



Office of Urban and Metropolitan Initiatives (OUMI) Report

Required by Section 822h of Public Act 268 of 2016

Prepared for

Senate and House of Representatives Standing Committees on Appropriations

Subcommittees on General Government

Senate and House Fiscal Agencies

Department of Technology, Management and Budget

14 April 2017

TOTAL EXPENDITURES FY2016

Salary and Fringes	\$755,785.32
Travel	\$27,426.94
Miscellaneous Support	<u>\$6,181.96</u>
Total	\$789,394.22

(a) Transportation and infrastructure.

- **Interurban Trail – (Kalamazoo)** OUI continues to convene and lead an effort to build support to connect Kalamazoo and Grand Rapids via non-motorized trail. With OUI coordination, every community along the proposed approximate 40 mile route has adopted resolutions of support, an RFP for a planning and design consultant has been conducted, and a consultant selected, with planning and design to finish in 2017.
- **Gap Transit Kent (Kent County)** - OUI built a coalition of community partners, The Rapid, philanthropy and business facilitating the creation of a hub-based, ride-to-work program that provides safe, reliable and affordable transportation for entry-level and low-income workers. Flexible transportation options have been identified as one of the greatest challenges for employers and workers in West Michigan. Wheels to Work Launched in July 2016 and has provided 22,000 rides through 11 employers.
- **Integrated Asset Management Pilot** - OUI facilitated the interaction between the West Michigan Prosperity Alliance (Region 4) and the executive office for inclusion of West Michigan in the integrated asset management pilot, the key implementation project of the Governor's 21st Century Infrastructure Commission. Because the Alliance represents a microcosm of the diverse geography and economy of Michigan, the region will provide a more accurate template for statewide implementation of integrated asset management.
- **DEQ Community Outreach (Kent County):** OUI facilitated the connection between the DEQ Community Outreach Team and the Grand Valley Metro Council, representing 46 units of local government. Now, local government has a direct contact with DEQ to work thought specific local issues and questions.
- **Holland Civic Center (Holland):** OUI facilitated discussions between the City of Holland, MEDC and MSHDA on developing incentives for the redevelopment of the Holland Civic Center.

- **Flint Water Interagency Coordinating Committee (FWICC):** Executive Order 2016-1 created the FWICC, and the Director of OUI is one of two co-chairs. The Governor created FWICC within the Michigan Department of State Police to facilitate the collaboration and communication between state departments, local governments, and subject matter experts necessary to effectively coordinate a response and recovery of Flint's water infrastructure in Flint. FWICC has the following charges:
 1. Create an incident action plan designed to assist state and local authorities in ensuring safe drinking water for the residents of the City of Flint and addressing the consequences of elevated lead levels in drinking water.
 2. Review recommendations made by the Flint Water Advisory Task Force and propose statutory, regulatory, or contractual actions necessary for implementation of such recommendations.
 3. Identify staff with competencies in emergency planning, operations, logistics, and finance as outlined under the National Incident Management System (NIMS) to work with the Coordinating Committee to track resource requests and document progress on the incident action plan.
 4. Establish a standard process for sharing pertinent information between all members including use of the NIMS and Unified/Incident Command as appropriate.
 5. Establish routine communications protocols at the local, executive, and legislative levels as appropriate.
 6. Establish a public information protocol to effectively inform the community.
 7. Make recommendations for acceptable standards for potable water.
 8. Make recommendations regarding the health impacts for the affected population.
 9. Assess the status of infrastructure and determine feasible actions to upgrade the water system.
 10. Establish subcommittees among its members to specifically address, at a minimum, each of the three following topic areas: Water Quality, Community Health, and Education.
 11. Assist the Governor and the Department in implementing appropriate operations permitted under the Michigan Emergency Management Act or the federal Stafford Disaster Relief and Emergency Assistance Act, including local emergency operations plans and guides.
 12. Explore any avenues of funding for response and recovery efforts including federal grants, legislative appropriations, and private partners.

To date, all charges have been executed (most have been completed) by various agencies.

(b) *Public services.*

- **Public Safety (Benton Harbor)** – OUI worked with Michigan State Police to implement a partnership with Whirlpool Corporation to place a crime analyst in the Benton Harbor Public Safety Department. This would be a \$130k/year position to be funded jointly by Whirlpool and MSP, and would follow models implemented in Flint and Saginaw. Whirlpool has expressed support and the final details are being worked out.

- **Michigan Commission on Child Lead Poisoning Elimination** - OUI advocated for and drafted the proposal for a state-wide coordinated response to child lead poisoning. OUI assisted in developing the composition of the Commission and provided staff to the Commission.
- **ALPACT** – OUI facilitated the initial development of the Ottawa County and Lansing Advocates and Leaders for Police and Community Trust, ALPACT. In addition OUI ensured adequate representation from the Latino Community and introduced the regional Community Outreach Liaison for U.S. Immigration, Customs and Enforcement to each ALPACT.
- **Governors Executive Directive on Police and Community Trust:** OUI is the lead agency within the Executive Office to work with the Michigan Commission on Law Enforcement (MCOLES) to undertake a study and produce a public report by May 1, 2017, addressing the topic of fostering public trust in law enforcement. OUI facilitated input from African American, Latino and LGBTQ communities in Southeast, West and Northern Michigan via a printed and on-line survey and participating in various community forums. The Executive Directive also requires MCOLES to give status update to OUI at least once a month until the report is delivered to the Governor.
- **Latino Outreach (West Michigan)** – OUI conducted systematic outreach to the Latino Community through the West Michigan Hispanic Center, Hispanic Chamber of Commerce, LAUP, Uno Christo, Latino Economic Development Center, and the Migrant Resources Center to provide a mechanism for the Latino Community to voice issues and concerns. As a result, OUI connected these groups with I.C.E., TIA for Latino specific training programs and to Disability Advocates for access to accommodation for people with disabilities
- **Invest Health (Kent County)** – OUI works with Spectrum Health System to provide a cross—sector state perspective on approaches to improving the determinants of health in Kent County’s low income neighborhoods. This includes connecting to resources for environmentally safe housing, public safety, food safety, transportation and workforce development.
- **Benton Harbor, Muskegon Heights Public Schools** – OUI facilitated discussions between the executive office and the cities of Muskegon Heights and Benton Harbor on each city’s case for hardship related to its schools on the SRO tentative closure list.

(c) *Land use and sustainability.*

- **West Michigan Regional Trail (Kalamazoo)** – OUI served as convener for the West Michigan Regional Trail Project. This OUI-initiated and led effort has worked for two years to build community support to connect the two largest metropolitan areas on the west side of the state, and their respective trail systems, and will now be managed by a consultant. Twelve communities have signed resolutions of support, and 8 produced matching funds for planning. DNR has committed \$50,000 to map and plan the trail and set up fundraising

and management structure. A consultant has been hired to manage public input, and the process officially kicked-off in January.

- **Environment/Grand River Trail (Grand Rapids)** – Using the Grand River as the development tool, OUI served as the initial convener between local governments, environmental groups and the DNR in building a connected Grand River Trail. The intent is to use connected river trails as tools of economic development and talent attraction. OUI regions are working together with MDNR to integrate river and water trails with the Interurban Trail partnership.
- **State of Michigan Cruise Industry/Muskegon Cruise Industry and Tourism (Muskegon)** – OUI facilitated conversations between the Muskegon Chamber, the Muskegon Convention and Visitors Bureau, Pure Michigan and the Office of the Great Lakes to develop a unified state response for cruise industry development.

(d) *Housing.*

- **Mayors Affordable Housing Advisory Task Force (Grand Rapids)** – OUI collaborated with the City of Grand Rapids and community leaders on developing a long-term housing and economic development strategy to ensure availability of mixed-income and affordable housing.
- **Affordable Housing and the 21st Century Economy Commission** - In response to the affordable housing crisis throughout West Michigan, OUI worked with city leaders, community organizations and developers to draft a set of guiding principles and suggested implementation strategies for consideration of the 21st Century Economy Commission.
- **Housing/Economic Development (Muskegon)** – OUI built a coalition of community, philanthropic, educational and business partners to launch the Muskegon Anchor Initiative. The initiative works to bring market rate housing and retail development to downtown Muskegon as a catalyst for talent recruitment and retention. Downtown Muskegon has seen 4 development agreements signed since the inception of the Anchor Initiative.

(e) *Workforce and economic development.*

- **Economic Development/ (Kalamazoo)** - With the goal of leveraging the State of Michigan's significant investment in Placemaking, OUI worked with MSHDA/MEDC, Smart Growth America, and Brookings to connect to the premier place-management organizations in the nation to build a repository of information on organizational structures, legal frameworks, etc. behind their operations.
- **Urban Economic Development Strategy/Entity** – OUI led a multi-sector effort to establish a new vision and implementation organization for the revitalization of Kalamazoo's downtown and surrounding neighborhoods. Designed by OUI and the W.E. Upjohn Institute, this effort

seeks to identify goals and priorities shared by Southwest Michigan First, City of Kalamazoo, Downtown Kalamazoo Inc. WMU, Kalamazoo College, KVCC, Bronson Healthcare, LISC, multiple foundations, and community development organizations through a facilitated process over the coming months. With a shared vision for growth of the community, strategies and tactics will be developed, tools and incentives assembled, and an implementation organization launched. The City of Kalamazoo has committed resources to fund the efforts of W.E. Upjohn Institute as project manager, and philanthropy has expressed a willingness to commit resources towards the implementation organization. Additionally, talks are ongoing with City of Battle Creek and W.E. Upjohn Institute to work down a parallel path through a similar process, with shared strategies and resources for the project. Ultimately, this will process and organization will serve to move a number of initiatives, analyses, and studies that the State of Michigan and the community have undertaken to fruition, and serve as model for other communities struggling to implement.

- **Urban Economic Development Ecosystem Project (Kalamazoo)** – Using Kalamazoo as laboratory, OUI is partnering with the W.E. Upjohn Institute for Employment Research to design template for communities to align their assorted economic development, downtown development, municipality, anchor institutions, and interested business partners around a shared vision, with the appropriate tools, appropriate incentives, and nimble implementation agency.
- **Shared Prosperity (Kalamazoo)** – OUI continues to assist partners including City of Kalamazoo, Michigan Works Southwest, WMU, local foundations, and others with a number of initiatives around jobs, families, and youth. Current projects include the All Things Possible Program being piloted summer 2016, and providing wrap-around summer programs for teenagers, with the goal of helping them stay engaged year-round to take full advantage of the *Kalamazoo Promise*.
- **Summer Youth Employment (Muskegon, Grand Rapids and Holland)** – Employers, pastors and Community Leaders identify summer youth employment as a key issue in keeping youth safe and engaged. OUI continues to serve as the connection point with the Muskegon Social Justice Commission, Holland Police Department and the City of Grand Rapids to Michigan Works, TIA and MDNR on broadening access to summer youth programs.
- **Workforce Development/Re-Entry (Grand Rapids)** – OUI continues to work with employers, chambers of commerce and economic development organizations to connect them with MDOC re-entry initiatives, including the Vocational Village. OUI also is partnering with Talent 2025 and MDOC on building a profile of returning citizens along with policy recommendations for improving the success of ex-offenders. This year OUI facilitated the development of the program, Trading Places, which, in collaboration with the trade unions, building contractors and the Department of Labor, provides apprenticeship training for inmates with the expectation of a portable union apprenticeship certificate upon release from prison.
- **Workforce Development/Economic Development Tour (Grand Rapids)** – OUI organized a tour of Kent County economic and workforce development organizations for the new director of TED, Roger Curtis. The tour includes a Q&A session with business leaders, higher education, Michigan Works and economic development agencies.

- **Gus Macker (Muskegon)** – OUI galvanized the return of the Gus Macker to downtown Muskegon. The summer of 2017 will be the second year with the event becoming a central summer attraction in downtown.
- **Muskegon Community College Strategic Plan (Muskegon)** – OUI participated in the MCC strategic plan, helping them focus on certificate preparation and workforce development tailored to Muskegon area business.
- **Mission Flint** -- OUI participates as part of Mission Flint team comprised of state departments and staff to best address the medical impact from the water crisis and sustain a quality of life found in vibrant communities, empowered by educational, economic, and cultural opportunities for residents.