



JENNIFER M. GRANHOLM
GOVERNOR

STATE OF MICHIGAN
OFFICE OF THE GOVERNOR
LANSING

JOHN D. CHERRY, JR.
LT. GOVERNOR

CREATING JOBS THROUGH DIVERSIFICATION

Governor Granholm's continuing effort to remake Michigan's economy

The national economic recession and near collapse of the auto industry in 2008 underscore the critical importance of Governor Jennifer M. Granholm's efforts to diversify Michigan's economy. Michigan will always be the proud home of the domestic automobile industry, but as that industry continues to restructure, the state must target additional growing job sectors, including alternative energy, life sciences, homeland security, and advanced manufacturing to stabilize and strengthen our economy.

For six years, the governor's commitment to go anywhere and do anything has been helping to bring new jobs and industries to Michigan. Her seven trips overseas have attracted 45 businesses and nearly 11,000 jobs. Under her leadership, the state has also created a growing film industry through targeted tax incentives and is working hard to be the global center of advanced battery technology. And Granholm's innovative No Worker Left Behind program is ensuring that displaced and under-employed workers have the training they need for jobs that are open today.

Creating New Industries

- **Renewable Energy** – Governor Granholm is committed to making Michigan a leader in the renewable energy industry and bringing the jobs this industry is creating to Michigan. Thanks to her efforts, Michigan has 11,000 more jobs in this growing sector than it did just four years ago. Now that the nation's goals align with the governor's plan, Michigan is perfectly positioned to increase our supply of good-paying jobs in this booming industry. More detail about the governor's plans can be found in *Michigan's New Energy Future*.
- **Battery Development** – Within a month of bipartisan passage of groundbreaking incentives to bring advanced battery manufacturing to Michigan, three companies have chosen to locate and expand here:
 - General Motors will assemble battery packs in Michigan for the Volt, its new electric vehicle;
 - A123 Systems, a Massachusetts-based company, chose Michigan as the home of its planned lithium-ion battery factory where it will build up to five million electric car batteries a year and employ 14,000 people; and
 - Ricardo, an international automotive engineering firm, announced it will open a battery systems development center near Detroit Metropolitan Wayne County Airport.
- **Film Incentives** – Last year, the governor and the Legislature worked together to create the most aggressive incentives for film production in the nation. This effort has already brought more than 70 film and television projects to Michigan, injecting more than \$430 million into local economies. In her State of the State address, the governor announced that three companies have chosen Michigan as the home of their new permanent production facilities, including:
 - **Motown Movie Studios** will invest \$54 million to refurbish a former General Motors factory in Pontiac to house a permanent film studio. The project will create more than 3,600 new jobs.
 - **Wonderstruck Studios** will invest \$86 million in a new production facility in Detroit. The company, which produces computer-generated visual effects and animated content, is new to Michigan and will offer training to prospective new employees. The project will create 413 jobs.
 - **Stardock Systems** is expanding its digital gaming design facility in Plymouth. The company, which develops and distributes PC games and utilities, will hire 53 new employees.

Bringing Jobs to Michigan

- **Going Anywhere, Doing Anything** – In 2008, Governor Granholm traveled to Japan, Israel, and Kuwait where she met more than two dozen companies engaged in automotive, alternative energy, water reuse technology, and the life sciences. In all, the governor's seven overseas jobs missions have brought 45 businesses, \$956 million in investment, and nearly 11,000 new jobs to Michigan.

The governor will continue her commitment to bring jobs to Michigan in 2009 by again traveling across the country and around the world to pitch the state to companies in high-demand industries, including wind turbine manufacturing, solar panel production, advanced automotive research and design, and the life sciences. The governor will make three additional international trips in 2009 to bring jobs to Michigan.

- **Aggressive Economic Development Tools** – In her State of the State address last year, the governor called for a series of new economic development incentives to strengthen Michigan's ability to attract jobs. Thanks to these new tools, the Michigan Economic Development Corporation has had the best six months ever in its efforts to diversify our economy, attracting 84 companies that will invest \$4.7 billion in Michigan to create and retain more than 55,000 jobs.

Supporting the Home Team

In 2004, Governor Granholm implemented the **Buy Michigan First** policy to give Michigan businesses an advantage in providing goods and services to state government. As a result of this directive, the state of Michigan has increased the percentage of state contracts awarded to local companies. In fiscal year 2008, more than 85 percent of the tax dollars state government spent on goods and services was spent with Michigan-based companies. It is not only good to support local businesses, but it saves money too. The state saved \$126 million in fiscal year 2008 by contracting with local businesses.

In her State of the State address, the governor announced she is expanding the Buy Michigan First program beyond state government contracts. In her 2010 budget recommendation, the governor will require other units of government, including cities and townships, counties, school districts, universities, and community colleges to adopt Buy Michigan First programs.