

# Electric Vehicle Charger Placement Project



MICHIGAN STATE UNIVERSITY

November 2019

This study is commissioned and funded by the Michigan Department of Environment, Great Lakes, and Energy.



MICHIGAN DEPARTMENT OF  
ENVIRONMENT, GREAT LAKES, AND ENERGY



- Problem Statement
- Data Collection
- Modeling Framework
- Scenarios Analyzed
- Results



- Find the optimal infrastructure investment to support electric vehicle travel:
  - **Where** to deploy charging stations?
  - **How many** chargers must be built at each station?
- Phase I- Long Distance (Intercity) Trips of EV Users
- Phase II- Urban Trips of EV Users



The required inputs to the model include:

**Stakeholder  
Meetings**

- Road network (Michigan Department of Transportation)
- Traffic Analysis zones (Michigan Department of Transportation)
- Travel demand matrix (Michigan Department of Transportation)
- Electricity Provision Costs (Utilities)
- Average Land Cost (MPOs)
- Car Companies
- Charging station and charger costs (Charging Station Companies)



The modeling framework considers:

- EV trip feasibility
- Minimizing charging station investment cost
- Minimizing travelers delay including:
  - Charging time
  - Queuing delay time
  - Detour time

This phase focuses on investing in DC fast chargers for long distance (intercity) trips of EV users.



## Why Phase I- highway study was innovative?

- Considering effects of weather on vehicle performance
- Seasonal variation of travel demand
- Tourism demand
- Simultaneously considering user preference, vehicle requirement and investment cost
- Tested variety of scenarios



Different scenarios focusing on:

- Two seasonal demand and battery performance variations
  - Summer with 100% battery performance
  - Winter with 70% battery performance
- Two types of battery
  - 70 kwh
  - 100kwh
- Three rates of market growth for different years
  - 2020
  - 2025
  - 2030
- Three DC fast charger options
  - 50 kw charger
  - 150 kw charger
  - 350 kw charger





# Scenario: 2030 Market Growth, Mixed-Tech

## Assumptions

Battery: 70 kWh

Charger: 150 kw

Season: Winter

## Infrastructure

Total Number of Stations= 35

Total Number of Chargers= 196

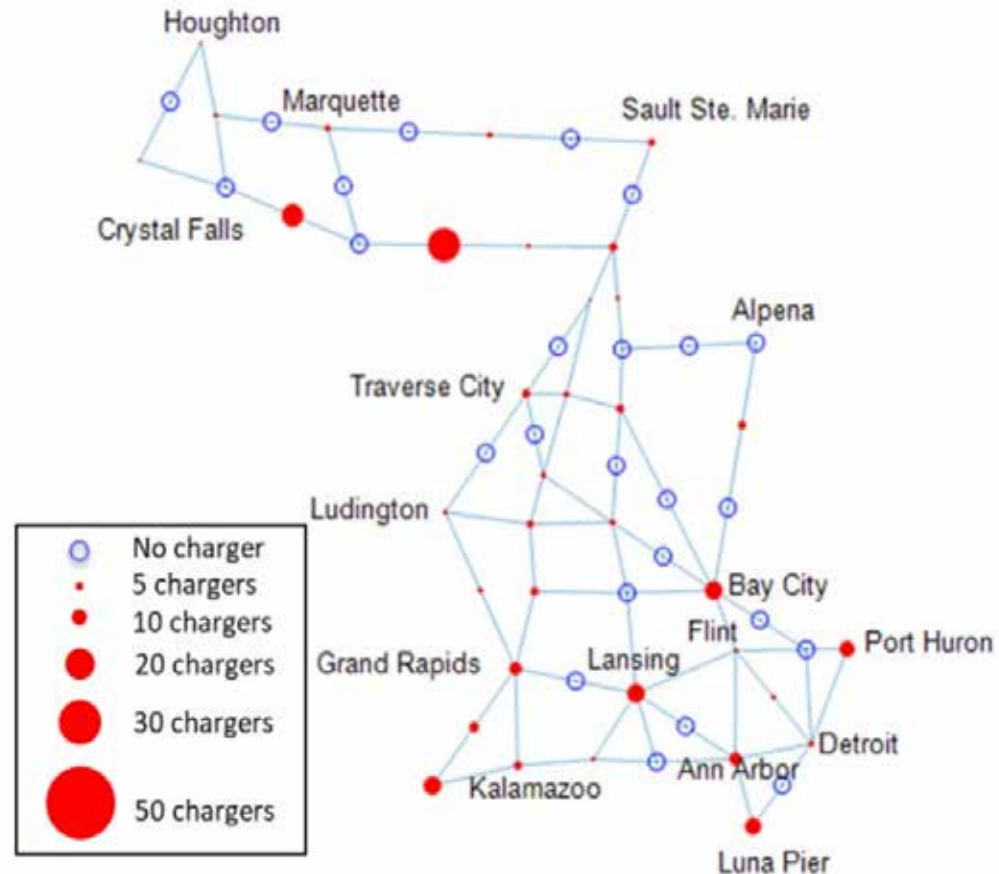
## Cost

Station Investment Cost (million \$)= 6.47

Land Investment Cost (million \$)= 0.37

Charger Investment Cost (million \$)= 15.0

Total Cost (million \$)= 21.84



# Charger Placement Project a BIG Success



Researchers at the Michigan Energy Office reached the first phase of a study showing where they believe electric vehicle chargers should be placed in our state. The study is the first of its kind. Researchers looked at factors like battery performance and driving in winter weather conditions. The purpose was to determine how state officials can approximately use \$10 million in received through a

Source: <https://www.wnsc.com/news/this-morning-study-identifies-ideal-locations-for-electric-vehicle-chargers-in-michigan/>



Source: <https://insideevs.com/news/341948/research-study-where-to-install-public-ev-charging-stations/>



Source: <https://www.energycentral.com/c/gr/how-new-york-maryland-michigan-are-overcoming-looming-electric-vehicle-charging>



Source: <https://www.craigslist.com/energy/state-utilities-sketch-out-areas-need-future-ev-charging-network>



Source: <https://www.nrdc.org/stories/home-big-auto-going-electric>



Source: <https://mibiz.com/sections/energy/electric-vehicle-study-maps-optimal-statewide-charging-network>



## Conference Presentations and Invited Talks

- University of Michigan, Transportation Seminar Series, November 2018
- Transportation Research Board, January 2019, Washington DC
- Second International Conference on Energy Research and Social Science, June 2019
- Midcontinent Transportation Electrification Collaborative, July 2019, Detroit, MI
- E-Mobility Charging Infrastructure Conference, December 2019, Detroit, MI
- MIT CEEPR, October 2019
- Transportation Research Board, January 2020, Washington DC



## Journal Publications

- Ghamami, et al., Refueling Infrastructure Planning In Intercity Networks Considering Route Choice And Travel Time Delay For Mixed Fleet Of Electric And Conventional Vehicles, *Transportation Research Part C*
- Fakhrmoosavi, et al., Electric Vehicle Charger Placement Optimization in Michigan Considering Monthly Traffic Demand and Battery Performance Variations, *Transportation Research Record*
- Kavianipour, et al., Impacts of Technology Advancements on Electric Vehicle Charging Infrastructure Configuration: A Michigan Case Study, *Energies*



# Thank You

Dr. Mehrnaz Ghamami  
ghamamim@msu.edu  
Phone: (517) 355-1288

