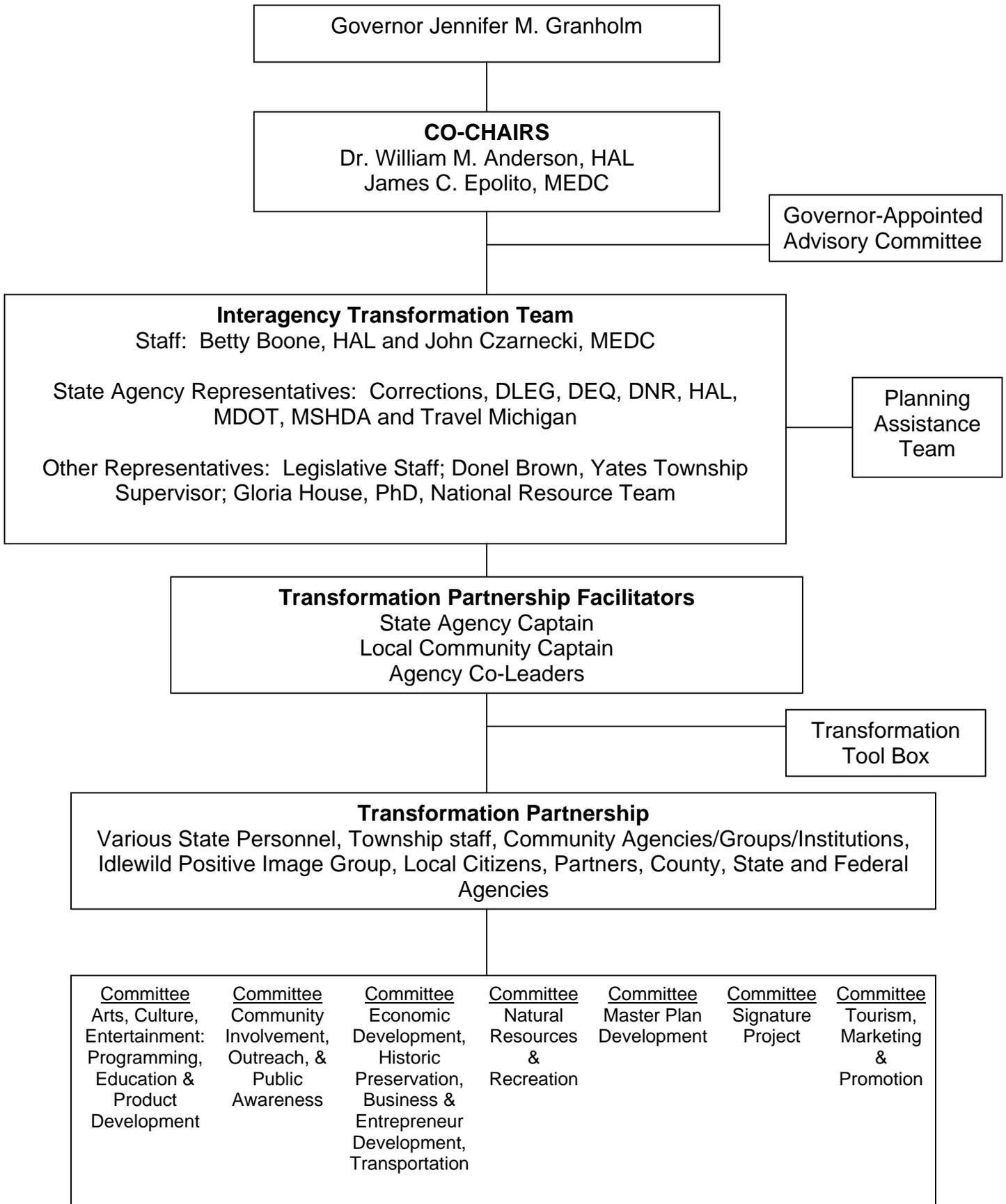


# Idlewild, Michigan Transformation Initiative Community Cultural Economic Development Readiness Organization and Roles Chart



Governor Jennifer M. Granholm

**CO-CHAIRS**  
Dr. William M. Anderson, HAL  
James C. Epolito, MEDC

Governor-Appointed  
Advisory Committee

**Interagency Transformation Team**  
Staff: Betty Boone, HAL and John Czarnecki, MEDC  
  
State Agency Representatives: Corrections, DLEG, DEQ, DNR, HAL,  
MDOT, MSHDA and Travel Michigan  
  
Other Representatives: Legislative Staff; Donel Brown, Yates Township  
Supervisor; Gloria House, PhD, National Resource Team

Planning  
Assistance  
Team

**Transformation Partnership Facilitators**  
State Agency Captain  
Local Community Captain  
Agency Co-Leaders

Transformation  
Tool Box

**Transformation Partnership**  
Various State Personnel, Township staff, Community Agencies/Groups/Institutions,  
Idlewild Positive Image Group, Local Citizens, Partners, County, State and Federal  
Agencies

<u>Committee</u> Arts, Culture, Entertainment: Programming, Education & Product Development	<u>Committee</u> Community Involvement, Outreach, & Public Awareness	<u>Committee</u> Economic Development, Historic Preservation, Business & Entrepreneur Development, Transportation	<u>Committee</u> Natural Resources & Recreation	<u>Committee</u> Master Plan Development	<u>Committee</u> Signature Project	<u>Committee</u> Tourism, Marketing & Promotion
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Vision: Assist Yates Township citizens and property owners in preserving, restoring and developing Idlewild, Michigan, a National Register Historic District and Enterprise Community, as a national rural retreat, resort and tourism destination.

Goal: Help Yates Township achieve prosperity by leveraging Idlewild, Michigan's natural environment, historic buildings and sites, cultural heritage, creative talent and other assets to spur financial investment and economic growth.

#### OBJECTIVES:

1. State of Michigan Due Diligence – work as an inter-agency team to inventory, assess and leverage state holdings and assets for creation of a coordinated stewardship agenda
2. Community Engagement – engage Idlewild/Yates Township civic leaders, community residents and stakeholders in public dialogue and planning to improve community cohesion and stability, and develop a new transformative vision for Idlewild, Michigan
3. Technical Assistance – work as an inter-agency team, with consultants/partners/advisors, to assist community transformation
4. Strategic Planning – work in collaboration with the Idlewild/Yates Township civic leaders, community residents and stakeholders to craft a comprehensive transformative economic development (master) plan (including historic landscape management plan and wayfinding assessment)
5. Funding – assist Idlewild/Yates Township government and community-based organizations identify and secure financial resources (i.e., grants, gifts, loans and incentives) to support master plan implementation (including short-term and long-term strategic signature projects) and community transformation
6. Marketing – work as an inter-agency team, with consultants/partners/advisors, to market Idlewild, Michigan as a high-value cultural tourism destination

#### ROLES:

##### Co-Chairs

Provide leadership on behalf of the Governor

##### Governor-Appointed Advisory Committee (i.e., commission, panel or task force of influential stakeholders)

Serves as an advisory body to the Governor and Co-Chairs to foster the revitalization, preservation and celebration of Idlewild, Michigan

- Assist and support creation of a 'transformational vision' for Idlewild, Michigan
- Assist development, monitor and assess transformation efforts and return on investment
- Foster best practices
- Promote regional cooperation and the benefits of cultural economic development to quality of life and community prosperity
- Help identify, secure and leverage resources
- Provide public information

Inter-Agency Transformation Team (Representation from participating state agencies/departments and others) Serve as a forum for state agency discussion, policy development and implementation, collaboration and programming/services synergy

Planning Assistance Team (HAL, MDOT, MEDC, MSHDA)

Serves as a sub-committee to the Inter-Agency Transformation Team focused on Idlewild economic development (master) plan development, offering planning oversight, technical assistance and resources (i.e., funding and services) to Yates Township and/or the Transformation Partnership

Transformation Partnership Facilitators (State Agency Captain, Local Community Captain, and Agency Co-Leaders)

Facilitate Transformation Partnership activities

- Organize, convene and administer the Transformation Partnership
- Help facilitate Partner participation
- Facilitate “cutting of red tape” to expedite implementation
- Monitor, document and assess Partnership progress
- Report partnership progress to the Inter-Agency Transformation Team and Community

Transformation Partnership

Serves as a forum for ‘on-the-ground’ planning and soliciting transformative projects, formulating requests for resources (i.e., funding and services) from state agencies/departments and other partners, and performance measurement

Transformation Tool Box

Networked resources (i.e., funding and services) that may be available to support economic development (master) a plan and partnership implementation

*Examples:*

- HAL MCACA Arts and Cultural Grants
- MDOT Enhancement Grants
- HAL Historic Preservation Tax Credits
- DNR Programs
- HAL MCACA Rural Arts and Culture Program
- MEDC CBDG Funds
- SBA Loans
- Summer Youth Program
- Michigan Humanities Council Grants
- Department of Corrections (services)
- MSHDA CAT Team
- MSU Extension
- National Trust for Historic Preservation
- U.S. Forest Service

Transformation Committees (Community and Partnership Representatives)

Serve as a forum for highly-focused ‘on-the-ground’ dialogue, needs assessment, and planning as sub-committees to the Transformation Partnership