update;
- a Flickr photo group;
- contact information for all organizations that commemorate the Civil War in Michigan
- a heritage travel area with existing monuments that commemorate the war, cemeteries, and neighborhoods with buildings from the era.
- a "Michigan in the Civil War this week" feature, if a volunteer can be found to create the listings

The Center will not authenticate material posted by the public. Search features will include access by city, county or region.

Acting as a clearinghouse, the Commission will not establish a seal of approval or other juried registry of events. However, it will develop a logo that can be used to identify and connect Michigan Sesquicentennial events in the eyes of the public.

The website calendar of events will contain Michigan Historical Center-sponsored and community-sponsored events, as well as those that are organized by other entities such as roundtables and universities.

The Commission, through the Sesquicentennial committee, will also participate in linkages to the commemorations in other states and to national initiatives, in fulfillment of the duty under the EO to: "Encourage Michigan's participation in national and international activities commemorating the Sesquicentennial of the Civil War and facilitating communications with other states commemorating the Sesquicentennial."

An electronic copy of the web site will be preserved to document the commemoration.

Action	Lead	Status	Funding needed
Create an initial page on the Commission portion of the State's website that sets out the Commission's plan for the commemoration	Mary Patrick	Completed <i>Updated on 3/13/12</i>	n/a
Establish a single point of public contact	Mary Patrick	Completed	n/a
Create a new Sesquicentennial website that provides a means for input and contributions from citizens and communities across the State, with a corresponding Facebook page, both to be managed on an ongoing basis by the Center/Archives	Mark Harvey	Website, Facebook pages completed <i>On 2/17/12, M. Harvey indicated updating and remedying of issues are soon to be resolved, scheduling meeting with Partners to discuss</i>	n/a
Create logo	Judy Tappero	Completed	n/a
Create logo use policy	Sandra Clark	Completed	n/a
Link into other states and to any national efforts	Jack Dempsey Mary Patrick	Completed (attending quarterly conference calls sponsored by the AASLH, in which NPS personnel attend; notes circulated afterward)	n/a
Work with Partners to share information and coordinate efforts	Sandra Clark	Ongoing Conferences were held on 11/13/10 and 11/12/11, hosted by Partners and sponsored by various, to plan and coordinate Sesqui events	n/a
Contact press, HSM, MML, and others to encourage information sharing	Sandra Clark	Beginning in March '11 and ongoing	n/a

Note: items in bold require action; those in italic are updates

Education

The Commission is charged by the EO to "encourage schools and cultural institutions in Michigan to participate in activities recognizing the Sesquicentennial of the Civil War."

Principal beneficiaries of the Sesquicentennial must be Michigan's schoolchildren. As the Commission's 2008 State of Heritage report states:

We need to ensure that future generations will have the opportunity to experience the wonder and appreciation we feel for the state we love. We need to be faithful stewards of our heritage. Time may be running out on our chances to rescue historic artifacts and sites from disappearing. Michigan needs to accept the challenge of acting now.

We can be proud of the legacy we will pass on to later generations. We must take the initiative now to secure the sites, the artifacts, the documents and the stories if we want our children and grandchildren to know and treasure this amazing place.

The Sesquicentennial commemoration can help educate our children and grandchildren to know and treasure the role Michigan played in saving the Union during its gravest crisis.

The Commission will work with and encourage the education community to include Sesquicentennial events and programs in curricula and other educational programs. The Commission will particularly encourage schools to take advantage of what the Center creates in response to the State Board of Education content expectations approved in 2007.

The Commission will look for creative ideas that can involve and inspire young people to take an interest in the people and events of the era, including conducting research on their family, friends and community.

The EO also calls upon the Commission to involve cultural institutions. The main focus of this effort will be identification and invitation to college-level scholars to assist the Commission in the Sesquicentennial commemoration.

Action	Lead	Status	Funding needed
Create logo [see "Clearinghouse"]			
Design graphic novel centered on Michigan's role in the Civil War appealing to teens	Judy Tappero	Under discussion with the College for Creative Studies Needs update	\$2,000
Create Sesquicentennial Academic Review Committee comprised of academic experts at Michigan's institutions of higher learning	Jack Dempsey	Committee formed. Working with members, Sandra Clark, on ideas for further participation; <i>invited to Michigan at Antietam (see infra)</i>	\$25,000 for publications may come from Heritage funds
Integrate "Michigan and the Civil War" into Center education programs	Sandra Clark	Summer workshop with Lansing schools, June 2011. New school program, fall 2011. New Seeking Michigan materials, April 2001. Civil War Cart programs, fall 2011 Needs update	n/a
Encourage schools to include Michigan's role in the Civil War in their lesson planning	Jim McConnell	Michigan Council for History Education, MHC, and Edward Surovell Realtors sponsored a "Michigan in the Civil War" essay contest beginning 11/6/10 with a deadline of 4/12/11; award ceremony held at Center	n/a
Develop a single coursework or a coordinated curriculum in '10 or '11 for Interlochen	Jack Dempsey	Interlochen has chosen not to proceed	n/a
Promote MGTV's program on the Civil War flags	Sandra Clark	Dempsey to follow up with Matt Van Acker	?
Work with HSM to create National History Day opportunities to use Civil War materials	Sandra Clark	Needs update	?
Consider small traveling exhibit(s) on local regimental flags (including reproduction flags?), to be used with local history programs and to spur school interest	Sandra Clark	Needs update	\$25,000
<i>Create podcasts on Michigan contributions</i>	Marty Hershock	Under review	?
<i>Create "app" for MICW</i>	Sandra Clark	<i>Under review</i>	?
<i>Help coordinate commemoration in 2016 of tender of flags to the State</i>	Commission	<i>Under review</i>	?

Note: items in bold require action; those in *italic* are updates

Events and Programs

The Commission is charged by the EO with "encouraging, planning, and developing activities, events, programs, observances, and services appropriate to commemorate the Sesquicentennial."

The Commission will work with interested parties and the Center to create and publicize Sesquicentennial events and projects. Many such activities and events are ongoing, such as the Midwest's largest reenactor event in Jackson at Cascades Park every August. To a major extent, the Commission will fulfill the intent of the EO by providing a central reference point for those interested in Michigan Sesquicentennial events.

Additionally, the Center will employ its unique capabilities and assets to help tell the story of Michigan's involvement in the war. These programs will include *Michigan History* articles and publications to Museum exhibitions to Archive presentations.

Thanks to the efforts of Professor Martin Hershock, the Commission was pleased to help sponsor the first Civil War Sesquicentennial event in the Nation in March 2009, commemorating the connections between John Brown, Frederick Douglass, and African-American community leaders in the City of Detroit.

Action	Lead	Status	Funding needed
Facilitate conference in March 2009 on connections of abolitionist John Brown to Michigan	Jack Dempsey	Completed (report on conference being reviewed by Sandra Clark for publication and archiving) Needs update	n/a
Make blue books from Michigan Civil War Centennial Commission available on-line. Make brown books available on-line	Sandra Clark	Completed. Blue books sent to academics for evaluation of the extent to which they meet current standards; reviews rec'd; Committee decided in Aug. '10 not to proceed further. Brown books, April 2011 Needs update	n/a
Internet publish a word-searchable digitized copy of <i>Michigan in the War</i> by John Robertson	Sandra Clark	Checking on status Needs update	\$5,000
Michigan Civil War Monuments	Jack Dempsey	Working with Partners; MISUVCW has disk with many, incl'g outside of MI <i>Disk provided; Partners seeking publication</i> Working with MiDMVA	n/a

Place all Civil War materials in the Archives of Michigan online in digitized format at the Seeking Michigan web site	Mark Harvey	Completed	n/a
Seek memorial highway designations for certain Michigan units	Jack Dempsey	Compile list with Partners, to include UP <i>Commissioner Micka is working to get sponsors; one of three bills introduced (SB 1149/HB 5767)</i>	\$10,000
Secure and design Civil War component as part of GVSU annual Great Lakes Conference in 2010.	Jack Dempsey	Completed, thanks to Scott Stabler	n/a
Present Plowshares into Swords exhibit April 16, 2011 to February 5, 2012. Present a second special exhibit towards the end of the Civil War commemorative period	Sandra Clark	Completed; second exhibit under development Photos taken of 4/12 and 4/16 events	n/a
Seek publishing opportunities	Jack Dempsey	<i>Michigan History (P. Majher) published 2 articles in each of the 6 '11 editions</i> Book on Michigan in the Civil War published in 2/2011, net proceeds go to MI CWS effort <i>Michigan Chronicle published three editorials in late '11</i>	n/a
Provide assistance to the "Save the Flags" project	Commission	Received inventory from Kerry Chartkoff [magnitude of need requires separate funding sponsor/s]; discussion with Brian Egen Dempsey to follow up with M. Van Acker	\$1 million
Inventory Civil War era buildings and sites in Michigan	Sandra Clark	Discussing with SHPO Needs update	n/a
Identify and plan for Civil War era historic sites that need restoration; consult with SHPO about sites that are at risk and/or would be a good focus	Sandra Clark	<i>U.S. Grant House saved by MOU between DNR, MLBFTA; Commissioner Johnson coordinating</i> Outline for Commission forum on Fort Wayne completed; <i>City Rec Dep't working on NRTF grant</i> <i>Detroit GAR building purchased by supportive</i>	

		<i>principals at Mindspring, being refurbished</i>	
		Others (8/11/11 theft of anchor of USS Yantic Civil War gunboat, whose hull is buried in Gabriel Richard Park boat slip) -- ? Needs update	
Work with congressional delegation and NPS to erect monument to General Elon Farnsworth at Gettysburg	Jack Dempsey	Discussion with sculptor engaged in previous effort held early '10; consider linking to IL <i>Commission once in operation</i> Partners suggest attention to Alpheus Williams Belle Isle statue; <i>statue fine, one of protective vehicle pillars needs work</i>	\$50,000
Work with HSM to put on annual conferences during 2011-2016 time frame	Ed Surovell	HSM included component/s in Mar. '11 Local History Conference and June '11 U.P. conference; <i>Partners working with HSM on future matters</i>	n/a
Investigate condition of Michigan markers and monuments at CW battlefields to ensure are in appropriate condition	Jack Dempsey	Working with Partners (see above)	?
Encourage individuals and families with Civil War artifacts and documents to share them with the public through the website, loans for exhibits or donations to the museum and archives	Sandra Clark	Partners <i>handled</i>	?
Organize and convene the Midwest CWRT in Monroe in 2014	Jack Dempsey	Suggested by Dave Ingall Needs update	?
Center host 1-day event for MI college/univ. scholars to give talks on MI & CW and publish them	Sandra Clark	Suggested by Marty Hershock Needs update	?
Commission host 1-day conference to invite scholars/historians with MI roots from other states to give talks on MI & CW and publish them	Commission	Potential invitees: David Blight, Lesley Gordon, Gerald Prokopowicz, Chris Calkins Needs update	?
Frank Kidd Photography interested in an exhibition of Michigan at the Battlefield panoramas	Sandra Clark	Needs update	?
Advocate for battlefield preservation where MI interests are affected	Commission	Letter sent to PA Gaming Board opposing Gettysburg casino in 2010	n/a
Michigan and the Civil War PBS show	Partners	<i>Program aired in '11,</i>	?

<i>(The Michigan Experience: The American Civil War Years)</i>		<i>continuing</i>	
Create a final report on the state's Civil War commemoration. Put printable version on website	Sandra Clark	To be completed in 2016	\$10,000
<i>Michigan Day at Antietam '12</i>	Brian Egen/Jack Dempsey	In planning	?
<i>Freedom's Eve/Watch Night celebration on 12/31/12 at Henry Ford Museum</i>	Brian Egen	Under review	?

Note: items in bold require action; those in italic are updates

Funding

Critical to a successful commemoration is procurement of the appropriate additional resources that support the plan. The Commission will work to obtain necessary funding for those initiatives that require expenditure of dollars.

The Commission has taken official action to approve reliance on the Michigan Historical Center Foundation (MHCF) to serve as the conduit for incoming funds. The MHCF already serves this purpose for the Center, and there is no need to re-invent the wheel. Using this conduit also ensures the tax deductibility of contributions.

As for funding itself, the plan assumes availability of no public tax dollars. Consequently, activities will need to involve no outlay of funds or rely on purely private donations.

Action	Lead	Status	Funding needed
Secure approval by Commission to use Michigan History Foundation as custodian for funding received in support of the Sesquicentennial	Jack Dempsey	Completed	n/a
Formalize financial arrangement with the Michigan History Foundation	Jack Dempsey	Completed	n/a
Identify funding needed for each aspect of the plan. Identify, contact, and secure support from possible funding sources	Sandra Clark, Jack Dempsey	Book on Michigan in the Civil War published in '11, net proceeds go to MI CWS effort Archives and Michigan History Foundation will sponsor a Civil War Flags website to help raise funds, beginning in '11 Creating catalog of funding opportunities, publicize it, and then make asks Needs update	n/a
Investigate funding from MDOT using Transportation Enhancement program	Sandra Clark	Working with Sigrid @ MDOT Needs update	?
<i>Develop and sell MI/CW merchandise</i>	<i>Jack Dempsey</i>	<i>Under review</i>	?
<i>Locate underwriter</i>	<i>Dempsey Egen</i>	<i>Under review</i>	?

Note: items in bold require action; those in italic have been updated from 10/27/11

Heritage Tourism

The EO affirms that “the sesquicentennial of the Civil War will increase awareness of Michigan’s cultural heritage and assist cultural economic development in this state.” Accordingly, it calls upon the Commission to “research and promote the development of cultural, historical, and economic development opportunities relating to the Civil War in connection with the Civil War Sesquicentennial.”

In addition to preservation of Civil War-related artifacts and sites discussed under “Events and Programs,” the Commission can fulfill the charge to promote economic development in Michigan via specific efforts in the heritage tourism space. “Tourism is one of Michigan’s economic drivers, and according to national studies, heritage tourists stay longer and spend more money. Efforts to promote heritage tourism have the added benefit of strengthening community pride and commitment to preserving those things that make a community unique.” So says the Commission’s 2008 Report on State of Heritage in Michigan.

In the Commission’s Heritage Report, it envisioned “a Michigan where heritage tourism enhances the state’s economy, delights its visitors and citizens, and showcases its unique natural and cultural assets.” The Center has been focusing on this mission for several years and has gained important experience that will aid the Sesquicentennial effort.

Although Michigan is not the site of any Civil War battlefields, it contains a number of heritage assets that can attract tourists interested in the War and the era. Such visits can help drive the state’s economy. The Commission will work to create programs that publicize such sites in order to drive a greater level of tourism. It will also endeavor to assist in the preservation and enhancement of sites that are at risk or in need of support.

Action	Lead	Status	Funding needed
Assemble and publicize list of Civil War State Historical Markers	Jim McConnell	List/texts compiled; need to determine format for publication	n/a
Encourage participation in the Civil War Preservation Trust discovery trail	Jack Dempsey	Information on the trail is in hand from CWT Needs update	?
Consider ways to encourage tourism to Civil War sites connected to Michigan via state-specific Trail	Jack Dempsey	Guidebook being published by Karin Risko & Dave Ingall (JD foreword); <i>publication in Mar '12</i>	n/a
Partner with Travel Michigan to create and post tours on its website around a theme; walking and driving tours inside and outside the State; included could be monuments, museums with Civil War exhibits, communities with areas that were largely	Sandra Clark	Setting up meeting to discuss Needs update	?

built before the Civil War			
Secure passage of resolution by Legislature encouraging citizens and visitors to seek out and explore Civil War-related sites	Jack Dempsey	SR 36 approved 4/13/11	n/a
Link to Underground Railroad sites, as developed by the Michigan Freedom Trail Commission	Jack Dempsey	JD attended MFTC meetings on 5/20 and 11/17/10 to build linkage with MHC	n/a
MI Historical Marker designation being sought for Battle of Richmond, KY	Commission	Approval given and marker ordered as of 2/20/12, ceremony in August '12	n/a
<i>MI Historical Marker designation being sought for Battle of Monterey Pass, PA</i>	<i>Commission</i>	<i>Due July 4, 2013</i>	<i>n/a</i>
<i>Develop other battlefield marker sites</i>	<i>Commission</i>	<i>Under review</i>	<i>\$3500 per marker</i>

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Involvement

The EO charges the Commission to "enlist the support of private citizens, businesses, nonprofit organizations, and governmental entities in the planning and promotion" of the Sesquicentennial to encourage them, along with schools and cultural institutions, "to organize and participate in Civil War Sesquicentennial activities."

As discussed under "Clearinghouse," the Commission will take advantage of the Internet to enlist the support and involvement of communities, organizations, and individuals and act as a facilitator of information on what communities, organizations, and individuals are doing to commemorate the Civil War.

The Commission will reach out to organizations whose interest is in the Civil War era.

The Commission will also link to the Province of Ontario to facilitate involvement of our Canadian neighbors to the extent they are interested.

The four public hearings, as well as posting the draft work plan online, already have provided an opportunity for the public and members of Civil War-related organizations to comment on the plan and provide additional ideas.

Action	Lead	Status	Funding needed
Work with Charles H. Wright Museum of African-American History, and University of Michigan-Dearborn, to present March 2009 all-day symposium on "John Brown, Frederick Douglass, and the Path to Freedom"	Jack Dempsey	Completed, thanks to Marty Hershock	n/a
Hold public meetings to share the plan and invite comment and participation	Jack Dempsey	Completed	n/a
Invite participation from City of Windsor/Province of Ontario	Jack Dempsey	Dennis Moore has accepted, and given add'l contacts of Bryan and Shannon Prince at Buxton Museum (Bryan working on 2013 book about blacks in Canada who fought in Civil War); <i>contact made with Bryan</i>	n/a
Create a website that allows input from citizens and communities across the state [see "Clearinghouse"].			
Reach out to groups and individuals through private contact and presentations at historical and educational conferences	Commission	Ongoing contacts and setting up opportunities	n/a
Form an advisory task force with others with a major stake in the commemoration	Jack Dempsey	Commission approved a partnership between Committee and CW History Partners Steering	n/a

		Group at 4/22/10 meeting	
Include Native Americans and their involvement in the war wherever possible	Jack Dempsey	Invited participation by Frank Ettawageshik. Will be in 2011 Center exhibit Needs update	n/a

Note: items in bold require action; those in italic are updates

Marketing

Marketing and outreach for the program require a degree of creativity to build new media interest and will depend on establishing lasting media partnerships. The Commission will work with marketing volunteers to develop the means to gain publicity for the Sesquicentennial.

Projects already underway are noted in the Action section. Other items under consideration include:

- Developing ideas for the center/museum store appealing to kids (e.g., infantry hat with Michigan unit designation)
- Developing "this day (or week) in Michigan Civil War history" link on website for use by media; podcasts
- Developing a plan for radio coverage; various people could give "Michigan tidbit" on Paul W. Smith show

Action	Lead	Status	Funding needed
Promote Center and Commission activities, exhibits and resources	Sandra Clark	2011 Exhibit opens with encampment, marketed by purchased advertising and billboards Ongoing press releases and blogs throughout period	n/a
Partnership with a publication such as <i>Hour Magazine</i> or <i>Ambassador Magazine</i> that will result in a major early photo story followed by other pieces featuring both creative interpretive materials and historic materials throughout the commemoration	Judy Tappero	Contacts have been made Needs update	?
<i>Create brochure on Michigan/Civil War</i>	<i>Brian Egen</i>	<i>In drafting</i>	?

Note: items in bold require action; those in italic have been updated from 10/27/11

DRAFT BUDGET, 9/6/10

Grant House (alone)	\$100,000
Elon Farnsworth Gettysburg monument	\$50,000
Academic Review Committee publications	\$25,000
Local regimental flags traveling exhibit	\$25,000
Civil War tour guide	\$10,000 -- X
Memorial highway designations	\$10,000
Final CWS commemoration report	\$10,000
Interlochen stipend	\$5,000 -- X
Publish word-search/digital <i>Michigan in the War</i>	\$2,500
CCS graphic novel	\$2,000
MI CW Centennial Comm'n bluebooks on-line	\$2,000 -- X
 Total	 \$241,500

Note: budget does not include Civil War Regimental flag conservation. As of October 2009, over \$100,000 had been raised through adoptions, and the funds have been used to fully stabilize twelve flags. However, there were at least twenty more flags needing immediate intervention, to say nothing of the approximately 100 flags inappropriately “netted” in the 1960s. This netting must be removed eventually, and this will be a time-consuming and very expensive project. Using a mathematical average and assuming some inflation, the cost for these 120 flags is:

\$1 million

